

1	<b>Module name</b> 82388	<b>Case studies in sustainability management and social innovation</b>	<b>5 ECTS</b>
2	Courses / lectures	Seminar: Case Studies in Sustainability Management and Social Innovation (2.0 SWS)	5 ECTS
3	Lecturers	Dr. Francisco Layrisse Villamizar	

4	<b>Module coordinator</b>	Prof. Dr. Markus Beckmann	
5	<b>Contents</b>	<p>Sustainability despite being a term that no longer needs to be introduced in the classroom requires an innovative approach to solving the multitude of issues covered by this umbrella term.</p> <p>This class uses real-life cases studies to analyse and discuss how companies and/or social entrepreneurs can innovate such breakthrough solutions to address complex sustainability challenges.</p> <p>Students will engage on a weekly basis in an intense classroom discussion to deepen their analytical, conceptual and discursive skills. Intense preparation and classroom interaction are expected.</p>	
6	<b>Learning objectives and skills</b>	<p>At the end of the seminar students can</p> <ul style="list-style-type: none"> <li>• identify basic and advanced sustainability issues and their causes;</li> <li>• analyze and apply fundamental business approaches to tackle social and environmental issues;</li> <li>• appraise business strategies given potential win-win solutions to societal challenges;</li> <li>• conduct basic research;</li> <li>• build a convincing argument.</li> </ul>	
7	<b>Prerequisites</b>	Introduction to Sustainability Management or Einführung in das Nachhaltigkeitsmanagement	
8	<b>Integration in curriculum</b>	semester: 4;6	
9	<b>Module compatibility</b>	<i>See Campo</i>	
10	<b>Method of examination</b>	<p>Written assignment</p> <p>Presentation</p> <p>Term paper: 17 pages, presentaion: 15 minutes</p>	
11	<b>Grading procedure</b>	<p>Written assignment (50%)</p> <p>Presentation (50%)</p>	
12	<b>Module frequency</b>	Only in winter semester	
13	<b>Workload in clock hours</b>	<p>Contact hours: 30 h</p> <p>Independent study: 120 h</p>	
14	<b>Module duration</b>	1 semester	
15	<b>Teaching and examination language</b>	english	
16	<b>Bibliography</b>	All necessary materials will be provided via StudOn	