

1	<b>Module name</b> 52130	<b>Sustainability management and corporate functions</b>	<b>5 ECTS</b>
2	Courses / lectures	Vorlesung: Advanced Sustainability Management and Corporate Functions (2 SWS)	5 ECTS
		Übung: Advanced Sustainability Management and Corporate Functions (2 SWS)	5 ECTS
3	Lecturers	Prof. Dr. Markus Beckmann	

4	<b>Module coordinator</b>	Prof. Dr. Markus Beckmann	
5	<b>Contents</b>	<p>This lecture provides an advanced perspective on Corporate Sustainability Management. The lecture starts with a short recap of sustainability management basics (What is sustainability? Why is sustainability increasingly important for business? What are key concepts of sustainability management?)</p> <p>Following this brief recap of the concepts of sustainability and sustainability management, we take a closer look at selected corporate functions such as strategy, marketing, or supply chain management. For each function, we look at the key drivers for corporate sustainability, relevant management tools, best-practice cases, and will discuss risks and opportunities involved in corporate management.</p> <p>Throughout the lecture, we will follow the concept of integrated sustainability management, thus integrating the three pillars of sustainability: economy, natural environment, and society, into the core of a business.</p>	
		<p>Students will acquire:</p> <ul style="list-style-type: none"> <li>• advanced knowledge in sustainability management, especially in the selected functional areas</li> <li>• discursive and reflective competencies in regards to societally relevant questions</li> <li>• practical insights for implementing sustainability in real-life applications</li> <li>• insights on potential challenges during the implementation of sustainability management</li> </ul>	
7	<b>Prerequisites</b>	None	
8	<b>Integration in curriculum</b>	Semester: 3;1;5	
9	<b>Module compatibility</b>	<del>Free specialisation module (Area studies: Europe) Master of Science, International Business Studies 20172</del> <i>See Lampe</i>	
10	<b>Method of examination</b>	elektronische Prüfung (60 Minuten)	
11	<b>Grading procedure</b>	elektronische Prüfung (100%)	
12	<b>Module frequency</b>	nur im Wintersemester	
13	<b>Workload in clock hours</b>	Contact hours: 45 h Independent study: 105 h	
14	<b>Module duration</b>	1 Semester	