

1	Modulbezeichnung 56780	Business ethics and corporate social responsibility (Sustainability management, business ethics and corporate social responsibility)	5 ECTS
2	Lehrveranstaltungen	Vorlesung: Business Ethics and Corporate Social Responsibility (2 SWS)	5 ECTS
3	Lehrende	Prof. Dr. Markus Beckmann	

4	Modulverantwortliche/r	Prof. Dr. Markus Beckmann	
5	Inhalt	This course combines the perspectives of the ethics of competitive markets, business ethics, and corporate social responsibility. First, we address how social and environmental objectives are met at the macro-level. Here, we place particular emphasis on national and supranational governance structures. In a second step, we take on the perspective of the individual firm by raising the question as to if and to what extent firms need to incorporate moral issues into their value creation processes. Against this background, corporate social responsibility may serve as a means of implementing these moral issues. Thus, we take a closer look at CSR, its origins, development, and tools.	
6	Lernziele und Kompetenzen	Students: <ul style="list-style-type: none"> • Are able to provide differentiated arguments on questions relevant to our society • Have skills to critically reflect current issues in business ethics and CSR • Know concepts that help to critically reflect the role of business in society • Understand the changing environment of companies • Are able to use dilemma structure as analytical tool • Understand the CSR discourse and its core concepts 	
7	Voraussetzungen für die Teilnahme	None	
8	Einpassung in Studienverlaufsplan	Semester: 2;4	
9	Verwendbarkeit des Moduls	Fachwissenschaftlicher Pflichtbereich Master of Science Wirtschaftspädagogik Studienrichtung I 2009 Fachwissenschaftlicher Wahlbereich Master of Science Wirtschaftspädagogik Studienrichtung II 2009	
10	Studien- und Prüfungsleistungen	elektronische Prüfung mit MultipleChoice (60 Minuten)	
11	Berechnung der Modulnote	elektronische Prüfung mit MultipleChoice (100%)	
12	Turnus des Angebots	nur im Sommersemester	
13	Arbeitsaufwand in Zeitstunden	Präsenzzeit: 30 h Eigenstudium: 120 h	
14	Dauer des Moduls	1 Semester	
15	Unterrichts- und Prüfungssprache	Englisch	
16	Literaturhinweise	Provided via StudOn	