

1	Modulbezeichnung 87002	Introduction to Sustainability Management (Introduction to Sustainability Management)	5 ECTS
2	Lehrveranstaltungen	Vorlesung: Introduction to Sustainability Management (2 SWS)	5 ECTS
		Vorlesung: Introduction to Sustainability Management (2 SWS)	5 ECTS
		Übung: Introduction to Sustainability Management (0 SWS)	-
3	Lehrende	Prof. Dr. Markus Beckmann Laura Heintl	

4	Modulverantwortliche/r	Prof. Dr. Markus Beckmann
5	Inhalt	<p>This lecture provides an introduction to Corporate Sustainability Management.</p> <p>The course starts by clarifying essential foundations: What is sustainability, and why is it an increasingly relevant concept today? How do companies contribute to sustainable development, and what are the implications for the job of sustainability management? What is the business case for sustainability, that is, what are the drivers for and benefits of taking a proactive approach to sustainability management?</p> <p>After this general introduction, we will briefly look at widely established standards and norms that provide specific instruments for managing sustainability across firms and corporate functions.</p> <p>Building upon these foundations, the central part of the course serves to zoom into the business firm and refine our analysis concerning various corporate functions. How do sustainability issues influence and interact with specific business functions such as marketing, production, accounting, supply chain management, human resources, finance, reporting, or strategy? How can these functions and their key instruments help to understand sustainability challenges better and realize sustainability goals? At the same time, we discuss how the specific perspective of sustainability can help to better adjust conventional corporate functions to the complexity of the current market and stakeholder demands.</p> <p>Throughout the lecture and exercise, we will follow the concept of integrated sustainability management, thus integrating the three pillars of sustainability: economy, natural environment, and society, into the core activities of business value creation.</p>
		<p>Students will acquire:</p> <ul style="list-style-type: none"> • knowledge in sustainability management • an understanding into the interdependencies of various corporate functions, particularly in the context of sustainability • discursive and reflective competencies in regards to societally relevant questions
6	Lernziele und Kompetenzen	

		<ul style="list-style-type: none"> practical insights for implementing sustainability in real-life applications insights on potential challenges during the implementation of sustainability management
7	Voraussetzungen für die Teilnahme	None
8	Einpassung in Studienverlaufsplan	Semester: 3;5;7
9	Verwendbarkeit des Moduls	Integriertes Management Bachelor of Science Wirtschaftsinformatik 2020/21 <i>Siehe Klausur</i>
10	Studien- und Prüfungsleistungen	Klausur Written examination (e-exam)
11	Berechnung der Modulnote	Klausur (100%)
12	Turnus des Angebots	nur im Wintersemester
13	Arbeitsaufwand in Zeitstunden	Präsenzzeit: 30 h Eigenstudium: 120 h
14	Dauer des Moduls	1 Semester
15	Unterrichts- und Prüfungssprache	Englisch
16	Literaturhinweise	Provided via StudOn