| 1 | Module name<br>86973 | Current issues in sustainability management  | 5 ECTS |
|---|----------------------|--|--------|
| 2 | Courses / lectures   | Seminar: Innovation für Nachhaltigkeit bei Uvex – ein gemeinsames Projektseminar (2 SWS) | 5 ECTS |
| 3 | Lecturers            | Katrin Hofmann<br>Klemens Hering   |        |

| 4 | Module coordinator        | Prof. Dr. Markus Beckmann   |  |
|---|---------------------------|---|--|
|   |                           | The seminar provides content on the basics of sustainability  |  |
|   |                           | management in research and practice. In close cooperation with our  |  |
|   |                           | company partner Uvex, current challenges for sustainability within the  |  |
|   |                           | company are identified and proposed solutions are developed.  |  |
|   |                           |   |  |
|   |                           | The first sessions serve to give an interactive introduction to the topic   |  |
|   |                           | of sustainability and to harmonize the different levels of knowledge of   |  |
|   |                           | students from different disciplines. Students will learn different concepts   |  |
|   |                           | and tools of sustainability management. Thus, the seminar aims at a   |  |
|   |                           | systematic understanding of relevant management tools and novel   |  |
|   |                           | instruments across corporate  |  |
| 5 | Contents                  |   |  |
|   |                           | functions to address sustainability issues. After a theoretical introduction,   |  |
|   |                           | students will get familiar with the current sustainability issues at Uvex   |  |
|   |                           | across the Triple Bottom Line dimensions. These projects focus on topics such as circular economy, sustainability communication   |  |
|   |                           | or blockchain. The second part of the seminar aims at putting the   |  |
|   | ×                         | theoretical knowledge into practice. To do so, students will work in  |  |
|   |                           | project teams to find a practical solution to the sustainability issue  |  |
|   |                           | identified at Uvex in cooperative coordination with the supervisors of the  |  |
|   |                           | seminar. A mid-term presentation gives the students the opportunity to  |  |
|   |                           | receive feedback and iterate on their ideas. At the end of the seminar,   |  |
|   |                           | there will be a final presentation and students prepare a documentation   |  |
|   |                           | of their learning journey.  |  |
|   |                           | At the end of the seminar, students are able to   |  |
|   |                           | informatific representation for the control of the |  |
|   | 3                         | identify practical sustainability issues and assess their  management relevance:  |  |
|   |                           | management relevance;   |  |
|   | Learning objectives and   | <ul> <li>analyze and apply basic business approaches to tackle social<br/>and environmental issues;</li> </ul>  |  |
| 6 | skills                    | apply their qualitative research and project management   |  |
|   |                           | competence;   |  |
|   |                           | reflect and self-confidently implement sustainability   |  |
|   |                           | management methods;   |  |
|   |                           | apply and reflect soft skills of structured teamwork and  |  |
|   |                           | professional presentations  |  |
|   |                           | Previously taken courses on sustainability management are a   |  |
| 7 | Prerequisites             | benefit   |  |
| ' | Frerequisites             | Interest in practice-oriented sustainability management;  |  |
|   |                           | Motivation to work in a highly independent team   |  |
| 8 | Integration in curriculum | Semester: 3;5;7   |  |

| 9  | Module compatibility    | Elective modules Bacheler of Science International Economic Studies  20202 Siehe Campo |  |
|----|-------------------------|--|--|
| 10 | Method of examination   | schriftlich/mündlich   |  |
| 11 | Grading procedure       | schriftlich/mündlich (100%)  |  |
| 12 | Module frequency        | Unregelmäßig   |  |
| 13 | Workload in clock hours | Contact hours: 30 h  |  |
| 13 |                         | Independent study: 120 h   |  |
| 14 | Module duration         | 1 Semester   |  |
| 15 | Teaching and            | Englisch   |  |
|    | examination language    | Englisch   |  |
| 16 | Bibliography            | no Bibliography information available!   |  |