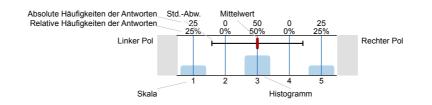
#### Prof. Dr. Markus Beckmann

SS22 • Business Ethics and Corporate Social Responsibility Rückläufer = 42 • Formular w\_SS22\_MA\_E1 • Umfrage-Typ "Allgemein"



## Legende

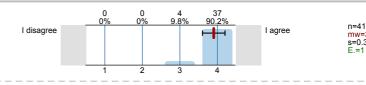
Fragetext



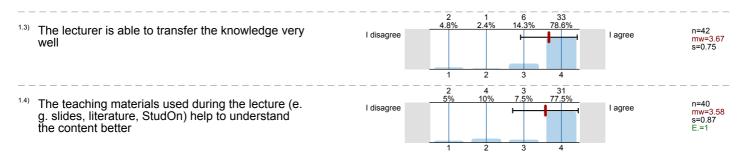
n=Anzahl mw=Mittelwert s=Std.-Abw. E.=Enthaltung

#### 1. Support and Lecture Concept

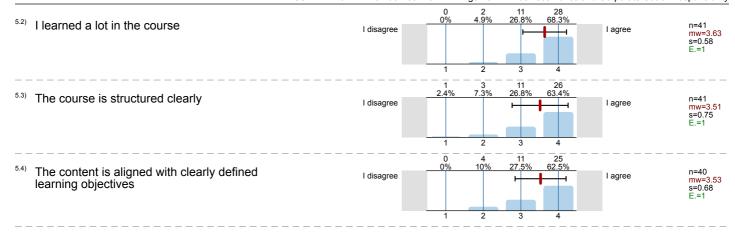
1.1) The students are supported well within the course



- ... Good/bad support (see question 1.1), because...
- All the information were explained clearly
- Different forums are nice and questions are answered super quickly! The revision questions are a bit hard and there is no solution to them, hopefully they are not highly exam relevant then they would be great to just guess about them and not needing to know a great solution
- Discussions in class
   Lots of material online and a forum
- Engage in the discussion very actively
- Everybody is encouraged to speak up and challenge the proffesor
- Good support: StudOn Forum
- Have tutorial session after class and e-exam and I enjoy openmind app.
- I really loved doing the openmind program! There was also great additional material given in form of videos or readings.
- Provide additional study materiald and always available for questions and open discussion
- Questions are answered quickly in the forum
- Quick answers. Very great support and excellent professor.
- Really good support
- There is a lot of material around the course for revision. That makes practicing easier
- Through Forum (Good)
- Wonderfull lectures



#### 2. Interactivity and Study Progress Self-Review 37 88.1% The level of interactivity is appropriate for the n=42 mw=3.86 s=0.42 I disagree I agree concept of the course 90.2% I have the opportunity to ask arising questions in n=41 mw=3.88 s=0.4 I disagree I agree this course 73.7% n=38 mw=3.66 s=0.63 E.=3 In this course, I am enabled to review my learning I disagree I agree progress and results on a regular basis 3. Research and Practice The research context is considered (methods, n=40 mw=3.58 s=0.68 E.=1 I disagree developments, projects, results) The lecturer links theory and practice (examples, n=40 mw=3.73 s=0.55 E.=1 I disagree I agree guest lectures, etc.) 77.5% n=40 mw=3.75 s=0.49 E.=1 The course motivates me to deal with the topics I disagree I agree critically 4. Challenge and Scope 10 4.1) The degree of difficulty of the course is 69% n=42 mw=3.24 s=0.58 much too low much too high 0 \_0 0% 4.2) The scope of course contents is n=42 mw=3.5 s=0.67 much too low much too high 4.3) The course speed is 83.3% 14.3% 2.4% n=42 mw=3.19 s=0.45 much too low much too high .3 36 85.7% 4.4) The previous knowledge expected in the course is n=42 mw=2.95 much too low much too high s=0.38 5. Overall Lecture Assessment 12 28.6% 5.1) What grade do you assign the course in general? n=42 mw=1.55 very good (1) insufficient (5) s=0.86



- 5.5) What do you particularly like about the course?
- Enthusiasm of the professor, that it is in English
- Examples/sessions that used personal experiences
- I like how engaging the instructor is and the open mind platform
- I like the interactive menti surveys, the classroom discussions and the additional material (openmind, youtube videos etc). The case with Bad Boy Beckmann was also fun and perfectly linked what we had learned with practical experiences.
- I like to motivation for the topic and the different examples and interaction
- Interactive. Interesting lecture style one of the best professors I had during my studies. I also like the elearning
- Interesting and mind blowing
- Interesting topic
- It's very interesting
- It's practicability
   The moderation
- Professor Beckmann always encourages us to think critically and be aware of our own bias
- That theory is explained with examples
- The Open Mind App Mr Beckmanns motivation
- The Podcasts
- The interactivity and the passion of the professor
- The menti part, because it is a ez tool to interact with the students and is fun. Also the online tutorial is very good and helpful.
- The motivated lecturing Style of Mr. Beckmann
- The passion with which Prof. Beckmann teaches and his clarity of thought, speech as well his clear expertise of the subject matter.
- The professor
- The professors attitude towards the topics was always very passionate which helped me to be interested and motivated to learn more about it. He was also very extra motivated to hold the lectures in a very interactive style.
- The way of the lecturer explains
- The way the theoretical part is linked to the practical part
- They way we actually learn practicall things through OpenMind zB.
- Useful additional resources, engagement, professor's manner of teaching
- Very close to reality and every day life.
- Very motivating, relation to real/business life (very practical takeaways), every question gets responded
- examples

- the content and the interactive approach
- the content is quite exciting and the open mind app covers very interesting content as well
- variety of used teaching methods

5.6) What are your suggestions for improvement? What could be implemented from other lectures?

- Amount of slides per lecture is too high in my opinion. Maybe it is possible to reduce that. That would make it simpler
- I need extra textbook to help me understand better
- I think the scope is very big! I already spent almost 120 hours and I'm actually very faaaar away from being ready for the exam :( I guess I'll reach about 300 hours (the course is 5 ECTS which should be about 150 hours)
  I love the content but I'm so depressed about how much time it takes to get through it especially when it's your very first ethics class...
  I hope it the end it will at least pay off in a very very good great otherwise, honestly, I could not recommend the class :(
- Implement the OpenMind-results
- It's one of the most stressful courses in this semester (with the same CPs)
- Less content since most of the students have other courses to attend to as well as work. 500 lecture slides homework and revision questions are way to much
- Make clearer what is expected to know at the end
- Maybe one corrected voluntary homework
- More additional study Material
- More control points for self controling
- More menti, these are good group tests
- More time to practice
- Nothing
- Nothing one of the beste lectures at the master.
- Perhaps the usage of the Openmind app can be taken down a notch. But overall, it's one of the best courses I've taken so far at FAU.
- Recordings of the lecture could be implemented for the case of sickness
- Sometimes it would be better to focus and explain fewer concepts intensively instead of opening up many concepts just to have them included in the lecture. The Open Mind App should rather be distributed over the whole lecture period or better integrated into the lecture. Furthermore, it is strange that e.g. module 7 is a compulsory module, module 6 is "voluntary", but you have to click through module 6 to be able to start module 7. Regarding the exam, it would be nice if students could benefit from the electronic modality. Since this exam takes place in mid-August, far after all other exams, it would be very nice in the long term (for future semesters) to be able to complete this exam from home of course, monitored by a proctor/with a locked screen/etc. This way the exam is electronic, but as a student you have no advantage at all, since you have to go to Erlangen and write an exam on a computer that you have never used before. This scares me because I don't know how the keyboard settings are, etc. From my driver's license exam, I have very bad experiences with electronic exams because the keyboards and mice were very loud and I felt like I was in a call center. I found that very distracting.
- The discussion part, sometime it was difficult to follow what were needed because the material in some sessions went too fast, so i got confused on how to answer. Perhaps a more clear pattern of answers are shown before starting a discussion?
- There are literally none.
- Would love more of an informal class one day to interect and have ooen discussion with peers
- maybe clearer information on how the exam will be like already earlier in the semester

#### 6. Self-Study and Study Behavior

6.1)	How much time did you spend for this course until now? Please specify in hours per week on average.								
	0 ()	1	n=41						
	1	14							
	2	10							
	3	8							
	4	5							
	more than 4	3							
6.2)	What learning style do you prefer?								
	weekly consistent learning	7	n=41						
	learning right before the exam	8							
	a combination of both	26							
7.	7. Sociodemographic Data and Background Variables								
7.1)	Please state your study programme								
	Master Arbeitsmarkt und Personal 🗍	1	n=41						
	Master IBS	12							
	Master Marketing	5							
	Master Wirtschaftspädagogik	3							
	Master in Economics ()	1							
	Master FACT	3							
	Master Management	6							
	Master Sozialökonomik	8							
	Other	2							
7.2)	For how many semesters (including the current) have you been participating in your study programme?								
	1	3	n=41						
	2	30							
	3	0							
	4	6							
	5 🕦	1							
	6 ()	1							
	7	0							
	8	0							
	9	0							
	10	0							
	> 10	0							

# **Profillinie**

Teilbereich: Onlineevaluationen\_FB\_Wiwi

Name der/des Lehrenden: Prof. Dr. Markus Beckmann

Titel der Lehrveranstaltung: Business Ethics and Corporate Social Responsibility (15160)

(Name der Umfrage)

Verwendete Werte in der Profillinie: Mittelwert

#### 1. Support and Lecture Concept

- 1.1) The students are supported well within the course
- 1.3) The lecturer is able to transfer the knowledge very
- 1.4) The teaching materials used during the lecture (e.g. slides, literature, StudOn) help to understand the content better

I disagree				I agree
LePassassas			/	1
I disagree		Ī		I agree
I disagree		1		I agree

n=41 mw=3.90

n=42 mw=3.67

n=40 mw=3.58

## 2. Interactivity and Study Progress Self-Review

- 2.1) The level of interactivity is appropriate for the concept of the course
- 2.2) I have the opportunity to ask arising questions in this course
- 2.3) In this course, I am enabled to review my learning progress and results on a regular basis



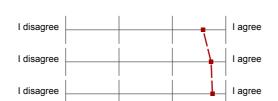
n=42 mw=3.86

n=38 mw=3.66

mw=3.88

## 3. Research and Practice

- 3.1) The research context is considered (methods, developments, projects, results)
- 3.2) The lecturer links theory and practice (examples, guest lectures, etc.)
- 3.3) The course motivates me to deal with the topics critically



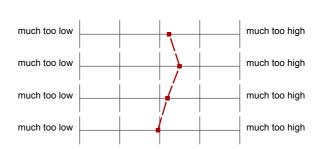
n=40 mw=3.58

n=40 mw=3.73

n=40 mw=3.75

## 4. Challenge and Scope

- 4.1) The degree of difficulty of the course is
- 4.2) The scope of course contents is
- 4.3) The course speed is
- 4.4) The previous knowledge expected in the course is



n=42 mw=3.24

n=42 mw=3.50

n=42

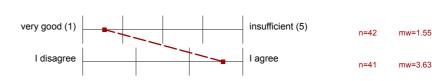
mw=3.19

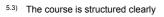
n=42 mw=2.95

## 5. Overall Lecture Assessment

5.1) What grade do you assign the course in general?

5.2) I learned a lot in the course







n=41 mw=3.51

n=40 mw=3.53

5.4) The content is aligned with clearly defined learning objectives