

1	Module name	Case Studies in Sustainability Management and Social Innovation	5 ECTS
2	Courses/lectures	S: Case Studies in Sustainability Management and Social Innovation	5 ECTS
3	Lecturers	Dr. Francisco Layrisse Villamizar	
4	Module coordinator	Prof. Dr. Markus Beckmann	
5	Contents	<p>Sustainability – despite being a term that no longer needs to be introduced in the classroom – requires an innovative approach to solving the multitude of issues covered by this umbrella term. This class uses real-life cases studies to analyse and discuss how companies and/or social entrepreneurs can innovate such breakthrough solutions to address complex sustainability challenges.</p> <p>Students will engage on a weekly basis in an intense classroom discussion to deepen their analytical, conceptual and discursive skills. Intense preparation and classroom interaction are expected.</p>	
6	Learning objectives and skills	<p>At the end of the seminar students can</p> <ul style="list-style-type: none"> - identify basic and advanced sustainability issues and their causes; - analyze and apply fundamental business approaches to tackle social and environmental issues; - appraise business strategies given potential win-win solutions to societal challenges; - conduct basic research; - build a convincing argument. 	
7	Recommended prerequisites	Introduction to Sustainability Management or Einführung in das Nachhaltigkeitsmanagement	
8	Integration in curriculum	4th or 6th semester	
9	Module compatibility	<ul style="list-style-type: none"> - Modul im Studienbereich „Nachhaltigkeitsmanagement“ (Wahlveranstaltung) - Modul im Vertiefungsbereich des Bachelor WiWi - Modul im Vertiefungsbereich des Bachelor International Business Studies - Modul im Vertiefungsbereich des Bachelor Sozialökonomik - Modul im Vertiefungsbereich des Bachelor WiPäd - Modul in der Vertiefungsmodulgruppe „Nachhaltigkeitsmanagement“ (Wahlpflichtveranstaltung) im Bachelor Wing <p>Furthermore information and application via StudOn.</p>	
10	Method of examination	Presentation and written assignment	
11	Grading procedure	50% presentation and 50% written assignment	
12	Module frequency	Summer semester	
13	Workload	Attendance: 30h Independent study: 120h	
14	Module duration	One semester	
15	Teaching and examination language	English	
16	(Recommended) reading	All necessary materials will be provided via StudOn	