

1	<b>Module name</b> 87002	<b>Introduction to Sustainability Management</b>	<b>ECTS</b>
2	Courses/lectures	S: Introduction to Sustainability Management (2 SWS)	ECTS
3	Lecturers	Prof. Beckmann and assistants	
4	<b>Module coordinator</b>	Prof. Beckmann	
5	<b>Contents</b>	<p>This lecture provides an introduction to Corporate Sustainability Management.</p> <p>The course starts by clarifying important foundations: What is sustainability and why is it an increasingly relevant concept today? How do companies contribute to sustainable development and what are the implications for the job of sustainability management? What is the business case for sustainability, that is, what are drivers for and benefits from taking a pro-active approach to sustainability management?</p> <p>After this general introduction, we will briefly look at widely established standards and norms which provide specific instruments for managing sustainability across firms and corporate functions.</p> <p>Building upon these foundations, the main part of the course serves to zoom into the business firm and to refine our analysis with regard to various corporate functions. How do sustainability issues influence and interact with specific business functions such as marketing, production, accounting, supply chain management, logistics, human resources, finance, reporting, or strategy? How can these functions and their key instruments help to better understand sustainability challenges and realize sustainability goals? At the same time, we discuss how the specific perspective of sustainability can help to better adjust conventional corporate functions to the complexity of current market and stakeholder demands.</p> <p>Throughout the lecture and exercise, we will follow the concept of integrated sustainability management, thus the integration of the three pillars of sustainability: economy, natural environment, and society into the core activities of business value creation.</p>	
6	<b>Learning objectives and skills</b>	<p>Students will acquire:</p> <ul style="list-style-type: none"> <li>• knowledge in sustainability management</li> <li>• an understanding into the interdependencies of various corporate functions, particularly in the context of sustainability</li> <li>• discursive and reflective competencies in regards to societally relevant questions</li> <li>• practical insights for implementing sustainability in real-life applications</li> </ul> <p>insights on potential challenges during the implementation of sustainability management</p>	
7	<b>Recommended prerequisites</b>	None	
8	<b>Integration in curriculum</b>	3 <sup>rd</sup> semester or later	

9	<b>Module compatibility</b>	<ul style="list-style-type: none"> <li>- Wahlpflichtmodul im Modul „Integriertes Management“</li> <li>- Modul im Studienbereich „Nachhaltigkeitsmanagement“ (Pflichtveranstaltung außer wenn Modul bereits im Kernbereich BWL belegt wird)</li> <li>- Modul im Studienbereich „Unternehmensführung“</li> <li>- Modul im Vertiefungsbereich des Bachelor WiWi</li> <li>- Modul im Vertiefungsbereich des Bachelor Sozialökonomik</li> <li>- Modul in der Vertiefungsmodulgruppe „Nachhaltigkeitsmanagement“ (Pflichtveranstaltung) im Bachelor Wing</li> </ul> <p><u>Wichtiger Hinweis:</u> Studierende können <u>entweder</u> das Modul „Einführung in das Nachhaltigkeitsmanagement“ <u>oder</u> dieses englischsprachige Modul „Introduction to Sustainability Management“ wählen. Es ist in keiner Konstellation möglich, sowohl „Einführung in das Nachhaltigkeitsmanagement“ als auch „Introduction to Sustainability Management“ zu absolvieren.</p>
10	<b>Method of examination</b>	Written examination (60 Min.)
11	<b>Grading procedure</b>	Written examination (100%)
12	<b>Module frequency</b>	Annually in the winter term
13	<b>Workload</b>	Attendance: 30h Self-study: 120h
14	<b>Module duration</b>	1 Semester
15	<b>Teaching and examination language</b>	English
16	<b>(Recommended) reading</b>	Provided via StudOn