

1	Module name MIM-52130	Sustainability management & corporate functions	5 ECTS
2	Courses/lectures	V: Sustainability management and corporate functions	5 ECTS
3	Lecturers	Prof. Beckmann, Dr. Francisco Layrisse	

4	Module coordinator	Prof. Beckmann
5	Contents	<p>This lecture provides an advanced introduction into Corporate Sustainability Management. The lecture starts with a short recap about sustainability management basics (What is sustainability? Why is sustainability increasingly important for businesses? What are key concepts of sustainability management?)</p> <p>Following this brief recap of the concepts of sustainability and sustainability management, we take a closer look at a selective number of corporate functions such as strategy, marketing or supply chain management. For each function, we look at the key drivers for corporate sustainability, relevant management tools, best practice cases, and will discuss risks and opportunities involved for corporate management.</p> <p>Throughout the lecture, we will follow the concept of integrated sustainability management, thus the integration of the three pillars of sustainability: economy, natural environment, and society into the core of a business.</p>
6	Learning objectives and skills	<p>Students will acquire:</p> <ul style="list-style-type: none"> • advanced knowledge in sustainability management, especially in the selected functional areas • discursive and reflective competencies in regards to societally relevant questions • practical insights for implementing sustainability in real-life applications • insights on potential challenges during the implementation of sustainability management
7	Recommended prerequisites	None
8	Integration in curriculum	Starting from semester 2
9	Module compatibility	<p>Master Management: freier Vertiefungsbereich Master Wirtschaftspädagogik, Studienrichtung I: fachwissenschaftlicher Pflichtbereich; Studienrichtung II: fachwissenschaftlicher Wahlbereich Master Sozialökonomik: freier Vertiefungsbereich Master Wirtschaftsingenieurwesen: Wahlpflichtbereich der Studienrichtung „Management“ Master Marketing: Wahlpflichtbereich der Modulgruppe „Management“ <i>Anmeldung via StudOn / Please register via StudOn</i></p>
10	Method of examination	E-exam (60 min)
11	Grading procedure	E-exam: 100%
12	Module frequency	Winter term
13	Workload	Attendance: 45h Self-study: 105h

14	Module duration	1 Semester
15	Teaching and examination language	English
16	(Recommended) reading	Readings will be provided via StudOn.