

1	<b>Modulbezeichnung</b> MIM-52142	<b>Branchen- und themenspezifisches Nachhaltigkeitsmanagement</b> (Industry and issue specific sustainability management)	<b>5 ECTS</b>
2	Courses/lectures	S: Innovating Sustainability at Uvex – A Joint Project Seminar	5 ECTS
3	Lecturers	Prof. Markus Beckmann, Dr. Francisco Layrisse, Lena Ries	

4	<b>Module coordinator</b>	Prof. Beckmann
5	<b>Contents</b>	<p>The seminar provides content on the basics of sustainability management in research and practice. In close cooperation with our company partner Uvex, current challenges for sustainability within the company are identified and proposed solutions are developed.</p> <p>The first sessions serve to give an interactive introduction to the topic of sustainability and to harmonize the different levels of knowledge of students from different disciplines. Students will learn different concepts and tools of sustainability management. Thus, the seminar aims at a systematic understanding of relevant management tools and novel instruments across corporate functions to address sustainability issues. After a theoretical introduction, students will get familiar with the current sustainability issues at Uvex across the Triple Bottom Line dimensions. These projects focus on topics such as circular economy, sustainability communication or blockchain. The second part of the seminar aims at putting the theoretical knowledge into practice. To do so, students will work in project teams to find a practical solution to the sustainability issue identified at Uvex in cooperative coordination with the supervisors of the seminar. A midterm presentation gives the students the opportunity to receive feedback and iterate on their ideas. At the end of the seminar, there will be a final presentation and students prepare a documentation of their learning journey.</p>
6	<b>Learning objectives and skills</b>	<p>At the end of the seminar, students are able to</p> <ul style="list-style-type: none"> <li>• identify practical sustainability issues and assess their management relevance;</li> <li>• analyze and apply basic business approaches to tackle social and environmental issues;</li> <li>• apply their qualitative research and project management competence;</li> <li>• reflect and self-confidently implement sustainability management methods;</li> <li>• apply and reflect soft skills of structured teamwork and professional presentations</li> </ul>
7	<b>Recommended prerequisites</b>	<ul style="list-style-type: none"> <li>• Previously taken courses on sustainability management are a benefit</li> <li>• Interest in practice-oriented sustainability management;</li> <li>• Motivation to work in a highly independent team constellation</li> </ul>
8	<b>Integration into curriculum</b>	Ab 2. Studiensemester

9	<b>Module compatibility</b>	<p>Master Management: Pflichtbereich II (MIM-52143)</p> <p>Master Sozialökonomik: freier Vertiefungsbereich</p> <p>Master Wirtschaftspädagogik, Studienrichtung I: fachwissenschaftlicher Pflichtbereich; Studienrichtung II: fachwissenschaftlicher Wahlbereich</p> <p>Master IBS (Europe): Wahlbereich</p> <p>Master Wirtschaftsingenieurwesen: Studienrichtung „Management“: Wahlpflichtbereich</p> <p>Master Marketing: Wahlpflichtbereich der Modulgruppe „Management“</p> <p>FACT Master „Aktuelle Fragen aus FACT I/II/III“</p>
10	<b>Method of examination</b>	<p>Joint analysis of a sustainability challenge and concept development in project teams with midterm presentation and final presentation. Additionally, the documentation of the problem-solving process will be graded.</p>
11	<b>Grading procedure</b>	<p>Presentation (70%) and documentation (30%)</p>
12	<b>Module frequency</b>	<p>One-time course in the winter term 2021/2022 only</p>
13	<b>Workload</b>	<p>Attendance: 30h</p> <p>Self-study: 120h</p>
14	<b>Module duration</b>	<p>Weekly Seminar, 1 Semester</p>
15	<b>Teaching and examination language</b>	<p>English</p>
16	<b>(Recommended) Reading</b>	<p>All necessary materials will be provided via StudOn</p>