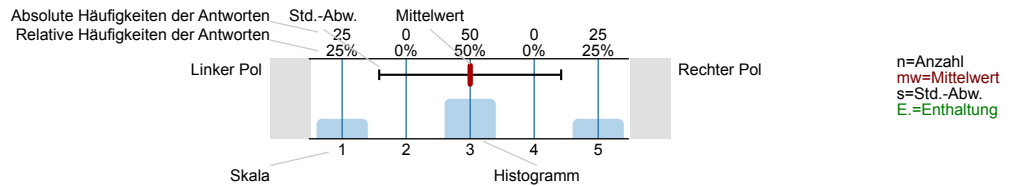




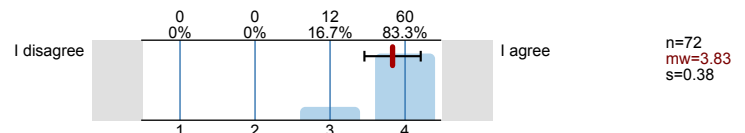
Legende

Fragetext

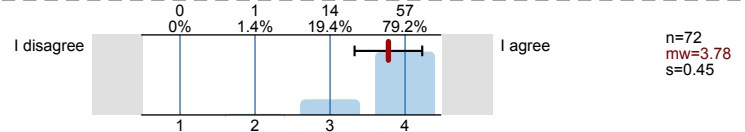


1. Communication and Support

1.1) I was content with lecturers' information and communication behavior



1.2) The students are supported well within the lecture



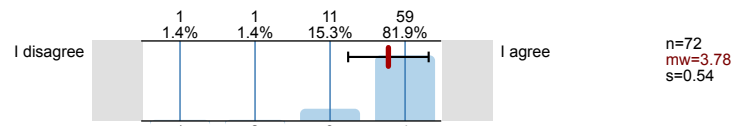
1.3) Good/bad support (see question 1.2), because...

- (Very) fast answers in the forum
- -
- - quick response in forum
- - sowohl während der Stunde als auch im Forum immer super gute und vor allem schnelle Beantwortung der Fragen
 - Forum ist TOP
 - Tutorials sind TOP
- -Forum in StudOn + Chat-Funktion in Zoom
- -great tutorial
- Additional tutorials were provided
- Amazing professor. Best so far in FAU!
- An option to discuss revision questions with the professor would be great. Or in some other form, because the students did not really engage themselves in the discussion on forum.
- Fast answers to questions, many opportunities to ask questions
- Good support through studon - clear informations
- Good support: we were able to ask questions at any time or ask for clarification; the content got reduced after multiple students asked for a reduction
- Good, because questions were answered in the lecture itself, after the lecture or in the forum. Worries were taken seriously and problems were solved fast and good by the whole chair team.
- Immediate and friendly answers
- In general, the support was quite good because questions were answered very quickly in the forum and students were always informed about uploaded tutorials, changes, the exam etc. Also most of the concerns were addressed, for example limiting the scope for the exam. However, sometimes questions weren't answered sufficiently and during the lecture we often had to skip questions due to time reasons.
- Often there was not enough time to address questions during the lecture.
- Quik answering
- The content was clear and not too much.

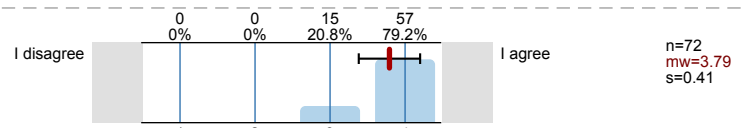
- The team was always happy to help and they always reacted on comments and questions during the lecture
- The tutorials were really great and whenever someone wrote something in the forum, the people from the chair would respond within no time.
- This lecture is really interesting, and communication with all involved really good
- Verstehe nicht, dass da noch Diskussionen aufkamen wegen Tutorium, Stoffumfang usw. - finde die Unterstützung hervorragend
- Very interactive
- Very understanding, kind, immediate feedback and answers via studon
- additional modules that can be done at anytime
- best lecture this semester by far.
- helpful tutorials
- of the ver interactive lecture.
- quick and friendly responses, good communication from all Team members
- v ery clear
- very extensive communication, sometimes even too much, I could hardly keep up in the forum, because there were a lot of new posts every day.

2. Multimediality and Multimodality

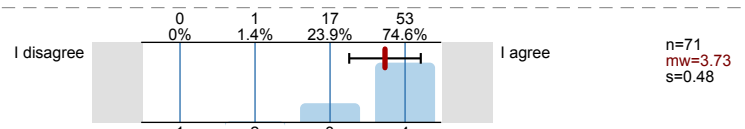
2.1) My technical equipment is suitable for participating in the teaching/learning concept



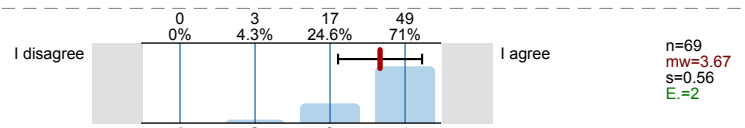
2.2) The lecture used different media to achieve a diversified teaching concept



2.3) The concept of the lecture contributed to reaching the learning objectives



2.4) The technical implementation of the used tools had a positive impact on my learning success

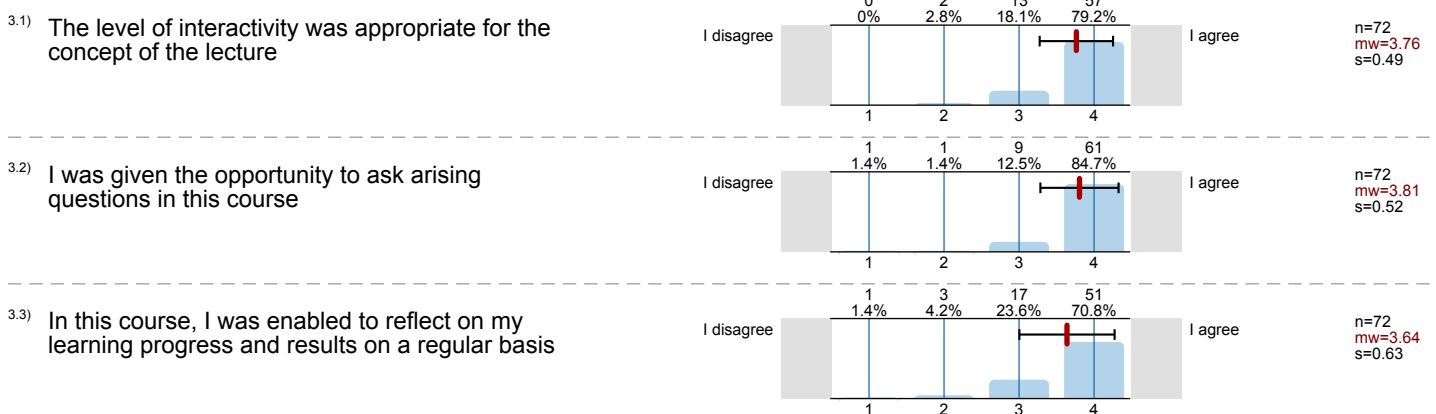


2.5) Please explain your statement regarding the concept and the technical implementation:

- -
- - I really liked how Prof. Beckmann handled the digital surface and combined different tools (zoom: chat, surveys, music; menti, videos; open mind)
 - For me it was an get-it-all-behavior of the team: they went all in, digitalized everything and constantly tried their best. I really like that mindset when it comes to digitalization :)
 - I can imagine how much work the conceptualization and creation of the learning modules required, but they are a great way to learn, strengthen, and improve the knowledge. In my opinion, future students should definitely be able to profit from the learning modules, too.
- - Nutzung von Menti ist super
 - Open Source App ist zwar zeitaufwändig, aber bietet super spannende und anschauliche Inhalte
 - Forum & Tutorials super
- -It was a good mix of concept: recorded Live-Session and Menti + Online-Tutorium and Revision Questions
- 2.1 Sometimes my internet sucks, but the rest is fine.
- Best digital class I took this semester! fantastic use of digital tools!
- Everything always worked

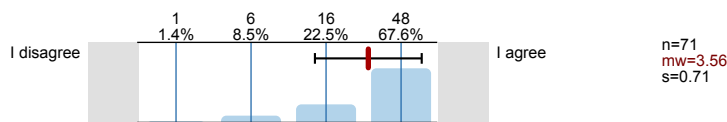
- Good practice for the exam
- I really appreciated the use of menti.com. More of that please! Or alternatives like crossword-puzzles, pollev.com, etc.
- I really enjoyed doing the tutorials
- I really liked that the professor did live lectures and used different media tools such as menti and other functions in zoom. He really tried to make the lecture as interactive as possible.
- It was a good solution, to have a live lecture and the recorded lectures on demand.
- It was perfect :) The team made the best out of the situation --> recorded lectures, slides, additional questions, menti-questions, live-lectures
- Mentimeter was a great addition to the lecture. It made the content tangible and relevant to oneself. Also the Tutorial was great (i will write more of this in the other evaluation).
- The studon tutorials were extremely helpful, btw thank you very much for the effort you made!
- The Implementation of technic was really good. The preparation of the learning material on studon was also really good. I really enjoyed to be able to watch the lectures again at any time and also that the tutorial was online and not another zoom session.
- The interactive classes helped as well as the tutorial.
- The tutorial was really helpfull.
- Use of Menti and use of practical examples kept the attention alive during the lecture.
- Using menti and doing the lectures in form of live sessions was really good! Thank you for the effort made!
- Zoom, Mentee, Open Mind App -> Differential media was definetly Used. I think it is good, but regarding the open mind app there should have been summaries in the lecture, so that we can remember it better. It us also easier to learn together with the other lecture content than going on an extra website at the end if the semester and learn from there. Greta that there is a recording, thank you!
- combination of different tools were a good variety
- i liked the online session a lot, more felxibility, mentimeter was good, the online tutorials were great!
- maybe menti is not always necessary
- my technical equipment: I did not have an webcam at the beginning (but it was not mendatory which was good) but also the microphone worked well but is quite sensible, but still there were only one minor technical issue during one breakout-session concept of the lecture: there were a lot of theories covered and not so much time thus loosing the overview
- very good design of zoom sessions and presentation, especially because and through the combination of forum questions, tutorium, and the zoom presentation with its integration of videos, mentimeter, etc. <3 very good, 5 Sterne, gerne wieder
- very intercative
- worked fine
- Überdurchschnittlich gut

3. Interactivity and Study Progress Self-Review

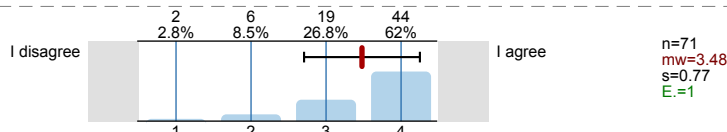


4. Motivation and Structure

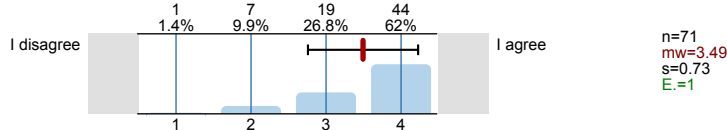
4.1) The lecture motivated me to deal with the topics regularly during the semester



4.2) I was always aware of the point in time when a specific task had to be completed

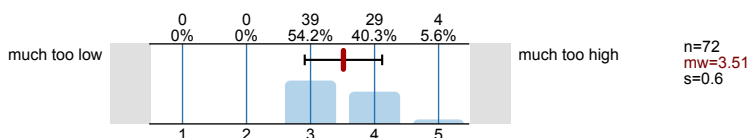


4.3) The lecture contributed to my ability to structure my studies in the course of the semester

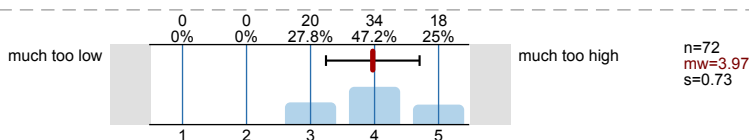


5. Challenge and Scope

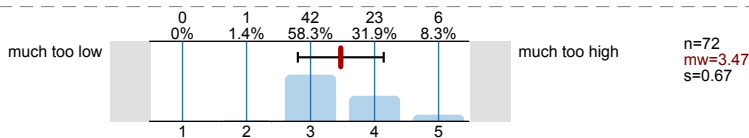
5.1) The degree of difficulty of the lecture is



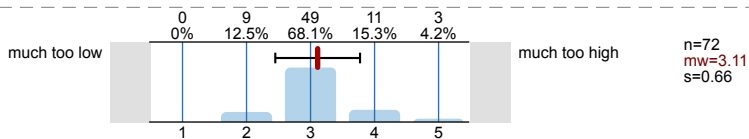
5.2) The scope of lecture contents is



5.3) The lecture speed is

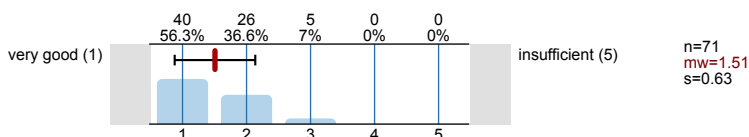


5.4) The previous knowledge expected in the lecture is

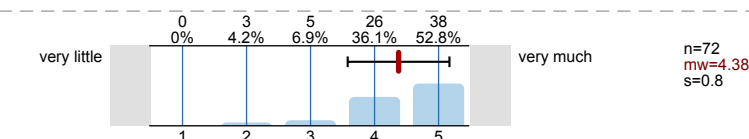


6. Overall Lecture Assessment

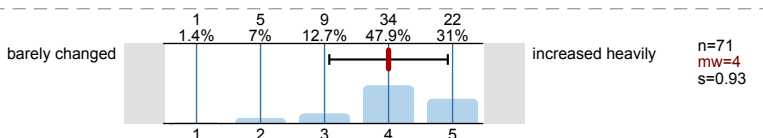
6.1) What grade do you assign the lecture in general?



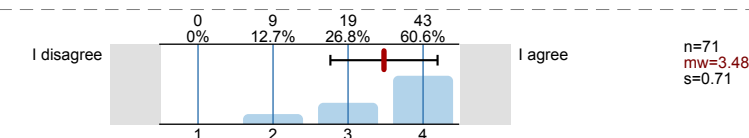
6.2) I learned in the lecture



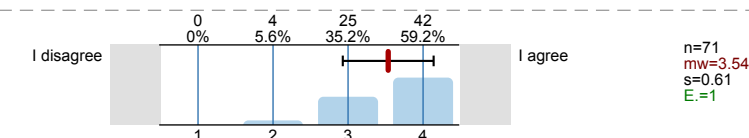
6.3) My interest in the lecture's topics...



6.4) The lecture is structured clearly



6.5) The content is aligned with clearly defined learning objectives



6.6) What do you particularly like about the lecture?

- -
- - I liked the content. Professor Beckmann also explained practical examples and there were enough options for discussion.
 - the team took feedback from the class --> excluded topics for the exam at the end...they were very understanding and helpful during the whole semester
- - I really like all the additional material we got to practice the content
 - I liked the OpenMind App
 - I liked the open discourse that was possible and the interesting insights of the guest lecture
 - I really liked that the team acknowledge not only their own but also the challenges of the students because of Corona. I think it was very reasonable to reduce the lecture content.
- - Interactivity
 - Possibility to engage in discussions
- - its content (morale, psychology, evolutionary psychology --> haidt, kahnemann, etc.
 - the lecturer: sympathetic and smart guy
 - interactivity
 - beautiful slides
- - that it was a live lecture
 - tutorials
- -Really good and understandable slides
 - Prof. Beckmann is a very good lecturer and therefore explains the content very comprehensibly
 - It is great that the Live-Sessions are also recorded, because the students can watch the lecture at any time
 - The material is good for exam-preparation: slides, tutorial, revision questions
- Best structured and interactive online course this semester.
 - Access to the lecture at any time - - > when I missed a lesson I was able to watch it at the weekend.
- Good content and presentation paired with a very positive environment. I think I have learnt some very important things, not only for my professional career but also for a lot of aspects of my private life.
- Great support from the team.
- Highly motivated and committed professor, taking the lecture was always fun due to sympathetic presentation. Very interesting topic processed into super understandable lectures for students.
- I liked the links that were shown to current problems and the practical applicability.
- I liked the presentation style and enthusiasm of Prof. Beckman
- I liked the way the professor talked and it was really engaging.
- I really like the interaction with my colleagues and Professor. I particularly like the contents that make my brain "adjusting" to different opinions.
 - Also, the guest lecture provided me with new concepts as well.
- I really liked the interactive parts, above all the menti surveys
 - many real-life examples and current debates help to understand and apply the material
 - having live sessions was really important because it felt much more personal than just watching slides with some person (that you never see, not even virtually) talking about it (as most other courses do)
- In my opinion, this lecture has best mastered the special conditions of this semester. In addition, I have rarely learned so much for my personal life from a lecture.
- Interessante Themen, viele Cases
- It encourages you to reflect about your own thought processes and think in ways you never considered to do before.
- Klare Gliederung; freundliche & hilfsbereite Organisatoren; Hohe Flexibilität durch komplette Aufzeichnung der Vorlesung, dennoch Möglichkeit & Anreiz live teilzunehmen (Interaktion); frühzeitiges Festlegen auf online-Durchführung; Durchdachtes Konzept; Unterstützung durch Tutorium und Open Mind
- Nice prof, interesting topic, good technical use, use of Menti, many examples
- Out of all classes I took this semester I felt like BE + CSR was the best organized online lecture. You used several tools to make the lecture interactive (zoom live sessions, menti.com) and the lecture was very entertaining and fun despite "just staring at the screen". Just to give insights in other classes: other professors uploaded a video where they just read word-by-word from their book and simultaneously clicked through their usual set of slides. No live sessions, no interaction. So what I appreciated most was the interactive part and the fact that we could join the lecture live but also had the chance to watch the video afterwards if we couldn't make it to a class due to work etc.
- Prof. Beckman. And that it was life (easier to motivate oneself to watch it). The subjects of the lecture were very interesting! The personal example "bad boy Beckmann" was 2in1, lecture content and a lesson for life how to deal with such situations. :)

- Prof. Markus Beckmann is amazing. His style is very engaging, and I loved the discussion on real time topics. I
- Professor Beckmann can explain very good and his happiness during the lectures was a joy!
- That it not only gives you tools for future business decisions but also for personal development.
- The best online class this semester. Thank you!
- The content and the way this content was presented is really interesting!
- The content was viewed from different perspectives. The interactivity gave the students the chance to deepen their knowledge.
- The fluently connection to what I learned in the Bachelors course.
- The menti questions
- The revision tutorials are really helpful. There were a lot of examples discussed, that was very interesting.
- The support and ability to ask questions.
- The topics are very interesting and useful
- The tutorials which allow a repetition of the material.
- extremely great adjustment of the content towards recent topics (e.g. Covid or political debates), which made it a lot easier to study and see the practical relevance in everyday life. Thank you for making this extra effort.
Helpful tutorials, great communication with students.
- i liked the online recorded version. I loved that I could go back to it and listen to some parts again which I didn't understand in the online lesson. I wish all lectures were recorded!
I liked the online tutorials, I often realized that I hadn't fully understood the lecture until I did the tutorial. They helped a great deal!
I liked the topic, made me question a lot of my actions and thoughts outside class.
- interaction during the sessions
Prof. Beckmann is really enthusiastic about the topics
many practical examples and cases
- interaction with Menti; Markus Beckmann is a great prof who motivates to listen; liked his type of lecture the most in the semester; even when session content was boring, he told it like a fascinating story; examples of current politic situations;
- interactivity
- many interactions and (personal) questions to help understand the content of the lecture
that (mostly) all of the student questions that arised during the lecture were answered
- open minded students and prof
- the Prof and the Content :)

6.7) What are your suggestions for improvement? What could be implemented from other lectures?

- (to communicate dates when the tutorials are uploaded, but I absolutely understand that this was different/may have been difficult in the "first online semester")
- -
- - The guest lecture should definitely be a fixed component of future semesters
 - sometimes the speed was rather fast - especially when it comes to examples or statements that are not in the slides. In contrast to previous semesters where you could ask your friend what was just said, this is not possible in a digital environment
 - Sometimes I would have liked a more precise answer to questions in the forum and more time to dicuss these
- - Upload extra slide for lecture plan so i dont need to open the lecture where it was uploaded on slide 30 or sth :-)
- - sometimes the basics were explained very slowly and for more complicated topics at the end there was sometime not enough time left
- -What exactly is the reason why (open questions of) the exam can only be answered in English? In all English modules from other chairs I know of, the exam may always be answered in German, Englisch and even a mix of English and German (as long as it remains understandable).
- 1) Sleeping, studying and working (home-office; working student) in one room turned out to be a situation much harder than expected, maybe even an experience I never want to have to have again.. Even though being a very ambitious student, I had huge problems with concentration and motivation. --> As next semester will be online again, I can only highly recommend to reduce the content because students will really loose motivation and also stamina if they feel overwhelmed. I know we have to adapt and still have to give our best, but this is only possible up to a certain degree.
- 2) Exam Wise 20/21: Based on the mentioned aspect (1), please don't increase the lecture content (chapter 13,...) for the students that have to write the exam in WiSe 20/21 compared to the exam on July 22nd. It would also be appreciated if the videos and tutorials would be accessible until the exam in winter is over to be able to study for it in the semester break.

- 3) Taking a bit more time for the content within the lecture. I was able to follow, but to be able to connect the content properly throughout the lecture, it would help if Prof. Dr. Beckmann would slow down a bit :)
- 4) Another idea for the voluntary open mind session if it can be "in person" again next year: bring in people from other groups ("real" immigrants,...) to be able to also discuss "outside the bubble". Nevertheless, the live session was already great as it was!
- 5) Idea from another class (Managing Intercultural Relations): the chair uploaded a video of a meeting of colleagues working in a fictional company on a student that they recorded themselves instead of a lecture. Then we had to identify intercultural differences between the colleagues (non-verbal, verbal,...). So we had to apply concepts from the course to a real life example. It would be nice to use that idea for the BE+CSR class as well. So to have one case/real life example and we have to apply many of the concepts we learned about and to find a solution/uncover something. It helps to make the content stick in one's mind.

Apart from all the aspects I mentioned I want to say thank you for all our efforts! This class broadened my horizon both in my professional and personal life!

- As in many questions there is a room for discussion, it is a bit hard to find the right answer by yourself.
- Best lecture in this semester
- Continue with this course. It is great.
- I liked the interactive parts but to be honest it was a lot more content than other classes I took this semester. I also expected it to have a stronger focus on business.
I really liked the Open Mind App!
- I sometimes did not know if a particular slide was still part of concept 1 or concept 2. The headlines were sometimes confusing. It took some effort to understand whether we had already moved onto the next topic or if the current slide was still regarding the last topic. I always like it when headlines are numbered, that makes it easier for me to find a structure (example: 1, 1.1, 1.2, 2, 2.1, 2.2, 2.3, ...)
- I think the material is a lot, and since this time exam takes place in the lecture period, which makes me more stressful. Maybe the difficulty level of each week's content can be balanced so that we don't need to struggle in the last month. Because I need to understand the concepts by reviewing the videos again. I cannot understand and follow the pace of the Prof during the live Zoom session due to the new ideas and concepts.
- I think there was way too much content and too many slides for each lecture. We were always in a rush to be able to go through everything and being told that 'today, we have a full program' at the beginning of every single lecture is a bit demotivating.
- I would prefer a module like this in German language.
- It would be great if the exam was later on in the examination period
- Less interactive discussion parts, more interactive questions.
- Maybe at least one concept, theory ...from a woman would be nice. There were only men. Even when it came to microcredits which concern mainly women I (almost)only heard men talking about the benefits and disadvantages...
- Nichts, bin rundum zufrieden
- Overall, I think the content covered in the lecture was a bit too much and also the speed was quite high. I had the feeling that most of the time we had to rush through the material during the lecture and even then, we barely finished on time. In my opinion limiting the content for each lecture would definitely make sense to have more time for reflecting on the material and answering questions. Furthermore, I had a completely different expectations about the content of the lecture. I thought the focus would be more on CSR and practical application of CSR in companies. I would suggest to include more practical examples of how CSR is applied in companies as in my opinion this is more relevant and interesting than the whole theoretical part about business ethics.
- Point out theories to learn much more. I can follow your thoughts very good (roter Faden), but it gives a strange feeling not to know what to learn exactly for the exam. Hinleitung mit Gedankenexperimenten usw. Dann eine klare Folie: Theorie xy von yx, sagt das und das aus (klausurrelevant!)
Maybe a little less ground, you sometimes really have to rush through it to make it in 90 minutes AND upload additional lectures. Yes, we had case studies and breakout rooms, but we have conversations in normal semesters, too. You want to teach us a lot and it's very interesting! But too much and not so clear(schwammig).
- Reduce the content on the slides to the relevant information. At times it is difficult to grasp the relevant content because it is simply too much (e.g. pictures, text, charts etc.)
- Somehow improve the time management, which is my biggest criticism for an overall very good course. There was put too much content into a lecture plus discussion. So either the content has to be reduced or the practical application which might then be limited to online tutorials or a voluntary session. Further, it was nice that the last lecture was cancelled for the exam. However, only because the exam is a little earlier it is not the best, in my eyes, there is the need to make use of all weeks in the lecture period. Since the exam is earlier, students also have less time to study.
- Sometimes it is a little bit confusing, because Professor Beckmann is really fast. It would be easier with a little bit less content and more time for the concepts.
- Sometimes the amount of information is too high (or the concepts are complicated) - meaning that for those who teach it/ engage with the topic regularly everything seems logical and clear, but if you just learned it - you need to rewatch, reread etc several times, because the topics are not that exact and you may want to read additional information, but not always has time. The questions discussed are complex and interesting, but in marketing or math it's mostly clear right away, here it is more of a - take your time to think about it from different perspectives - type of class :) So my suggestion would be maybe to have an extra interactive class or chat where you can discuss things that are unclear.

- Text book example for a lecture imo! Lecture, additional platform access, different forums, very good slides with repetition part, not too much further readings, very responsive team, etc pp. Thanks for all the effort to the entire BECSR Team! Wish other chairs were half as much engaged and committed as BECSR Chair.
- The Open mind App was a very interesting experience. For the future, however, a more precise delimitation of the relevant topics for the exam would be helpful (after all, this material is added to the actual lecture). I found the tutorials very time-consuming, maybe you could shorten them a bit or set less open tasks.
- The lecture speed could be at some points decreased. Maybe in a way, that the students have to read a paper in advance to already know the basic principles of the upcoming lecture.
- The only problem was the scope and the timing, but this was also due to further lectures
- The script is very detailed, maybe a bit too much in my opinion. There is a bit too much to memorize.
- There could have been more pre-recorded session on the theory so that live session time could be used on practical applications. On the whole the course was structured very good.
- This lecture is a case study of how to do other lectures. Not the other way round.
- To be honest this class meet all expectations and beyond given the circumstances. I do not see a better option than this. Maybe have some lectures pre-recorded and less homework as this was a little too much.
- Upload slides earlier.
- Whiteboard could be used
- Wie im Forum besprochen wurde, waren die Zeitpunkte und die Dichte der zusätzlich hochgeladenen Vorlesungen etwas ungünstig. Wenn es ja auch im normalen Semester üblich ist einige Vorlesungen auszuzeichnen, dann bitte entweder früh genug einplanen, oder vor allen rechtzeitig im Zeitplan ankündigen!
- less content maybe or more prerecorded lectures
- less lecture content
- none
- post slides and lectures earlier; make a clearer agenda (Der rote Faden hat gefehlt)
- reduce scope or set exam later.
E-exam from home?
- since this way by far the best lecture this semester , that I have been a part of, there is nothing from other lectures that I would ad.

7. Self-Study and Study Behavior

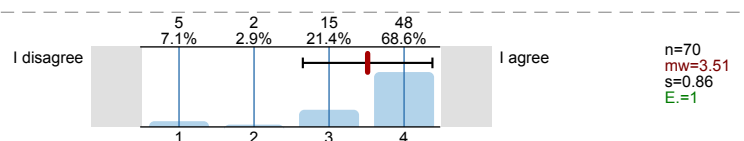
7.1) How much time did you spend for self-study for this lecture until now? Please specify in hours per week on average.



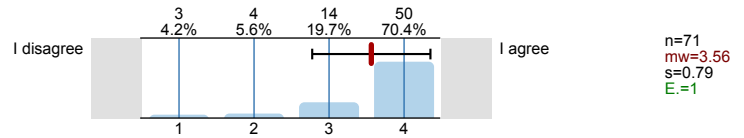
7.2) What learning style do you prefer?



7.3) Studying with local flexibility is very important for me

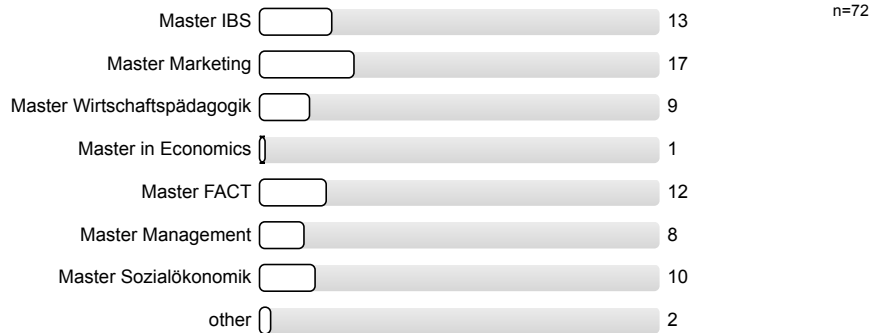


7.4) Studying with time flexibility is very important for me

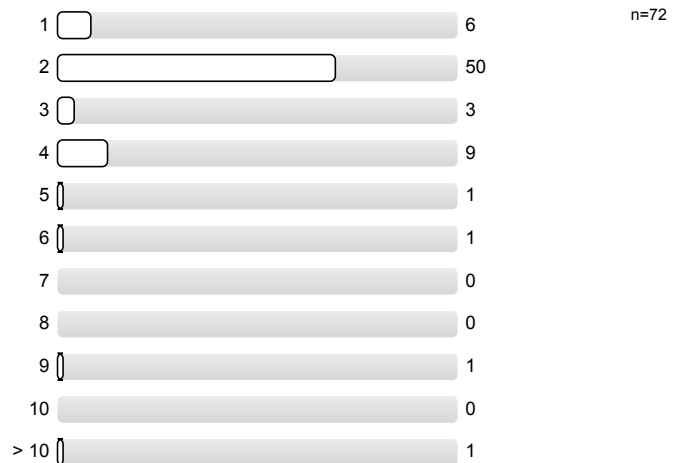


8. Sociodemographic Data and Background Variables

8.1) Please state your study programme

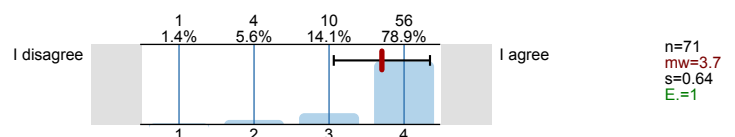


8.2) For how many semesters (including the current) have you been participating in your study programme?

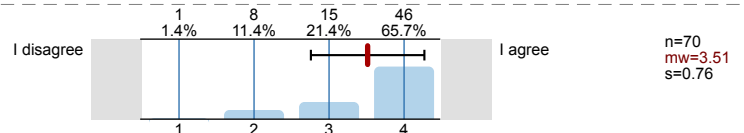


9. Optional Questions

9.1) The organization of the material on StudOn into Learning Moduls is clearly structured and easy to understand.



9.2) The use of the OpenMind App is a valuable element in this course.



9.3) What are suggestions for improving the StudOn environment for this class?

- -
- - Post some solutions in forum for the revision questions (maybe from past semesters) to enhance discussion: it helps if someone did a start as motivation
- -The use of the OpenMind App is quite nice. But it would be really kind if only contents of the OpenMind app, which we have covered in the lecture slides / tutorium are relevant for the exam (but I think this is the case anyway)
- Better structure would be nice. The OpenMind App is great!
- Even that I agree that the OpenMind app was a valuable element, it was very time consuming along with other homework. I think a small credit should be given to those who actually participated. The incentives are low and personally I am not the best test taker, so as an International student I find the testing criteria in general a little unfair as the work goes beyond a 60min exam. Learning should be the goal as this class was great for it, but sadly one structured exam may not reflect the big picture.

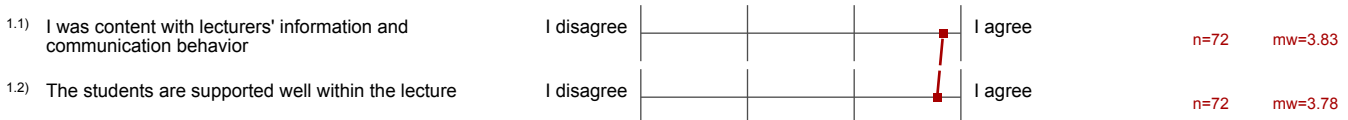
- Faster creation of the Tutorials;
- Folien zum Teil ein klein wenig früher
Ansonsten ist die Aufarbeitung in StudOn super!
- I know the forum is an important part to discuss and review the contents but in the beginning of the semester it is too overwhelming as hundreds of mails kept flooding in weekly. But now that it is actually exam preparation time I can appreciate it.
- I personally don't need an announcement every time a new tutorial is available. I can just check myself whether it is available or not and this would reduce the number of e-mails, which I would appreciate a lot.
- I would reduce the content a bit. And if pre-recorded sessions are necessary, then it would be better to do them at the beginning of the semester and then possibly even finish one week earlier. The date of the exam is also quite early and still during the lecture time. Otherwise, I can only say that I appreciate the enormous amount of effort put into the course by the professor and his team! I did not observe equal effort in any other course I am taking. However, this course is also the one I have to study the most material for. Reducing the content by a bit could help the chair (so that they have not that much work) and the students. :-)
- It was already a really good environment and I think the Improvement would not be really easy to do by the staff.
- It was already great, thank you
- Nothing on my mind
- Sometimes, the questions of the Tutorial were so hard to solve even though you studied all other materials.
- The content is a lot (Lecture, Tutorial, Review Questions, Homework, Readings) and very time intensive!
- The forum is a little bit overwhelming. Maybe it could be structured in a better way. For example: Uploading the Revision Questions as a PDF.
- You could implement a button for the zoom course. Most other StudOn courses got this.
- You did a great job! No improvements for StudOn.
- none
- this was the only course that structured the modules so nicely
- upload slides earlier
- upload the skript before the class

Profillinie

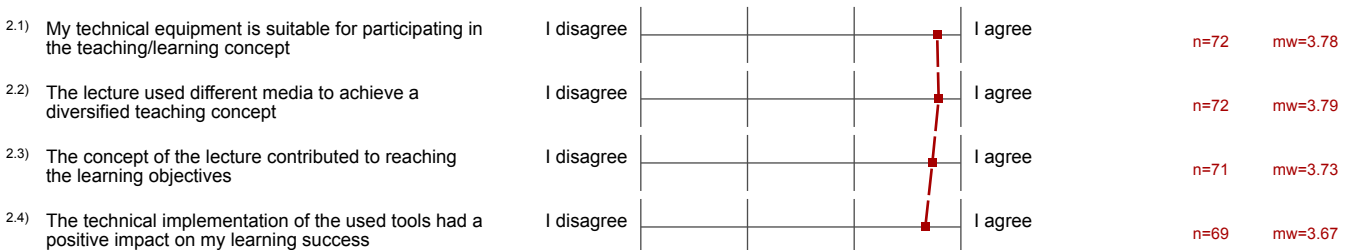
Teilbereich: Onlineevaluationen_FB_Wiwi
 Name der/des Lehrenden: Prof. Dr. Markus Beckmann
 Titel der Lehrveranstaltung: Business Ethics and Corporate Social Responsibility (11174)
 (Name der Umfrage)

Verwendete Werte in der Profillinie: Mittelwert

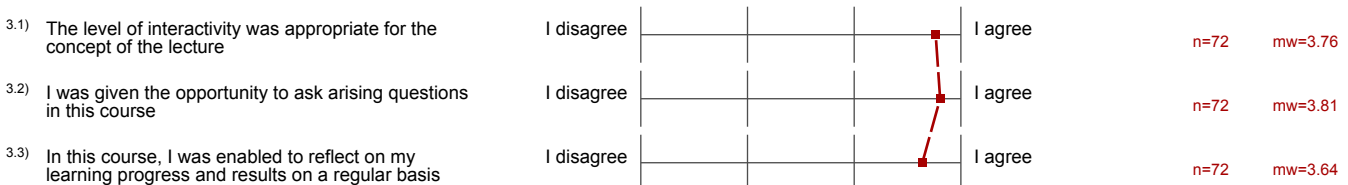
1. Communication and Support



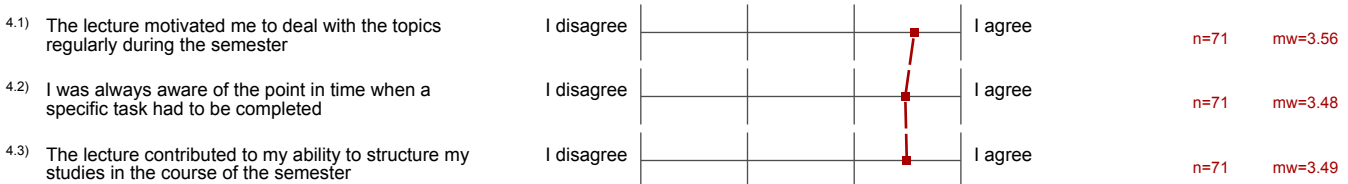
2. Multimediality and Multimodality



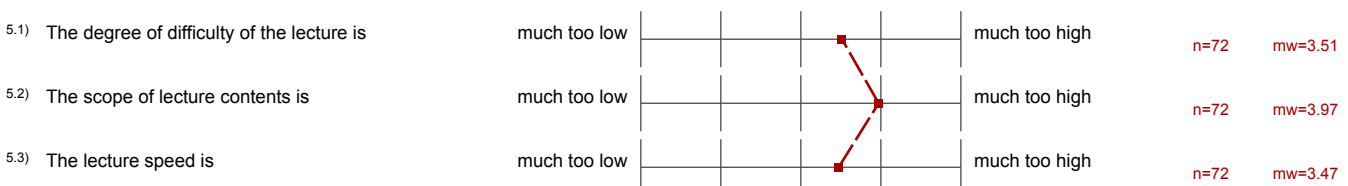
3. Interactivity and Study Progress Self-Review



4. Motivation and Structure





5. Challenge and Scope





5.4) The previous knowledge expected in the lecture is much too low  much too high n=72 mw=3.11


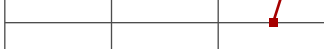
6. Overall Lecture Assessment

6.1) What grade do you assign the lecture in general?	very good (1)		insufficient (5)	n=71	mw=1.51
6.2) I learned in the lecture	very little		very much	n=72	mw=4.38
6.3) My interest in the lecture's topics...	barely changed		increased heavily	n=71	mw=4.00
6.4) The lecture is structured clearly	I disagree		I agree	n=71	mw=3.48
6.5) The content is aligned with clearly defined learning objectives	I disagree		I agree	n=71	mw=3.54

7. Self-Study and Study Behavior

7.3) Studying with local flexibility is very important for me	I disagree		I agree	n=70	mw=3.51
7.4) Studying with time flexibility is very important for me	I disagree		I agree	n=71	mw=3.56

9. Optional Questions

9.1) The organization of the material on StudOn into Learning Moduls is clearly structured and easy to understand.	I disagree		I agree	n=71	mw=3.70
9.2) The use of the OpenMind App is a valuable element in this course.	I disagree		I agree	n=70	mw=3.51