2. Planning and Presentation

3. Interaction with Students

4. Interest and Relevance

Legend

Question text

1. Global Lecture Assessment

1.1) What grade do you assign the lecture in general?

1.2) I learned in the lecture

2. Planning and Presentation

2.1) I was able to follow the lecture in the English language well

2.2) The lecture is structured clearly

2.3) The content is aligned with clearly defined learning objectives

2.4) Other lectures are put in context

2.5) The lecturer’s inputs and explanations are easy to follow and to understand
2.6) The teaching materials used during the lecture (e.g. slides, scripts, StudOn) help to understand the content better

I disagree | I agree
--- | ---
1 | 84% | 1% | 19.6% | 78.6% | n=56 | av.=3.77 | dev.=0.47

2.7) The content-related previous know-how of the students participating in the lecture differ. How could the lecturer better deal with this problem?

- Die aktuelle Handhabung ist gut!
- I think that he deals with that already in good way.
- I think the slides are well organized
- Some "Denglish" is being used in the lecture. That makes it a little harder for non german speakers.
- The exercise session really help.
- There is a very minimal prerequisite. So it's a good lecture.
- Well, he always recommended extra readings that were always useful
- Worked quite well how you did it
- it was good
- keine
- when you register in studon you can get a message with what will be in the lecture and what do you need to know before attending

3. Interaction with Students

3.1) The lecturer is friendly and open-minded towards his students

I disagree | I agree
--- | ---
1 | 1.8% | 1% | 1.8% | 95% | n=57 | av.=3.93 | dev.=0.42

3.2) The lecturer motivates to ask questions and responds to them in detail

I disagree | I agree
--- | ---
0% | 0% | 0% | 91.1% | n=56 | av.=3.91 | dev.=0.29 | ab.=1

3.3) The students are supported well outside of the lecture (personally, electronically)

I disagree | I agree
--- | ---
0% | 0% | 5% | 88.4% | n=43 | av.=3.88 | dev.=0.32 | ab.=14

4. Interest and Relevance

4.1) The lecture is interesting

I disagree | I agree
--- | ---
0% | 1% | 14% | 80.7% | n=57 | av.=3.75 | dev.=0.54

4.2) The lecturer illustrates what the lecture is good for

I disagree | I agree
--- | ---
0% | 3.5% | 24.6% | 71.9% | n=57 | av.=3.68 | dev.=0.54

4.3) The research context is considered (methods, developments, projects, results)

I disagree | I agree
--- | ---
0% | 7.7% | 34.6% | 57.7% | n=52 | av.=3.5 | dev.=0.64 | ab.=5

4.4) The lecturer links theory and practice (examples, guest lectures, etc.)

I disagree | I agree
--- | ---
1.8% | 5.5% | 32.7% | 60% | n=55 | av.=3.51 | dev.=0.69 | ab.=1
5. Challenge and Scope

5.1) The degree of difficulty of the lecture is

<table>
<thead>
<tr>
<th>Degree</th>
<th>Percentage</th>
<th>n=57</th>
<th>av.</th>
<th>dev.</th>
</tr>
</thead>
<tbody>
<tr>
<td>much too low</td>
<td>0%</td>
<td>1</td>
<td>1.8%</td>
<td>38</td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

5.2) The scope of lecture contents is

<table>
<thead>
<tr>
<th>Degree</th>
<th>Percentage</th>
<th>n=57</th>
<th>av.</th>
<th>dev.</th>
</tr>
</thead>
<tbody>
<tr>
<td>much too low</td>
<td>0%</td>
<td>1</td>
<td>1.8%</td>
<td>38</td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

5.3) The lecture speed is

<table>
<thead>
<tr>
<th>Degree</th>
<th>Percentage</th>
<th>n=56</th>
<th>av.</th>
<th>dev.</th>
</tr>
</thead>
<tbody>
<tr>
<td>much too low</td>
<td>0%</td>
<td>1</td>
<td>5.4%</td>
<td>350</td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

5.4) The previous knowledge expected in the lecture is

<table>
<thead>
<tr>
<th>Degree</th>
<th>Percentage</th>
<th>n=56</th>
<th>av.</th>
<th>dev.</th>
</tr>
</thead>
<tbody>
<tr>
<td>much too low</td>
<td>0%</td>
<td>1</td>
<td>10.7%</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>2</td>
<td>83.9%</td>
<td>47</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>3</td>
<td>9.6%</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>4</td>
<td>more than 4</td>
<td>4</td>
</tr>
</tbody>
</table>

6. Self-study

6.1) How much time did you spend for self-study for this lecture until now? Please specify in hours per week on average.

<table>
<thead>
<tr>
<th>Hours</th>
<th>Percentage</th>
<th>n=56</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>0%</td>
<td>7</td>
</tr>
<tr>
<td>1</td>
<td>1.8%</td>
<td>21</td>
</tr>
<tr>
<td>2</td>
<td>3.5%</td>
<td>17</td>
</tr>
<tr>
<td>3</td>
<td>6.7%</td>
<td>6</td>
</tr>
<tr>
<td>4</td>
<td>11.8%</td>
<td>1</td>
</tr>
<tr>
<td>more than 4</td>
<td>4</td>
<td>0%</td>
</tr>
</tbody>
</table>

7. Socio-demographic Data and Background Variables

7.1) What learning style do you prefer?

Weekly consistent learning | 11 | n=56
I learn a short time before the exam | 13 |
A combination of both | 32 |

7.2) The lecture's subject is interesting

<table>
<thead>
<tr>
<th>Interest</th>
<th>Percentage</th>
<th>n=54</th>
<th>av.</th>
<th>dev.</th>
</tr>
</thead>
<tbody>
<tr>
<td>not at all</td>
<td>0%</td>
<td>1</td>
<td>1.2%</td>
<td>19</td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>2</td>
<td>44</td>
<td>54</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>3</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

7.3) How many lectures did you miss?

<table>
<thead>
<tr>
<th>Missed Lectures</th>
<th>Percentage</th>
<th>n=56</th>
</tr>
</thead>
<tbody>
<tr>
<td>none</td>
<td>23</td>
<td></td>
</tr>
<tr>
<td>1 to 2</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>3 to 4</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>more than 4</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>
Please state your programme of study

<table>
<thead>
<tr>
<th>Programme</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master Arbeitsmarkt &amp; Personal</td>
<td>0</td>
</tr>
<tr>
<td>Master in Economics</td>
<td>1</td>
</tr>
<tr>
<td>Master FACT</td>
<td>4</td>
</tr>
<tr>
<td>Master IBS</td>
<td>16</td>
</tr>
<tr>
<td>Master IIS</td>
<td>1</td>
</tr>
<tr>
<td>Master Management</td>
<td>8</td>
</tr>
<tr>
<td>Master Marketing</td>
<td>13</td>
</tr>
<tr>
<td>Master MIGG</td>
<td>0</td>
</tr>
<tr>
<td>Master Sozialökonomik</td>
<td>10</td>
</tr>
<tr>
<td>Master Wirtschaftspädagogik</td>
<td>2</td>
</tr>
<tr>
<td>Other</td>
<td>1</td>
</tr>
</tbody>
</table>

I attended the lecture for the following reason:

<table>
<thead>
<tr>
<th>Reason</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mandatory</td>
<td>16</td>
</tr>
<tr>
<td>Elective</td>
<td>39</td>
</tr>
</tbody>
</table>

For how many semesters (including the current semester) have you been participating in your study programme?

<table>
<thead>
<tr>
<th>Semester</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>35</td>
</tr>
<tr>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>4</td>
<td>14</td>
</tr>
<tr>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>6</td>
<td>1</td>
</tr>
<tr>
<td>7</td>
<td>0</td>
</tr>
<tr>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td>9</td>
<td>0</td>
</tr>
<tr>
<td>10</td>
<td>0</td>
</tr>
<tr>
<td>&gt;10</td>
<td>1</td>
</tr>
</tbody>
</table>

8. Final Questions

What do you particularly like about the lecture?

- Amazing topic and very dedicated lecturer!
- Audio Files
  - Very interesting lecture, Well explained
  - Das sie auditiv aufgenommen wird und man sie nochmals anhören kann. Das hilft sehr beim lernen oder falls man einmal fehlt. Gut verständliches englisch. Sehr engagierter dozent.
- Good presentation,
  - Eine der wenigen Veranstaltung, wo der Prof wirklich engagiert die Inhalte rüber bringt :)
  - Idee vom e-exam gefällt mir gut
- I like the way the lecturerer teaches this class. It's important to him that everybody understands the topic and it's no problem for him to repeat something, he always asks if he should do.
- I liked the open mind app a lot and that you can apply the content in your every day life.
- Illustrative and good examples! Sansibar Brezel :)
- It actually tries to improve the student's skills and critical mind while also providing theoretical content
It's a very interesting and engaging lecture. The lecturer captures the attention of the students throughout the lecture. It's one of my most interesting courses in my Master's program so far!

- Menti and the weekly practices we did at the beginning

- Prof. Beckmann tries to explain everything in detail and with example - what is really good for me. Because even in school I didn't get the Moral, Ethic subjects ...

- That the lecturer is so motivated in teaching. It really makes fun to listen and learning.

- The Enthusiasmus of the teacher

- The explanations and enthusiasm of the professor. Content is interesting. I am a person who doesn't like reading philosophy and this lecture actually stimulates me to do so.

- The lecture is super good.

- The motivation of the lecturer.
  - The linkage to reality by constantly giving useful examples

- The professor is very passionate and very friendly. He is very helpful.

- The professor is really dynamic and not boring at all

- The professor!!! he is amazing!!! Very interesting!!! interactive

- The topic and research about it

- Very interesting content and Prof is great!

- friendly, open-minded lecturer

- the lecturer is very interactive, enthusiastic and makes every topic interesting

---

### a.2) What is bad about the lecture? Why?

- A lot of material

- For me it is a little bit difficult to follow in English, because my English is not that good and I'm afraid not to pass the exam because I have to write it in English.

- Last classes are too much theoretical

- Manchmal sind antworten zu Fragen unglaublich komplex und ausführlich geworden, was es schwer gemacht hat, dem Inhalt zu folgen bzw dabei zu bleiben

- Not a lot of real business cases.

- Nothing

- Nothing at all

- Sometimes a little too fast.

- Sometimes, the lectures cannot be completed in time. So for some lectures, the ending is content heavy and rushed. Maybe the content can be reduced so there is a consistent pace overall.

- Talk a bit slowerly, and a bit more structure would be good

- The learning with internet app stopped after 2/3 sessions.

- There are a lot of different important men having a say in this topic and a lot of different theories and until now it is very hard for me to see the connection between those and put them into context.

- Too fast. I think if the professor cut some of the content, he could do more. You know what they say: Less is more.

- nothing

- nothing

- speed is a bit high, sometimes difficult to connect different topics

---

### a.3) What are your suggestions for improvement? What could be implemented from other lectures?

- A little less theory and more practical cases.
Can we have more lectures in English with Prof. Beckmann?

Cut maybe 1-2 presentations from the material. That way the professor isn't under pressure to rush though it. And we as students can enjoy the lecture even more.

Encourage questions, but answer in a much shorter way?!

Focusing on the main points of the lecture, reducing the scope.

Give an overview how the different parts of the lecture are connected with each other. And maybe engage more with different parts in depth instead of giving so much different inputs. But nevertheless, one of the best lectures I attended this semester.

Improve the app learning of the beginning, every student I met told me they liked it.

Limit the use of german words in an english lecture. It's good for german speakers (and funny, too) but makes it harder to follow for non german students.

All in all the lecture is great though.

Maybe we can go a bit slow on the contents related more toe sociology, it is a bit hard to follow.

+ more lectures in english with Prof. Beckmann!

More professor Beckman!!!!

None other than the one mentioned above.

Nothing

gerade in den ersten Kapiteln sollte man klarer trennen, was jetzt biologisch/soziologisch/psychologisch über Moral und Ethik gesagt wird

keine

not only audio but also video recordings
# Profile

**Subunit:** Onlineevaluationen_FB_Wiwi  
**Name of the project:** Prof. Dr. Markus Beckmann  
**Name of the topic:** Sustainability, Business Ethics and CSR  
**(Name of the survey)**  
**Values used in the profile line:** Mean

## 1. Global Lecture Assessment

### 1.1) What grade do you assign the lecture in general?  
- very good (1)  
- insufficient (5)  
* n=57  
* av.=1.53

### 1.2) I learned in the lecture  
- very little  
- very much  
* n=57  
* av.=4.02

## 2. Planning and Presentation

### 2.1) I was able to follow the lecture in the English language well  
I disagree  
I agree  
* n=57  
* av.=3.63

### 2.2) The lecture is structured clearly  
I disagree  
I agree  
* n=57  
* av.=3.35

### 2.3) The content is aligned with clearly defined learning objectives  
I disagree  
I agree  
* n=54  
* av.=3.52

### 2.4) Other lectures are put in context  
I disagree  
I agree  
* n=50  
* av.=3.14

### 2.5) The lecturer's inputs and explanations are easy to follow and to understand  
I disagree  
I agree  
* n=55  
* av.=3.45

### 2.6) The teaching materials used during the lecture (e.g. slides, scripts, StudOn) help to understand the content better  
I disagree  
I agree  
* n=56  
* av.=3.77

## 3. Interaction with Students

### 3.1) The lecturer is friendly and open-minded towards his students  
I disagree  
I agree  
* n=57  
* av.=3.93

### 3.2) The lecturer motivates to ask questions and responds to them in detail  
I disagree  
I agree  
* n=56  
* av.=3.91

### 3.3) The students are supported well outside of the lecture (personally, electronically)  
I disagree  
I agree  
* n=43  
* av.=3.88

## 4. Interest and Relevance

### 4.1) The lecture is interesting  
I disagree  
I agree  
* n=57  
* av.=3.75

### 4.2) The lecturer illustrates what the lecture is good for  
I disagree  
I agree  
* n=57  
* av.=3.68

### 4.3) The research context is considered (methods, developments, projects, results)  
I disagree  
I agree  
* n=52  
* av.=3.50

### 4.4) The lecturer links theory and practice (examples, guest lectures, etc.)  
I disagree  
I agree  
* n=55  
* av.=3.51
5. Challenge and Scope

5.1) The degree of difficulty of the lecture is

| much too low | | | much too high |
|-------------|--|---|--|---|

n=57  av.=3.33

5.2) The scope of lecture contents is

| much too low | | | much too high |
|-------------|--|---|--|---|

n=57  av.=3.51

5.3) The lecture speed is

| much too low | | | much too high |
|-------------|--|---|--|---|

n=56  av.=3.45

5.4) The previous knowledge expected in the lecture is

| much too low | | | much too high |
|-------------|--|---|--|---|

n=56  av.=2.95

7. Socio-demographic Data and Background Variables

7.2) The lecture's subject is interesting

<table>
<thead>
<tr>
<th>not at all</th>
<th></th>
<th></th>
<th>a lot</th>
</tr>
</thead>
</table>

n=54  av.=3.61