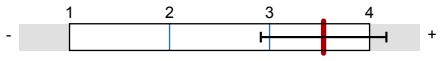
Prof. Dr. Markus Beckmann

SS'18 • Sustainability, Business Ethics & CSR
Rückläufer = 67 • Formular w_V-MA-E • Umfrage-Typ "Vorlesung"

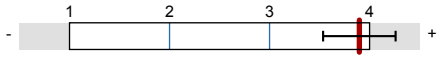
Globalwerte

2. Planning and Presentation



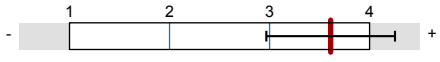
mw=3,54
s=0,63

3. Interaction with Students



mw=3,9
s=0,36

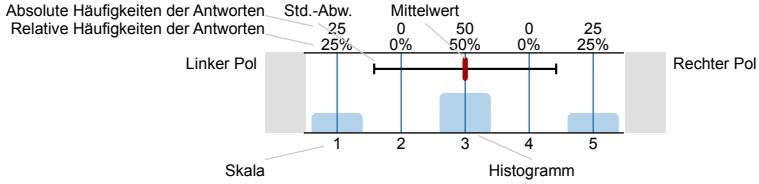
4. Interest and Relevance



mw=3,61
s=0,64

Legende

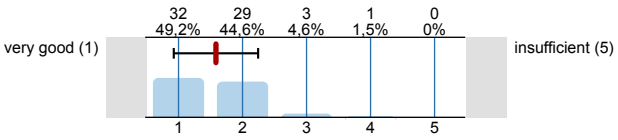
Fragetext



n=Anzahl
mw=Mittelwert
s=Std.-Abw.
E.=Enthaltung

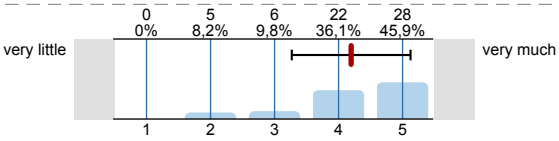
1. Global Lecture Assessment

1.1) What grade do you assign the lecture in general?



n=65
mw=1,58
s=0,66

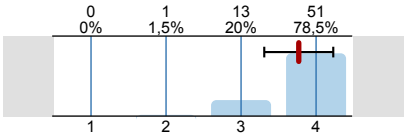
1.2) I learned in the lecture



n=61
mw=4,2
s=0,93

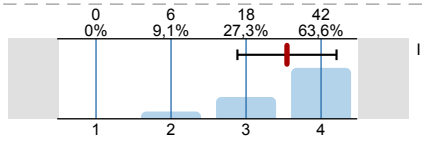
2. Planning and Presentation

2.1) I was able to follow the lecture in the English language well



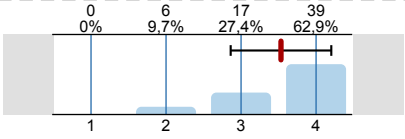
n=65
mw=3,77
s=0,46

2.2) The lecture is structured clearly



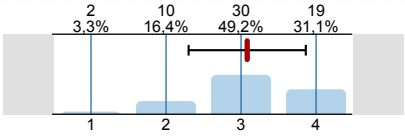
n=66
mw=3,55
s=0,66

2.3) The content is aligned with clearly defined learning objectives



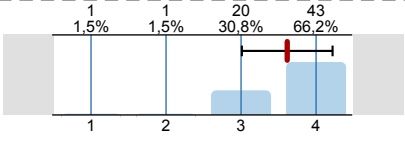
n=62
mw=3,53
s=0,67

2.4) Other lectures are put in context



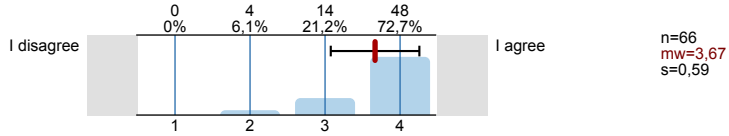
n=61
mw=3,08
s=0,78
E.=5

2.5) The lecturer's inputs and explanations are easy to follow and to unterstand



n=65
mw=3,62
s=0,6

2.6) The teaching materials used during the lecture (e. g. slides, scripts, StudOn) help to understand the content better



2.7) The content-related previous know-how of the students participating in the lecture differ. How could the lecturer better deal with this problem?

more easy understandable slides
they are not that self-explaining

ø

~~ka~~ K.A.

-ask before assumption that everyone knows concepts

Uploads materials on studon

Take more time for the topics.

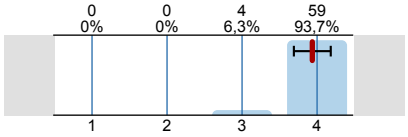
Tutorial sessions in parallel

I think it is already sufficient. ☺

Wrap-up Session in the 1st Lecture to define standards of knowledge

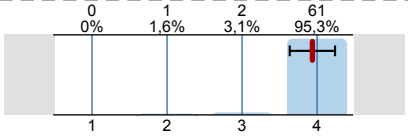
3. Interaction with Students

3.1) The lecturer is friendly and open-minded towards his students



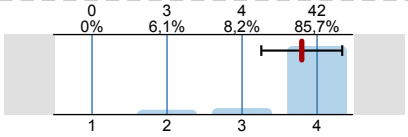
n=63
mw=3,94
s=0,25

3.2) The lecturer motivates to ask questions and responds to them in detail



n=64
mw=3,94
s=0,3

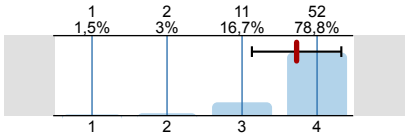
3.3) The students are supported well outside of the lecture (personally, electronically)



n=49
mw=3,8
s=0,54
E.=14

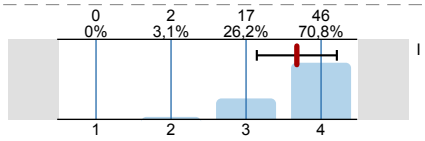
4. Interest and Relevance

4.1) The lecture is interesting



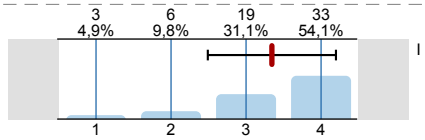
n=66
mw=3,73
s=0,6

4.2) The lecturer illustrates what the lecture is good for



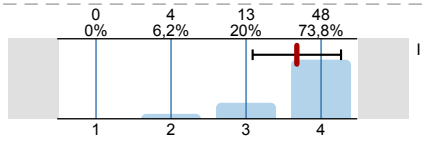
n=65
mw=3,68
s=0,53

4.3) The research context is considered (methods, developments, projects, results)



n=61
mw=3,34
s=0,85
E.=1

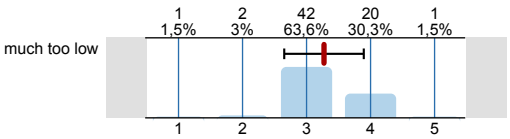
4.4) The lecturer links theory and practice (examples, guest lectures, etc.)



n=65
mw=3,68
s=0,59
E.=2

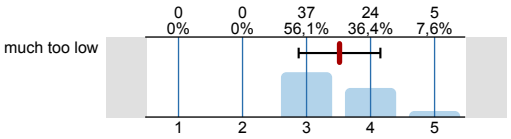
5. Challenge and Scope

5.1) The degree of difficulty of the lecture is



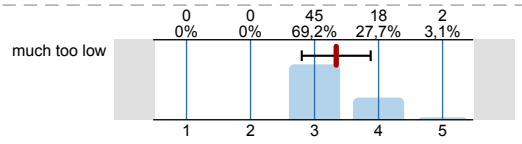
n=66
mw=3,27
s=0,62

5.2) The scope of lecture contents is



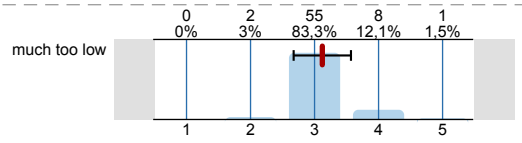
n=66
mw=3,52
s=0,64

5.3) The lecture speed is



n=65
mw=3,34
s=0,54

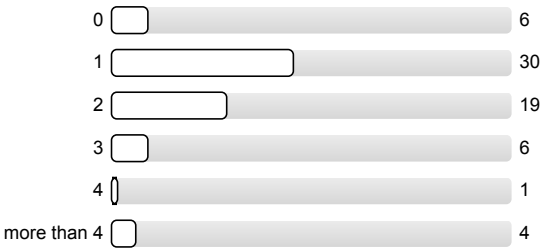
5.4) The previous knowledge expected in the lecture is



n=66
mw=3,12
s=0,45

6. Self-study

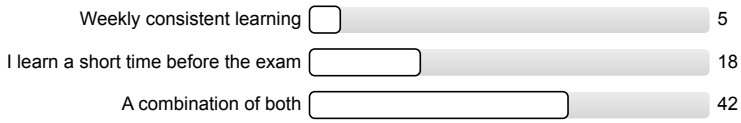
6.1) How much time did you spend for self-study for this lecture until now? Please specify in hours per week on average.



n=66

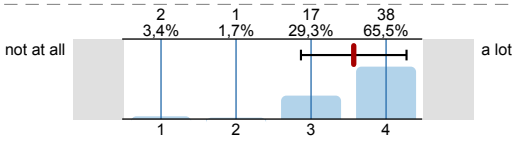
7. Socio-demographic Data and Background Variables

7.1) What learning style do you prefer?



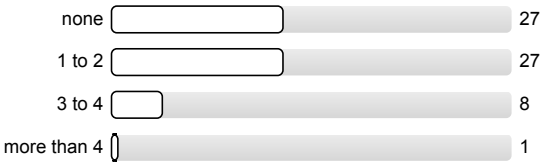
n=65

7.2) The lecture's subject is interesting



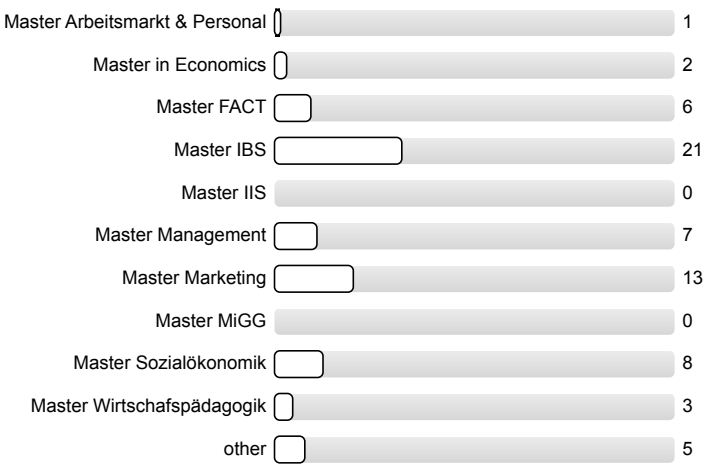
n=58
mw=3,57
s=0,7

7.3) How many lectures did you miss?

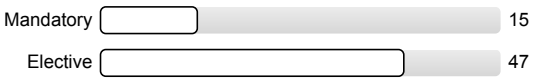


n=63

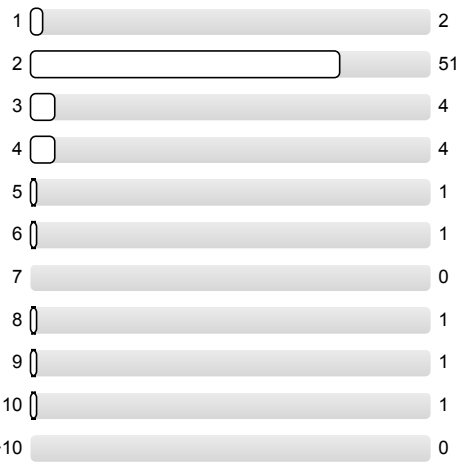
7.4) Please state your programme of study



7.5) I attended the lecture for the following reason:



7.6) For how many semesters (including the current semester) have you been participating in your study programme?



8. Final Questions

8.1) What do you particularly like about the lecture?

The content, mentti, visual aids.

The way Mr. Beckmann explains is really clear with examples and real world cases. Integration into class is very useful and helpful for following the lecture. (Surveys, question etc.)

-interaction!
-nice prof.!

- inter-media presentation style (menti, open-mind app, etc.)
- revision questions are very helpful for the exam preperation (even if we don't discuss them right after every lecture) text excerpts

Relevanz der Thematik immer wichtiger. Problematik wird gut herausgearbeitet; sehr viele Praxisbeispiele

Online-Program in the first weeks

- very friendly & motivated lecturer
- many examples from practice
- Lecturer seems to have fun holding lectures

the examples, the open-mind App

Homework -> deepen the subject
Discussion Questions

participation in class/discussion

The lecturer is very motivated and that makes it easier to concentrate on the topic.
Also he uses Menti as support, that illustrates the content well.

Thinking outside the box regarding daily-life questions/issues, getting equipped with tools/~~reflect~~practice reflection own behaviour

A perfect professor! Thanks a lot of such interesting lectures, never expected to get the content like that of these lectures. And please continue with the recordings – very helpful for those who work.

The constant interaction, it keeps us awake and more involved. The fact that the topics are very interesting!

interesting topics.

- lecturer

The interesting content and the Prof is also really dynamic.

The lectures are really inspiring.

Lecturer is very motivated
Interesting topics
So different to other subjects in my study

The interaction with the professor.

Menti
Seminar

Many practical examples, enhance critical thinking

Revision questions

Good and many examples, lecturer encourages questions

He is so passionate about topic!

The professor is very friendly.

Interactions/questions to students, use of menti, lively and good presentation style of the lecturer

Good professor.
Interesting context.

Very interesting content. I have a feeling that I've learnt a lot. Lecturer makes students think out of the box, lecture is NEVER boring.

- very motivating and extrovert lecturer
- high knowledge and background information

the theory links with practical, modern issues in business.

Many great examples, which elaborate the Lecture content.

- the way the lecture is held: interactive, no monologe of the lecturer, interesting
- mensi surveys

Content & delivery.

The professor makes the lecture interactive and fun.

-sehr interessante Themenfelder
-sehr ~~interessant~~ engagiert
-man kann sehr gut folgen, es wird nie langweilig
- Hausaufgaben unterstützen sehr gut die Vorlesung

Lecturer is open-minded, presents great and relateable examples, I value that lecture audio is recorded as the speed of lectures is quite fast

- Interactive method
- Lecturer encourages question and discussions

psychology-related part

-open mind app
-many practical examples and illustrations

Open Mind Session — broad scope of the lecture — Haupt Sessions
case studies (the Siemens Görlitz

I think it is a great offer, that Prof. Beckmann records the lectures & that the examn in the winter term is outside the „regular" examn period

8.2) What is bad about the lecture? Why?

I would not say bad but advance wordings were a bit difficult for me to follow the lecture Some terms.

EXAM TERM IN AUGUST WHICH IS INCONVENIENT FOR EXCHANGE STUDENTS

- slides are sometimes a bit confusing in terms of structure but at the same time I like the illustrative style with a lot of icons/symbolic explanations

Hir ist zum Teil immer noch nicht klar, was für die Klausur zu lernen ist. Roter Faden fehlt irgendwie? Habe nicht wirklich verstanden, was die Lernziele sind. Was sollten die ersten drei Vorlesungen? —> wirr

- sometimes slides are switched to fast → hard to follow & understand in detail

the slides are not self explanatory

can't imagine how the exam will be

Ø

Slides from the first lectures were uploaded after class. The speed is to fast to make notes just from what the lecturer says.
Some contents (concepts) are hard to grasp and for that the speed was too high.

The lecture itself encourages to discuss and reflect, whereas the exam seems to require mere learning by heart

ϕ

K.A.

Not bad.

Nothing is bad.

Probably the speed of the lectures is a bit too high

sometimes it's hard to follow the lecture, because there are no learning objectives. I sometimes feel like I don't know what the whole point of the lecture is, business are mentioned very little, especially during the first few chapters → very theory-heavy!

I've heard exam is hard compared to lecture topics

Sometimes I get lost since the contents are not clearly connected to each other.

Way to much content + slides ⇒ for real learning its better to do less and not rush through it.

lunch time.

😊

slides could provide more details

- Nothing.

- we don't get the slides before the lecture so we can't see which words are missing in the gaps → hard to remember afterwards

too much content

8.3) What are your suggestions for improvement? What could be implemented from other lectures?

Examples

ADDITIONAL EXAM TERM FOR EXCHANGE STUDENTS

- a bit more case studies, practical analysis

klare Gliederung! Beispielaufgaben für Klausur!

Open-mind App für more sessions → it was much clearer what to learn for the exam and what is excepted

Structure can be made more clear

clear agenda for structuring the lecture content (klare Gliederung/Kapitel → besseres Überblick)

- upload slide set before the lecture
- lower the speed a little

maybe focus on fewer topics but ~~throughly~~ thoroughly.

Everything is well-organized. This course is highly recommended to other students.

Probably the speed of the lectures could be adjusted.

Include seminar sessions

Answers to the revision questions would be helpful to know if I answered them correctly

Please mention what slide you're on every one in a while, otherwise it's quite hard to follow the lecture when listening to the audio.

It would we great if you could sometimes say which number of slide you are refering to, so it is easier to follow when listening to the audio recording. Thanks! ☺

Maybe one guest lecture!

Keep it shorter, less contents

slower + more intensive

Avoiding classes during lunch time (11:30 - 13.00)

To be honest this lecture should be an example for other lecturers to follow!

Nah. It's all good. Keep doing it!

-upload all slides at the beginning of the course/ please semester

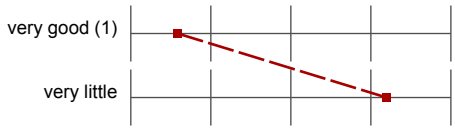
less topics more time for discussions

Profillinie

Teilbereich: LVE FB WiWi
Name der/des Lehrenden: Prof. Dr. Markus Beckmann
Titel der Lehrveranstaltung: (Name der Umfrage) Sustainability, Business Ethics & CSR

Verwendete Werte in der Profillinie: Mittelwert

1. Global Lecture Assessment

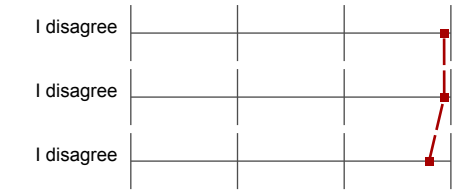


1.1)	What grade do you assign the lecture in general?	very good (1)	insufficient (5)	n=65	mw=1,58
1.2)	I learned in the lecture	very little	very much	n=61	mw=4,20

2. Planning and Presentation

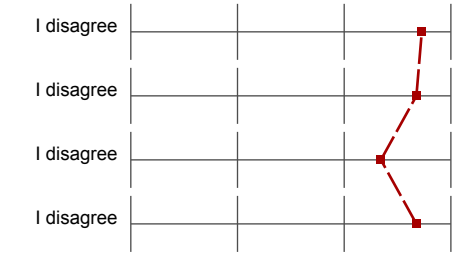
2.1)	I was able to follow the lecture in the English language well	I disagree	I agree	n=65	mw=3,77
2.2)	The lecture is structured clearly	I disagree	I agree	n=66	mw=3,55
2.3)	The content is aligned with clearly defined learning objectives	I disagree	I agree	n=62	mw=3,53
2.4)	Other lectures are put in context	I disagree	I agree	n=61	mw=3,08
2.5)	The lecturer's inputs and explanations are easy to follow and to unterstand	I disagree	I agree	n=65	mw=3,62
2.6)	The teaching materials used during the lecture (e.g. slides, scripts, StudOn) help to understand the content better	I disagree	I agree	n=66	mw=3,67

3. Interaction with Students



3.1)	The lecturer is friendly and open-minded towards his students	I disagree	I agree	n=63	mw=3,94
3.2)	The lecturer motivates to ask questions and responds to them in detail	I disagree	I agree	n=64	mw=3,94
3.3)	The students are supported well outside of the lecture (personally, electronically)	I disagree	I agree	n=49	mw=3,80

4. Interest and Relevance



4.1)	The lecture is interesting	I disagree	I agree	n=66	mw=3,73
4.2)	The lecturer illustrates what the lecture is good for	I disagree	I agree	n=65	mw=3,68
4.3)	The research context is considered (methods, developments, projects, results)	I disagree	I agree	n=61	mw=3,34
4.4)	The lecturer links theory and practice (examples, guest lectures, etc.)	I disagree	I agree	n=65	mw=3,68

5. Challenge and Scope

5.1)	The degree of difficulty of the lecture is	much too low		much too high	n=66	mw=3,27
5.2)	The scope of lecture contents is	much too low		much too high	n=66	mw=3,52
5.3)	The lecture speed is	much too low		much too high	n=65	mw=3,34
5.4)	The previous knowledge expected in the lecture is	much too low		much too high	n=66	mw=3,12

7. Socio-demographic Data and Background Variables

7.2)	The lecture's subject is interesting	not at all		a lot	n=58	mw=3,57