



FRIEDRICH-ALEXANDER  
UNIVERSITÄT  
ERLANGEN-NÜRNBERG

FACHBEREICH WIRTSCHAFTS-  
WISSENSCHAFTEN

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Herr  
Dr. Dimitar Zvezdov

persönlich/vertraulich

**Der Studiendekan**

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## Auswertungsbericht Lehrveranstaltungsevaluation zur Veranstaltung Case Studies in Corporate Sustainability Management

Sehr geehrter Herr Dr. Zvezdov,

anbei erhalten Sie die Ergebnisse der automatisierten Auswertung der Lehrveranstaltungsevaluation im Wintersemester 2017/2018 zur Veranstaltung:

Case Studies in Corporate Sustainability Management

Für die Ergebnisse aller Items werden je nach Fragetyp die Anzahl und Verteilung der Antworten, der Mittelwert, der Median sowie die Standardabweichung angegeben. Anschließend werden die Antworten auf die offenen Fragen aufgelistet.

Bei Veranstaltungen mit einem Rücklauf von weniger als acht Fragebögen werden die offenen Antworten manuell anonymisiert (keine Darstellung der handschriftlichen Angaben). Falls dies bei Ihrer Veranstaltung der Fall ist, achten Sie bitte bei der Interpretation Ihrer Ergebnisse auf die verringerte Aussagekraft der statistischen Auswertungen.

Auf der letzten Seite des Auswertungsberichts ist eine Profillinie dargestellt, die den Mittelwert zu den Skalafragen zeichnet. Diese eignet sich zur Präsentation der Ergebnisse in der Lehrveranstaltung sowie zur Veröffentlichung der Ergebnisse im StudOn-Ordner zur Lehrveranstaltung (sofern vorhanden).

Gerne nehmen wir Ihre Verbesserungsvorschläge und Kommentierungen zum Verfahren auf.

Vielen Dank für Ihre Teilnahme an der Lehrveranstaltungsevaluation.

Mit freundlichen Grüßen

Prof. Dr. Karl Wilbers

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Dr. Dimitar Zvezdov

WS'17/18 • Case Studies in Corporate Sustainability Management  
 Rückläufer = 18 • Formular w\_S-BA-E • Umfrage-Typ "Seminar"



Globalwerte

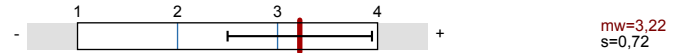
2. Planning and Presentation



3. Interaction with Students

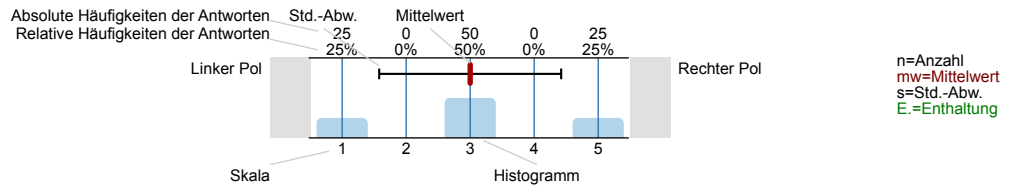


4. Competence Development



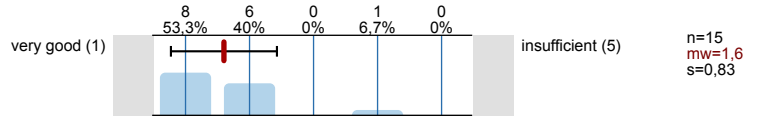
Legende

Fragetext

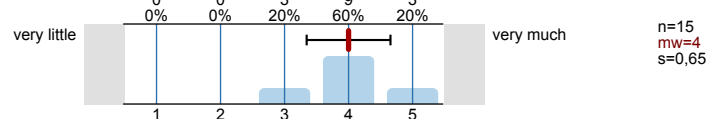


1. Global Lecture Assessment

1.1) What grade do you assign the lecture in general?

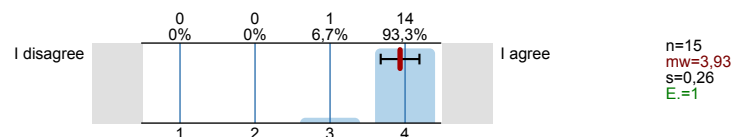


1.2) I learned in the seminar

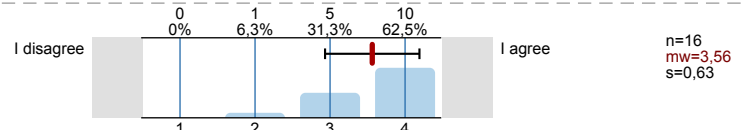


2. Planning and Presentation

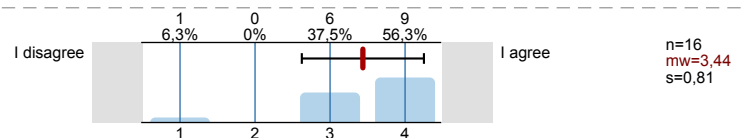
2.1) I was able to follow the lecturer in the English language well



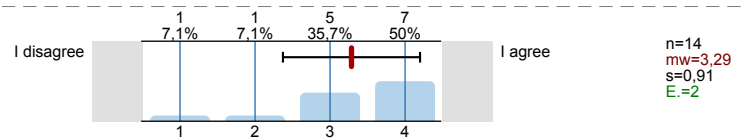
2.2) The seminar is structured clearly



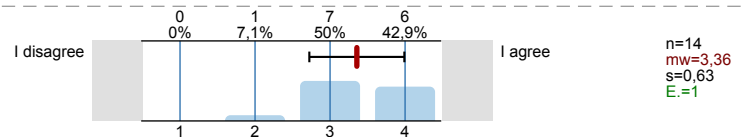
2.3) The content is aligned with clearly defined learning objectives



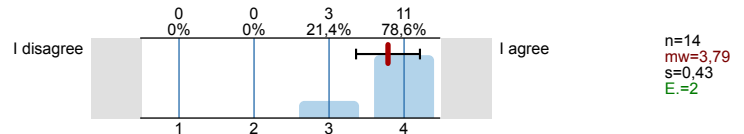
2.4) Other lectures are put in context



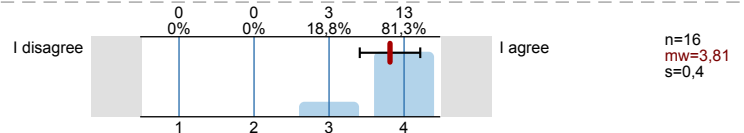
2.5) The research context is considered (methods, developments, projects, results)



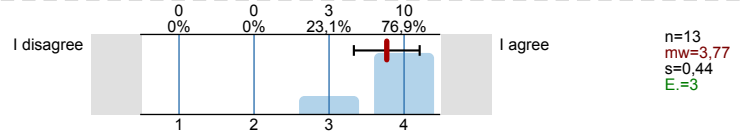
2.6) The lecturer links theory and practice (examples, guest lectures, etc.)



2.7) The seminar is a good mix of knowledge transfer and discussion

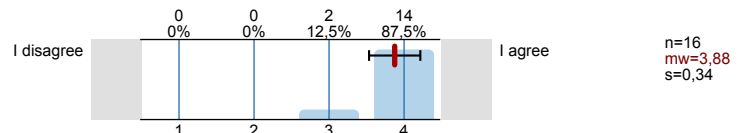


2.8) The teaching materials used during the seminar (e.g. slides, scripts, StudOn) help to understand the content better

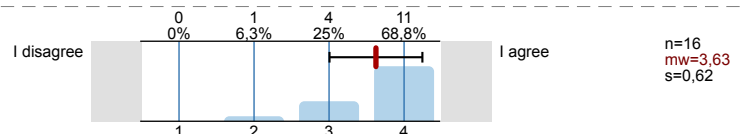


### 3. Interaction with Students

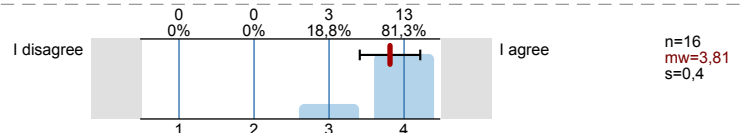
3.1) The lecturer is friendly and open-minded towards his students



3.2) The lecturer motivates to ask questions and responds to them in detail



3.3) The students are supported well outside the seminar (personally, electronically)

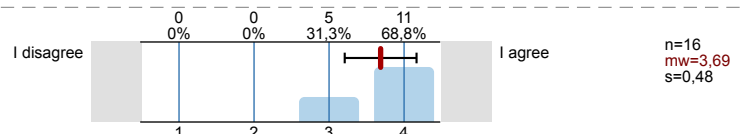


3.4) Good/bad support (question 3.3), because...

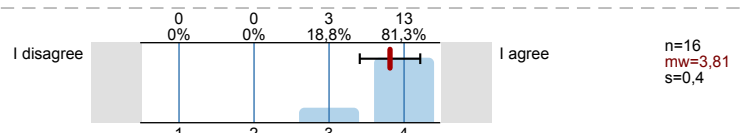
*smiles with the presentation quite good*

*Dimitar gives a lot of feedback & support for the presentation*

3.5) The lecturer supports the students thoroughly in their own performance

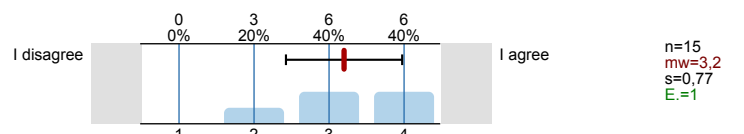


3.6) The lecturer provides appropriate feedback

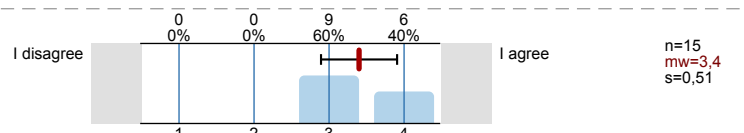


### 4. Competence Development

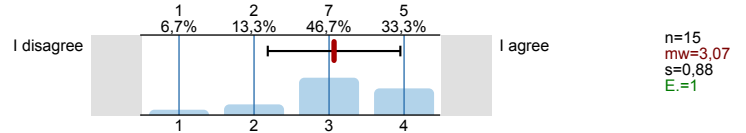
4.1) Professional competence (e.g. specialist know-how, professional problem solving methods)



4.2) Social competence (e.g. developing own positions in the professional context, giving reasons and presenting understandably)

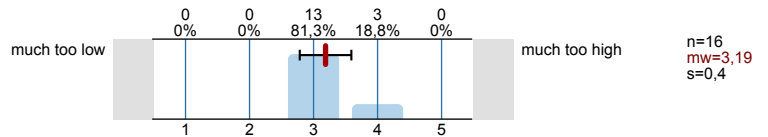


4.3) Personal competence (e.g. developing a realistic image of myself and taking consequences)

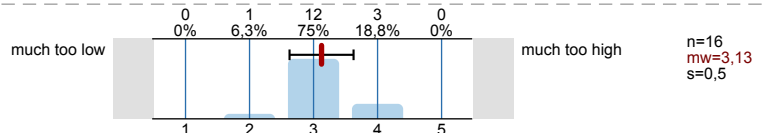


## 5. Challenge and Scope

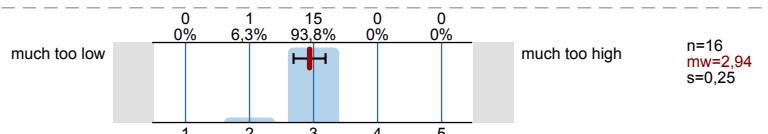
5.1) The degree of difficulty of the seminar is



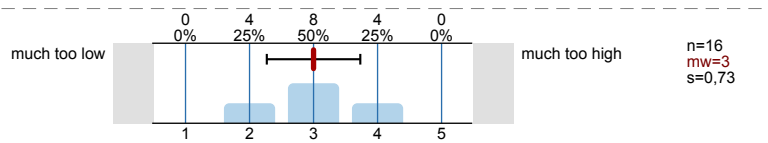
5.2) The scope of seminar contents is



5.3) The seminar speed is



5.4) The previous knowledge expected in the seminar is



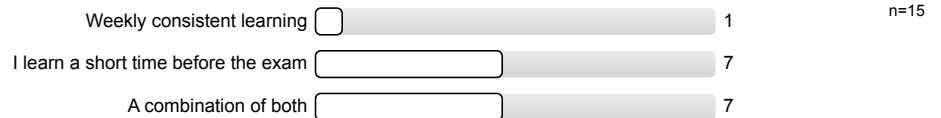
## 6. Self-study

6.1) How much time did you spend for self-study for this lecture until now? Please specify in hours per week on average.

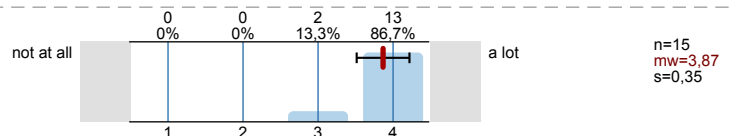


## 7. Socio-demographic Data and Background Variables

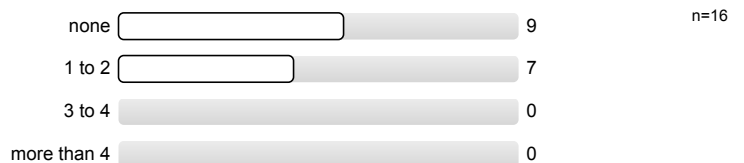
7.1) What learning style do you prefer?



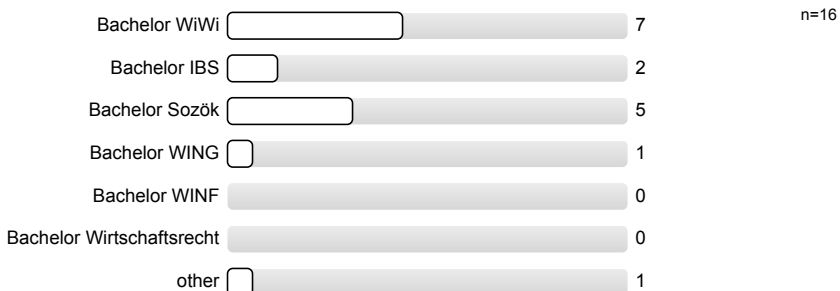
7.2) The seminar's subject is interesting



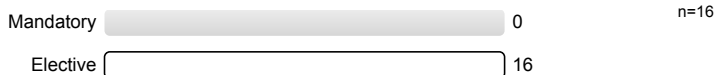
7.3) How many seminars did you miss?



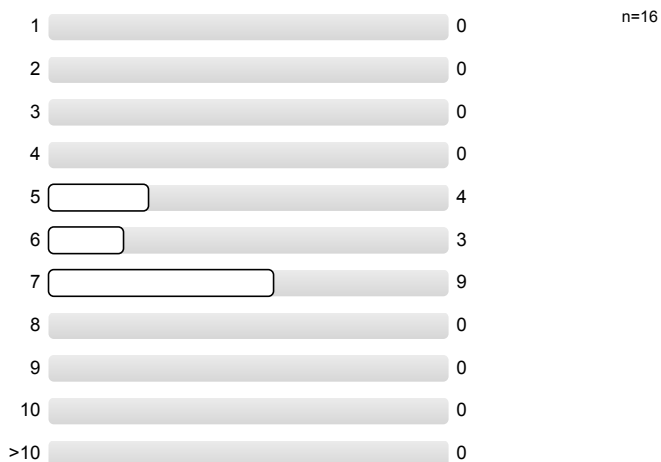
7.4) Please state your programme of study



7.5) I attended the seminar for the following reason:



7.6) For how many semesters (including the current semester) have you been participating in your study programme?



### 8. Final Questions

8.1) What do you particularly like about the seminar?

The different approach and the way you get graded

Good topic selection.

wide variety of topics.

English language practice.

## DISCUSSIONS

side, english language

English course, discussion

presentation : 1) first background 2) case study  
(practice)

Transferring theory to the actual businesses

8.2) What is bad about the seminar? Why?

Topics of presentations not defined clearly enough.

First presenters don't have a lot of time to prepare...  
As grade is only presentation, other ~~courses~~ classes beside presentation are not relevant, it gets you a bit lazy. Maybe include class participation as 10% of grade, to insure other students actually participating & attending class.

8.3) What are your suggestions for improvement? What could be implemented from other seminars?

Clear scope on what the presentation ~~is~~ should be about

Little parts of the grade could be class participation or you could have mandatory attendance for 80% e.g. to fill the rows

To prepare for the seminars presentations, we were issued a variety of sources. Some of these sources were, at least in my mind, confusing towards the preparation + research of the presentation.

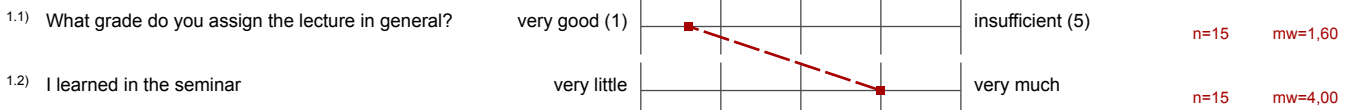
maybe have one ppt with expectations  
of the presentations

# Profillinie

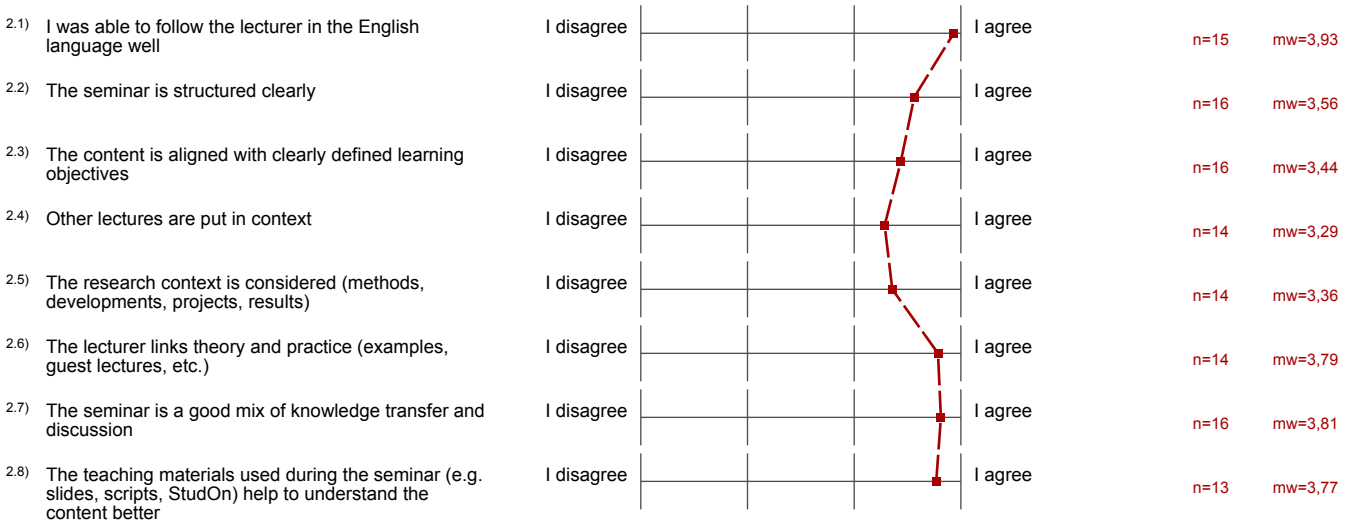
Teilbereich: LVE FB WiWi  
 Name der/des Lehrenden: Dr. Dimitar Zvezdov  
 Titel der Lehrveranstaltung: Case Studies in Corporate Sustainability Management  
 (Name der Umfrage)

Verwendete Werte in der Profillinie: Mittelwert

## 1. Global Lecture Assessment



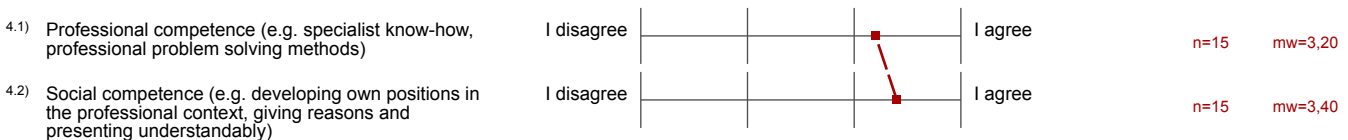
## 2. Planning and Presentation



## 3. Interaction with Students



## 4. Competence Development





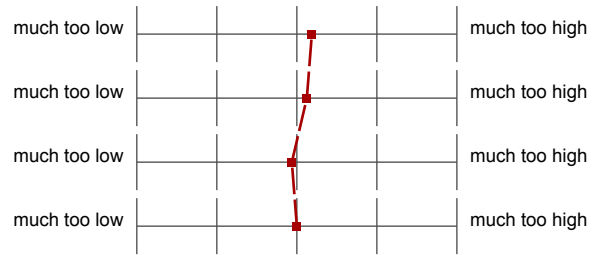
4.3) Personal competence (e.g. developing a realistic image of myself and taking consequences)



n=15 mw=3,07

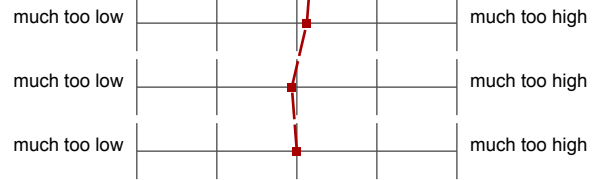
## 5. Challenge and Scope

5.1) The degree of difficulty of the seminar is



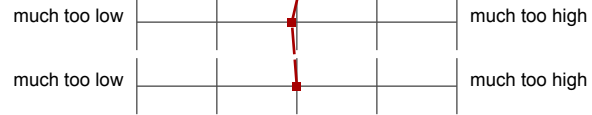
n=16 mw=3,19

5.2) The scope of seminar contents is



n=16 mw=3,13

5.3) The seminar speed is



n=16 mw=2,94

5.4) The previous knowledge expected in the seminar is



n=16 mw=3,00

## 7. Socio-demographic Data and Background Variables

7.2) The seminar's subject is interesting



n=15 mw=3,87