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ERLANGEN-NÜRNBERG

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Herr
Prof. Dr. Markus Beckmann

persönlich/vertraulich

Der Studiendekan

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Auswertungsbericht Lehrveranstaltungsevaluation zur Veranstaltung Business Ethics and Corporate Social Responsibility

Sehr geehrter Herr Prof. Dr. Beckmann,

anbei erhalten Sie die Ergebnisse der automatisierten Auswertung der Lehrveranstaltungsevaluation im Sommersemester 2017 zur Veranstaltung:

Business Ethics and Corporate Social Responsibility

Für die Ergebnisse aller Items werden je nach Fragetyp die Anzahl und Verteilung der Antworten, der Mittelwert, der Median sowie die Standardabweichung angegeben. Anschließend werden die Antworten auf die offenen Fragen aufgelistet.

Bei Veranstaltungen mit einem Rücklauf von weniger als acht Fragebögen werden die offenen Antworten manuell anonymisiert (keine Darstellung der handschriftlichen Angaben). Falls dies bei Ihrer Veranstaltung der Fall ist, achten Sie bitte bei der Interpretation Ihrer Ergebnisse auf die verringerte Aussagekraft der statistischen Auswertungen.

Auf der letzten Seite des Auswertungsberichts ist eine Profillinie dargestellt, die den Mittelwert zu den Skalafragen zeichnet. Diese eignet sich zur Präsentation der Ergebnisse in der Lehrveranstaltung sowie zur Veröffentlichung der Ergebnisse im StudOn-Ordner zur Lehrveranstaltung (sofern vorhanden).

Gerne nehmen wir Ihre Verbesserungsvorschläge und Kommentierungen zum Verfahren auf.

Vielen Dank für Ihre Teilnahme an der Lehrveranstaltungsevaluation.

Mit freundlichen Grüßen

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Prof. Dr. Markus Beckmann

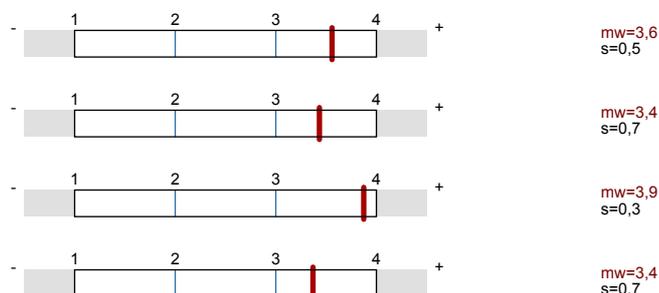
Business Ethics and Corporate Social Responsibility
Erfasste Fragebögen = 90



Globalwerte

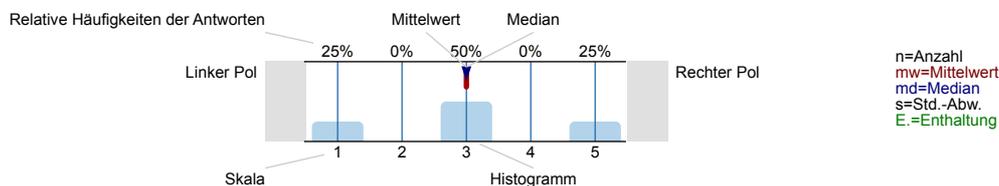
Globalindikator

- 1. Planning and Presentation
- 2. Interaction with Students
- 3. Interest and Relevance

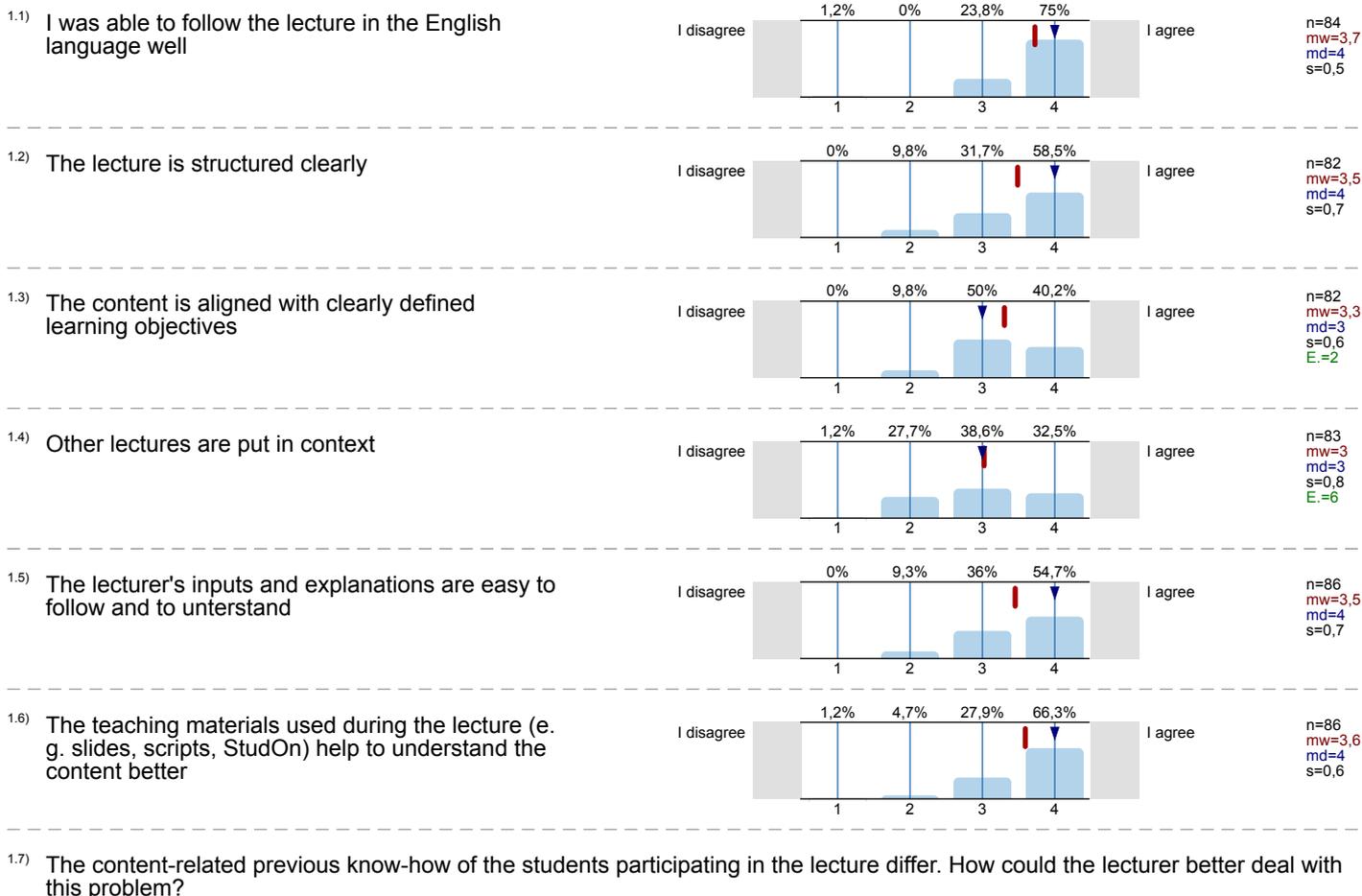


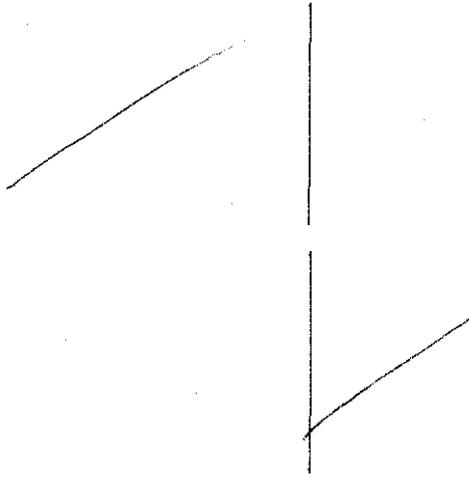
Legende

Fragestext



1. Planning and Presentation





Reduce the speed and maybe go deeper into less aspects

He dealt with it really well.

at times the lectures are a bit confusing. During the class the teacher explains everything well and the topic is understandable but reviewing the slides later not always make sense
audiotapes help though.

The lecture is exclusively attended by students of economic areas. It is therefore unnecessary to explain things such as economic history or consumer surplus. The lecturer could inform students about the knowledge expected / necessary to follow the next lecture and / or supply supporting materials that the students can read beforehand.

Nothing to change
good intro. for "newbies"

not an intro in this lecture

To provide an additional material on StudON. ~~just on~~

I think I had no problems with the content even though
I have no previous experience on the subject

The lecturer should adapt to a higher level instead of explaining basic principles which should have been addressed in the bachelors already ~~before~~

SUGGEST A LIST OF TOPICS TO INFORM YOURSELF ABOUT THAT ARE RELEVANT FOR THE LECTURE (OR EVEN LITERATURE).

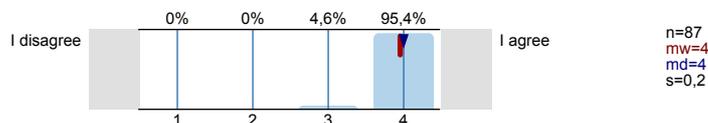
The lecturer dealt well with the problem by offering additional content to students that were more advanced!

I do not think that is a big problem in this lecture because the prof. already explains everything that is needed.

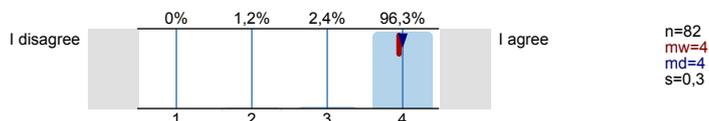
To ask for reading a lecture previous the class time

2. Interaction with Students

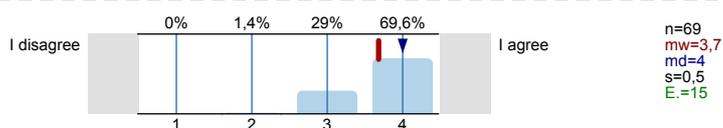
2.1) The lecturer is friendly and open-minded towards his students



2.2) The lecturer motivates to ask questions and responds to them in detail

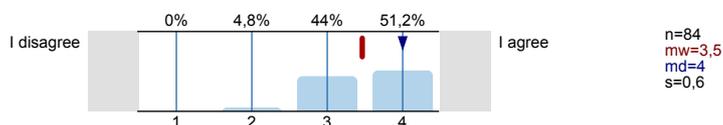


2.3) The students are supported well outside of the lecture (personally, electronically)

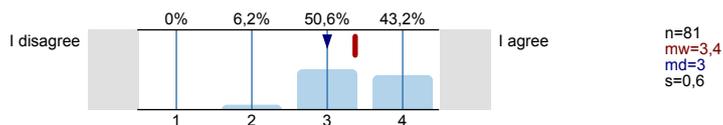


3. Interest and Relevance

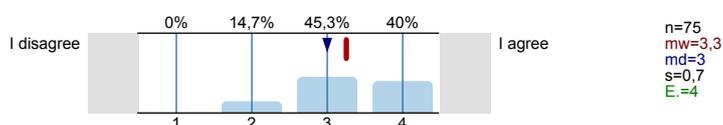
3.1) The lecture is interesting



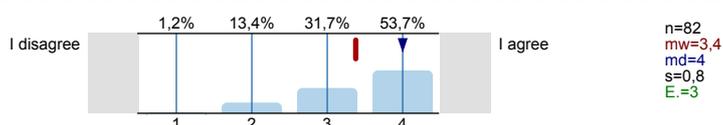
3.2) The lecturer illustrates what the lecture is good for



3.3) The research context is considered (methods, developments, projects, results)

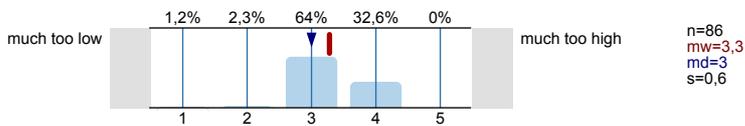


3.4) The lecturer links theory and practice (examples, guest lectures, etc.)

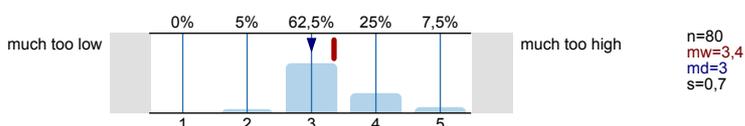


4. Challenge and Scope

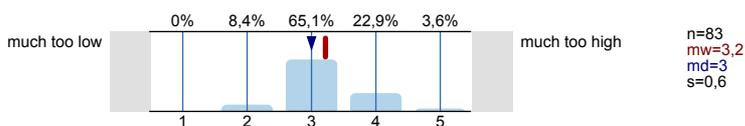
4.1) The degree of difficulty of the lecture is



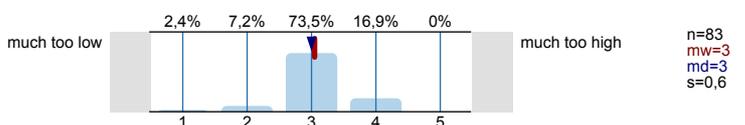
4.2) The scope of lecture contents is



4.3) The lecture speed is



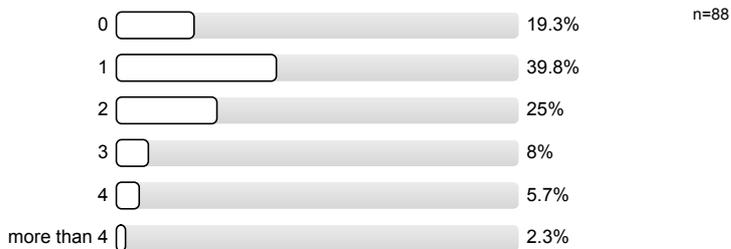
4.4) The previous knowledge expected in the lecture is



5. Self-study

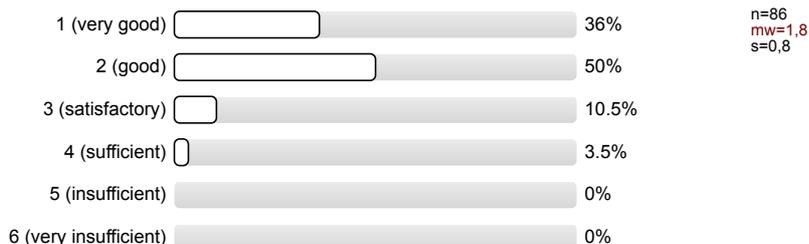
Self-study is a form of study which takes place outside of courses. For example it includes preparation and follow-up course work, literature research and preparation of presentations.

5.1) How much time did you spend for self-study for this lecture until now? Please specify in hours per week on average.

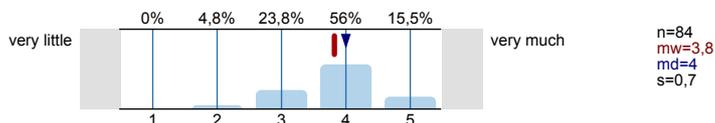


6. Global Lecture Assessment

6.1) What grade do you assign the lecture in general?

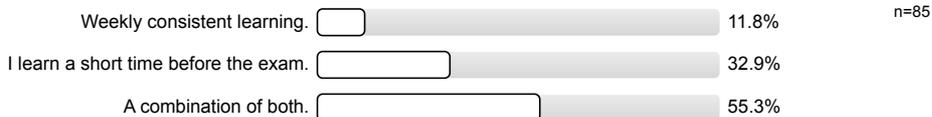


6.2) I learned in the lecture

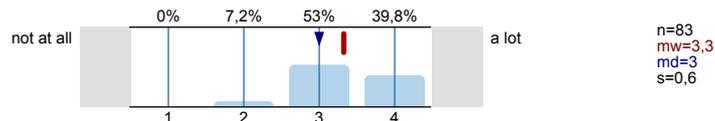


7. Socio-demographic Data and Background Variables

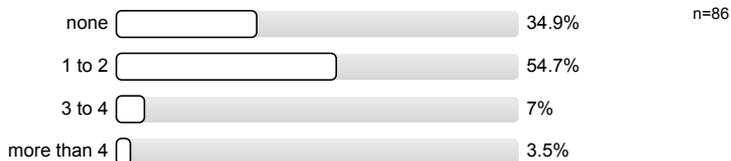
7.1) What learning style do you prefer?



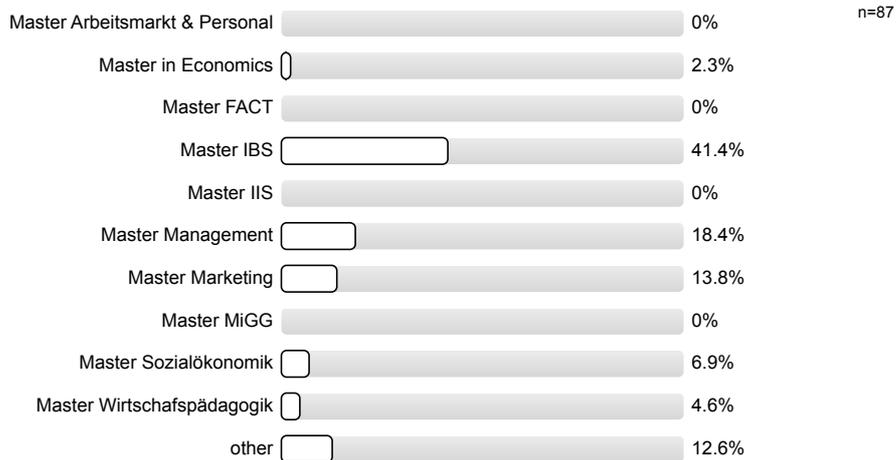
7.2) The lecture's subject is interesting



7.3) How many lectures did you miss?



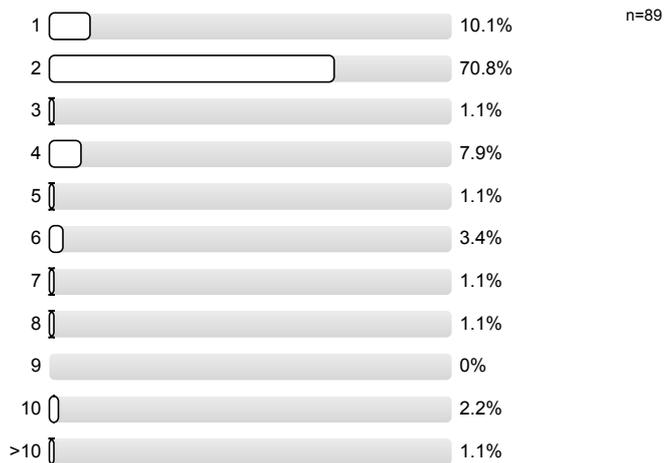
7.4) Please state your programme of study



7.5) I attended the lecture for the following reason:



7.6) For how many semesters (including the current semester) have you been participating in your study programme?



8. Final questions

Please write clearly and with a dark pen, to secure readability after scanning.

8.1) What do you particularly like about the lecture?

lecturer's practical examples & explanation style.

very nice professor

examples are discussed

inter-activeness, revision questions, good examples

Lecture really motivating and the professor can keep the attention

The way he encourages his students to ask questions (revision questions)

Teaching style keeps you focused + nice change from all the pure business subjects

the teacher's enthusiasm

real life examples, social dilemma tutorial
audio files



Prof. Dr. Beckmann is very friendly and does his best to motivate and support the students

Markus Beckmann is a fantastic professor

The lecturer is very enthusiastic and open minded and invites students to comment & participate

THE FRIENDLY APPROACH

Beckmann is a really nice guy

Lecturer is very friendly and motivates the students

- always time to ask questions
- really motivated professor

I like the way it is held by Prof. Beckmann.

topic, recordings (being flexible → abs, other/missing classes)

The professor's examples and presentation style → makes it easy to follow and is helpful to keep track.

I really liked the offer of the additional tutorials as well as the easy contact to the professor.

The lecturer makes a great effort to help students understand the theories and principles.
 He motivates students to use the contents outside of the lectures and to develop own thoughts.
 The lecturer offers additional meetings for interested students.

Prof. Beckmann ! ! ! !

• the mixture of humor and seriosity used to illustrate the content

Prof. Beckmann's own motivation for the subject

The lecturer is really friendly & helps a lot.
 Uploads MP3 recordings of the lectures etc. → which helps a lot!
 His way of doing the lecture is lively, interesting & easy to follow
 due to his sense of humor & motivating style of talking.

The way of presenting a material, life examples, questions to think about. The original way of thinking. Moral issues.

• content

- participation is encouraged

• teacher is very friendly
 - interactive ~~is~~ format

the lecture style and the topic

interesting topic and applicability to current world.

I find this lecture very interesting.

The lectures' structure is very good; starting from definitions and theory and moving on to more specific and practical issues.

Prof. Beckmann!
- ethical perspective
- that it takes place in Finkelgasse

A LOT OF EXAMPLES TO ILLUSTRATE THE THEORY.

interesting topics, good atmosphere

very nice explanations

Very eloquent lecturer.

- The theoretical aspect

His / Professor Beckmann's passion for the subject

interactivity
open-minded
subject

Very interesting subject with good examples. Not only learning for a grade but also something to think about.

The professor is also very helpful and easy to follow.

The topic

8.2) What is bad about the lecture? Why?

A lot of input per lecture & a lot of input for the exam.

sometimes the "big picture" and the purpose is missing, very theoretical
sometimes we "rush through slides"

too many theoretical concepts,
I would like to have more practice (how companies deal with CSR in general)

Time pressure

- too many and long explanations for easy topics
- too many slides

Sometimes it's a little too philosophical without a clear outcome.

a lot of theory

At times too much concepts

could be a bit more practical / put more in a business context ↴

~~At times~~ People around me don't shut up

There should be more practical cases at the beginning

SOME STUDENTS ARE NOT INTERESTED IN THE SUBJECT, BUT STILL ATTEND THE CLASS, WHICH IS ALREADY FULL, STUFFY AND HARD TO MANAGE

Someone uses German phrases in English speaking course.

Sometimes the "overall picture" and the link between the topics are difficult to follow or get lost in discussion. A clear guideline would be an improvement.

- speed of lecture is too high, sometimes it's hard to follow

The lecture is too slow, especially for a masters course. It contains too many elements of the corresponding bachelor class.

• Slides of lecture 6b should have been uploaded right from the start

Too much content for one exam !!!!!

The speed: the lecturer talks fast → sometimes difficult to follow every step.

Sometimes there are difficult ideas that I need to check on my own because I don't understand them at class due to the speed we proceed.

• the low degree of knowledge of some students (esp. internationals) seem to ~~not~~ not know basic managerial theories and principles)

Little practical relevance

Should be more practical relevant

I would like to have more practical applications

- too complicated to understand

Too much theories and too much content / input for one exam

The room is very hot in the summer. AC would be a really good investment. Get a headache every time!

Nothing

^{8.3)} What are your suggestions for improvement? What could be implemented from other lectures?

Even more practical examples, videos etc.

more practical issues
 maybe date 1 or 2 topics out because it will probably
 not get done in the material

use common english words instead of uncommon synonyms
 example - universal instead of ubiquitous

often examples are not in the slides, so you need to write down
 more notes

Maybe the ~~lecturer~~ lecturer could provide some examples for questions which
 could be asked in the exam.



The exam should be offered in english and in german

I wish he would insist on silence when there is side chatter/talking

ATTENDANCE LIMIT (NR. STUDENTS)

More practical examples

- little bit too much theory
- too many slides for • lecture time

S.a.

Narrow the content !!!

May be to show some video material on the lectures.
Team working.

Talk a bit slower

maybe more explanation of some important basic items.

• rather adapt to a higher level, instead of adapting to a
low level of knowledge, as it is a master course

- More explanations about diff. with concepts

Narrow down the scope of the lecture and focus on less interesting content in detail

more practices, exercises

Exercise workshop → we only talked about the prisoners' dilemma and not the rest of the course content

It would be nice to do a mock exam during one of these sessions.

Nothing regarding the lecture. It was very interesting and I normally do not attend classes. I really ~~enjoyed~~ enjoyed to listen every week.

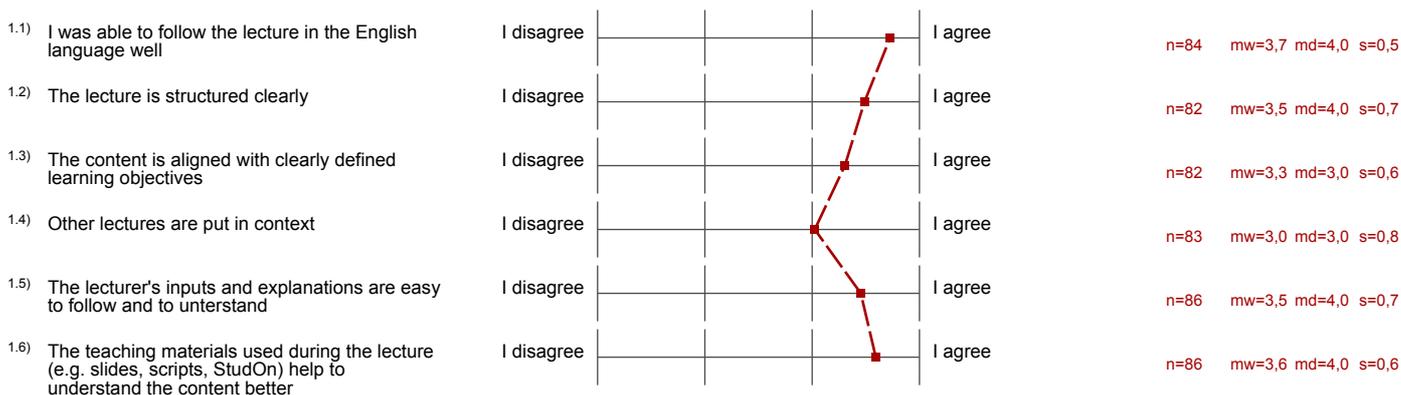
More time for class. 30 minutes more would be perfect.

Profillinie

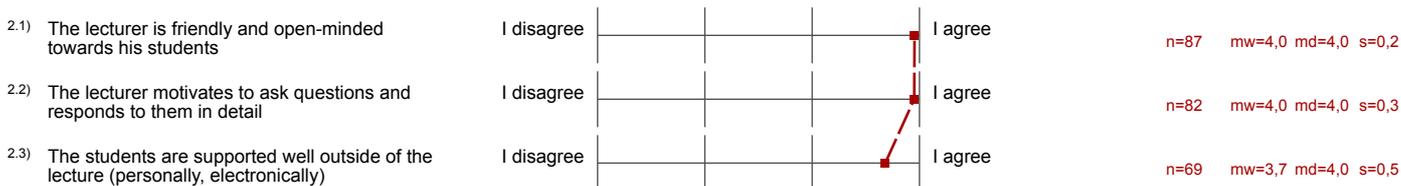
Teilbereich: LVE FB WiWi
 Name der/des Lehrenden: Prof. Dr. Markus Beckmann
 Titel der Lehrveranstaltung: Business Ethics and Corporate Social Responsibility
 (Name der Umfrage)

Verwendete Werte in der Profillinie: Mittelwert

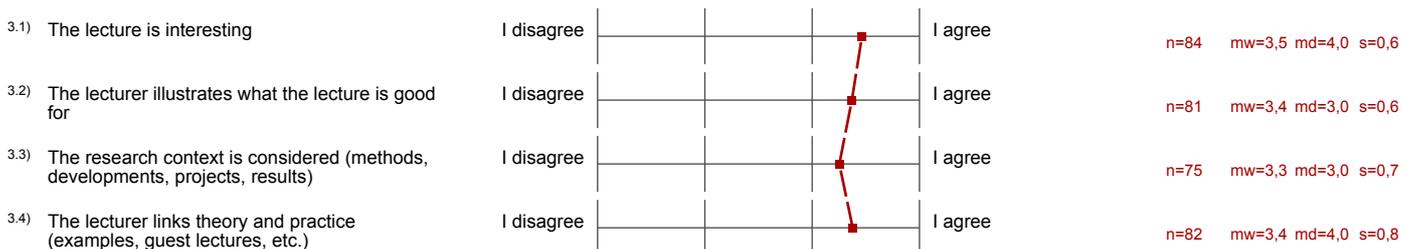
1. Planning and Presentation



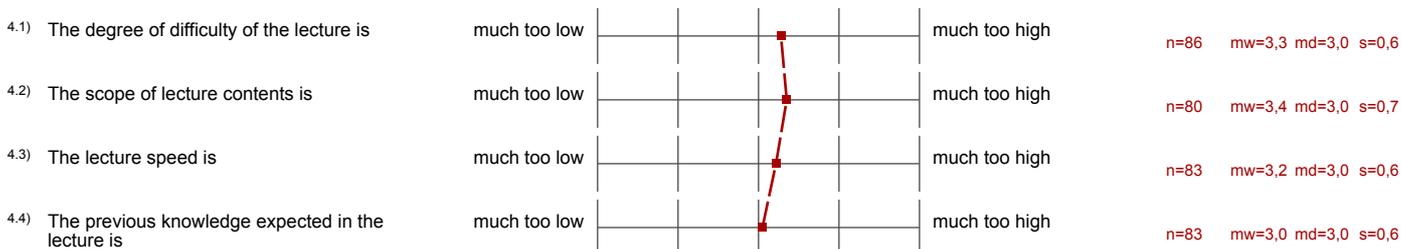
2. Interaction with Students



3. Interest and Relevance



4. Challenge and Scope



6. Global Lecture Assessment

6.2) I learned in the lecture



n=84 mw=3,8 md=4,0 s=0,7

7. Socio-demographic Data and Background Variables

7.2) The lecture's subject is interesting



n=83 mw=3,3 md=3,0 s=0,6