



FRIEDRICH-ALEXANDER  
UNIVERSITÄT  
ERLANGEN-NÜRNBERG

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Herr  
Prof. Dr. Markus Beckmann

persönlich/vertraulich

**Der Studiendekan**

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## Auswertungsbericht Lehrveranstaltungsevaluation zur Veranstaltung Advanced Sustainability Management and Corporate Functions

Sehr geehrter Herr Prof. Dr. Beckmann,

anbei erhalten Sie die Ergebnisse der automatisierten Auswertung der Lehrveranstaltungsevaluation im Wintersemester 2016/17 zur Veranstaltung:

Advanced Sustainability Management and Corporate Functions

Für die Ergebnisse aller Items werden je nach Fragetyp die Anzahl und Verteilung der Antworten, der Mittelwert, der Median sowie die Standardabweichung angegeben. Anschließend werden die Antworten auf die offenen Fragen aufgelistet.

Bei Veranstaltungen mit einem Rücklauf von weniger als acht Fragebögen werden die offenen Antworten manuell anonymisiert (keine Darstellung der handschriftlichen Angaben). Falls dies bei Ihrer Veranstaltung der Fall ist, achten Sie bitte bei der Interpretation Ihrer Ergebnisse auf die verringerte Aussagekraft der statistischen Auswertungen.

Auf der letzten Seite des Auswertungsberichts ist eine Profillinie dargestellt, die den Mittelwert zu den Skalafragen zeichnet. Diese eignet sich zur Präsentation der Ergebnisse in der Lehrveranstaltung sowie zur Veröffentlichung der Ergebnisse im StudOn-Ordner zur Lehrveranstaltung (sofern vorhanden).

Gerne nehmen wir Ihre Verbesserungsvorschläge und Kommentierungen zum Verfahren auf.

Vielen Dank für Ihre Teilnahme an der Lehrveranstaltungsevaluation.

Mit freundlichen Grüßen

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# Prof. Dr. Markus Beckmann

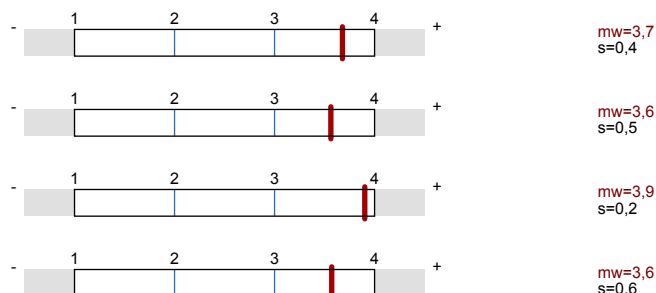
Advanced Sustainability Management and Corporate Functions  
Erfasste Fragebögen = 37



## Globalwerte

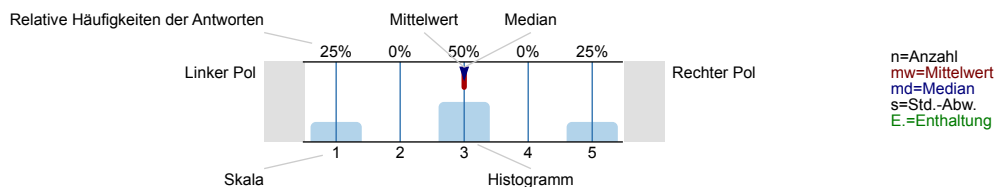
### Globalindikator

- 1. Planning and Presentation
- 2. Interaction with Students
- 3. Interest and Relevance

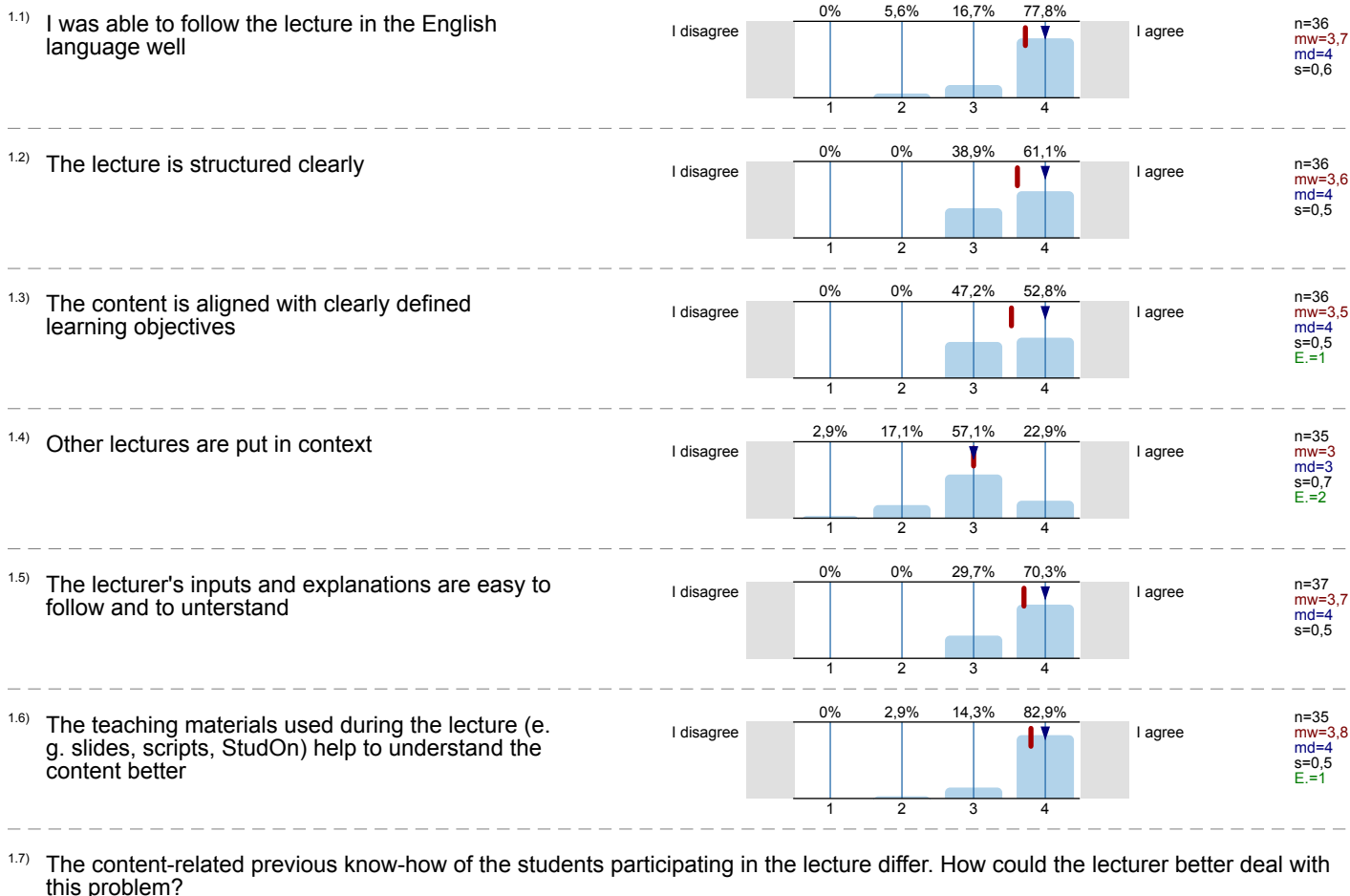


### Legende

Fragestext



## 1. Planning and Presentation



Require a bachelor's introduction course as admission criteria to class  
(four previous or ~~the~~ at the same semester of the course)

A vertical column of seven empty rectangular boxes, likely for grading or marking.

Offer complementary materials on student (like lecture notes) for the students without background in sustainability management.

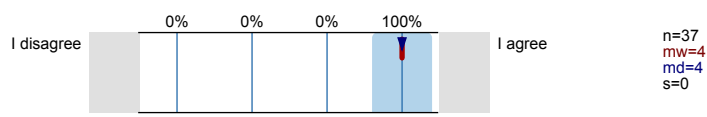
The lecture starts with basics, so it's ok

Give additional material to the ones who haven't a background / basic knowledge in sustainability management.

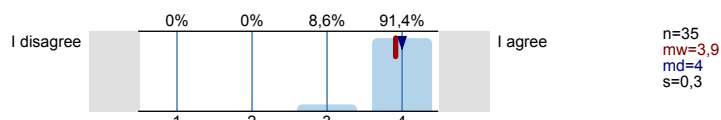
Provide some basic slides for additional content / or basic sustainability facts for those who haven't visited any lecture in sustainability before.

## 2. Interaction with Students

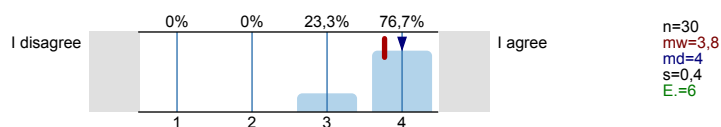
2.1) The lecturer is friendly and open-minded towards his students



2.2) The lecturer motivates to ask questions and responds to them in detail

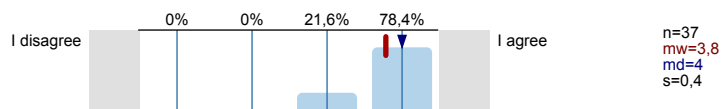


2.3) The students are supported well outside of the lecture (personally, electronically)

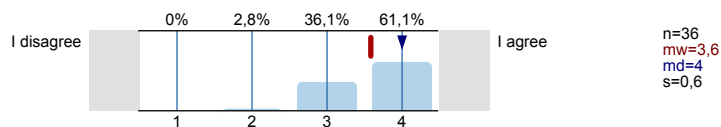


## 3. Interest and Relevance

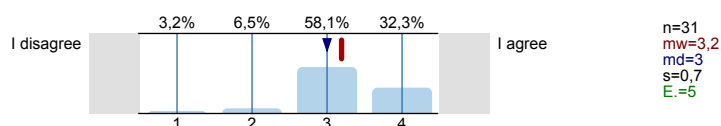
3.1) The lecture is interesting



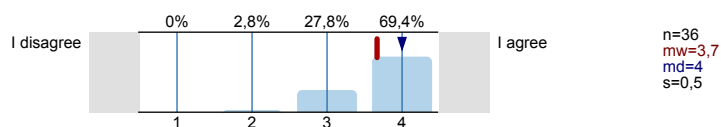
3.2) The lecturer illustrates what the lecture is good for



3.3) The research context is considered (methods, developments, projects, results)

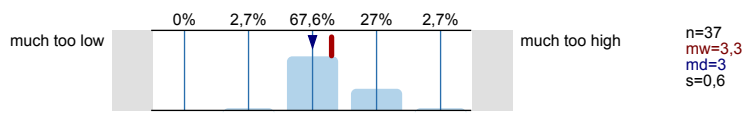


3.4) The lecturer links theory and practice (examples, guest lectures, etc.)

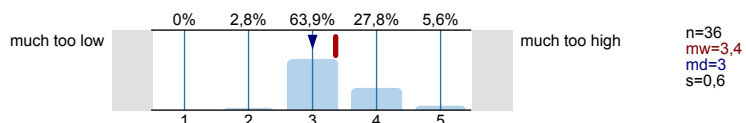


4. Challenge and Scope

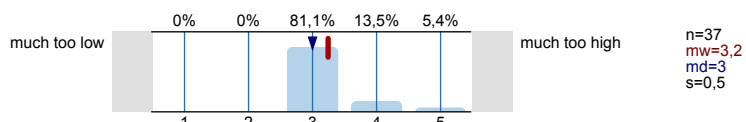
4.1) The degree of difficulty of the lecture is



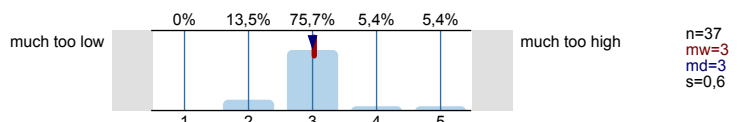
4.2) The scope of lecture contents is



4.3) The lecture speed is



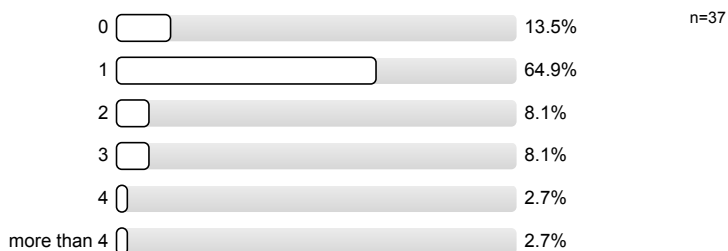
4.4) The previous knowledge expected in the lecture is



5. Self-study

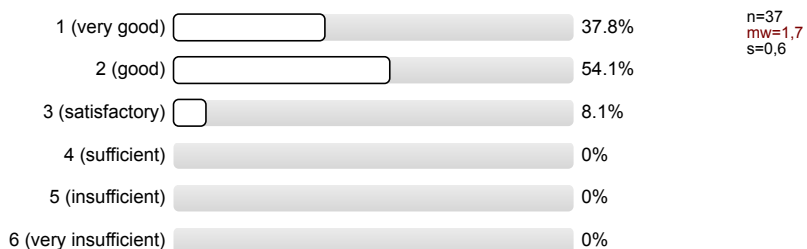
**Self-study** is a form of study which takes place outside of courses. For example it includes preparation and follow-up course work, literature research and preparation of presentations.

5.1) How much time did you spend for self-study for this lecture until now? Please specify in hours per week on average.

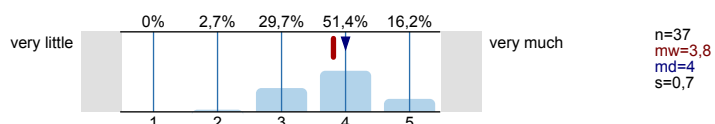


6. Global Lecture Assessment

6.1) What grade do you assign the lecture in general?

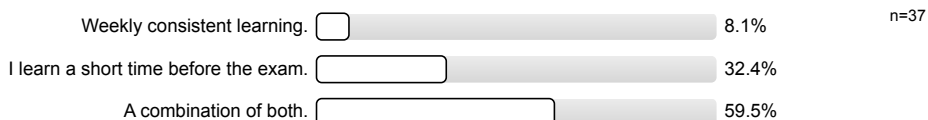


6.2) I learned in the lecture

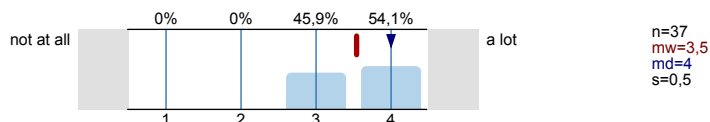


7. Socio-demographic Data and Background Variables

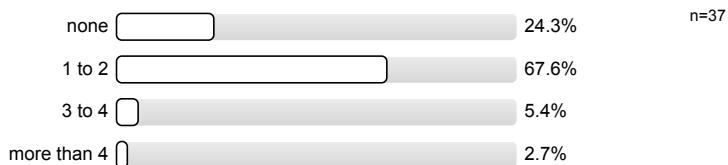
7.1) What learning style do you prefer?



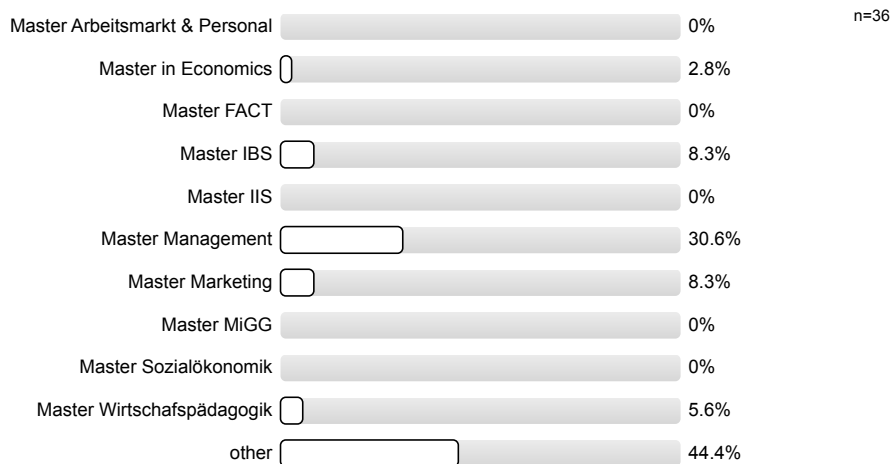
7.2) The lecture's subject is interesting



7.3) How many lectures did you miss?



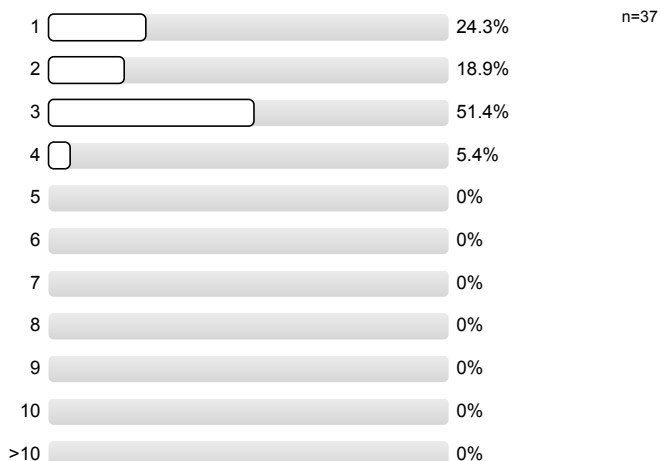
7.4) Please state your programme of study



7.5) I attended the lecture for the following reason:



7.6) For how many semesters (including the current semester) have you been participating in your study programme?



8. Final questions

Please write clearly and with a dark pen, to secure readability after scanning.

8.1) What do you particularly like about the lecture?

The lecturer engages with the class & seems highly motivated.  
You can clearly understand him, it is easy to follow, lectures  
are exciting.

Mr. Beckmann can explain very good.  
Nice to see the videos related to the content.

the way Prof. teaching, interesting and gentle

The professor is humorous!

Mr. Beckmann seems to be passionate and  
motivated

Friendly and open-minded lecturer

Integration of examples



Enthusiastic lecturer, interesting & up-to-date content  
Many examples

· interesting subject  
· great professor with good teaching capabilities

lecturer,

Challenging topic, great lecturer

Nice pace, lecturer tries to involve students

The lecturer recording of the lecture is very helpful and therefore a good idea.

the guest lecture of Puma

I like the interaction in class, discussions, guest lectures and videos

nice presentation

Guest lecture  
interaction lecturer with students  
Nice slides

that it was/is held in English

interesting topic, lectures are recorded → good for revision at home,  
Mr. Beckmann loves his topic and make us love it, too,  
very good didactic concept  
→ you should teach other professors what "lehre" really means!!!

8.2) What is bad about the lecture? Why?

I missed the review questions at the end of the last two lectures.

• more insight why companies don't change their way of thinking concerning sustainability and how to change that

concrete specifications for learning for the exam

That you have to ask questions while the next lecture. I am not able to attend all lectures, because of other classes. So it would be nice that you are able to ask questions later on.

It's quite the same as in the bachelor.

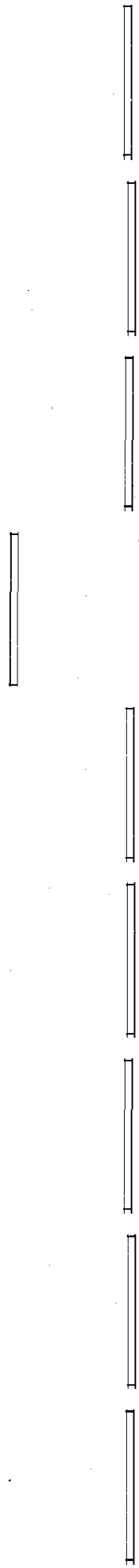
It's similar to the Bachelor's lecture for those who studied at FAU. Therefore expectations were higher to hear more new topics rather than 4-5 lectures very similar as in "Basics of Sustainability"

it's just a lot, getting an overview will be hard

8.3) What are your suggestions for improvement? What could be implemented from other lectures?

Maybe review some of the more difficult review questions in class.

Keep up the review questions 😊



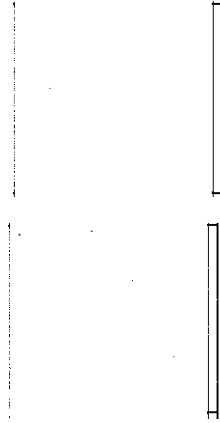
~~state~~

More involvement of the class with e.g. team & group tasks

see comment on previous page

speak slowly! ~~to~~

video record



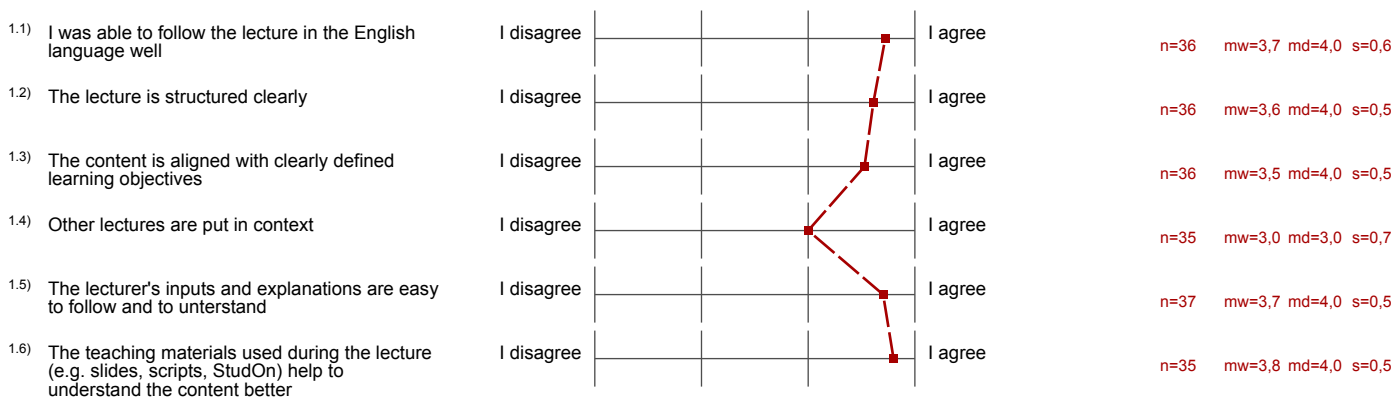


# Profillinie

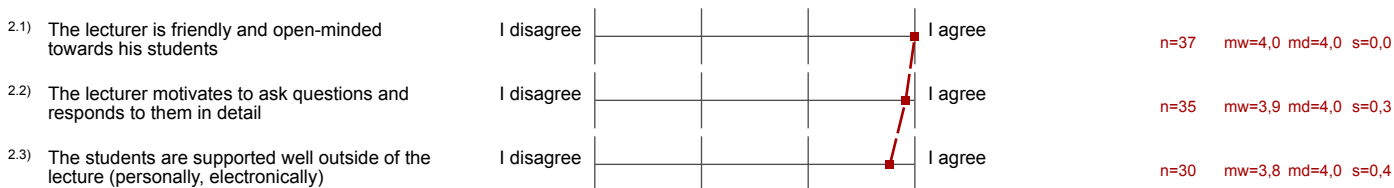
Teilbereich: LVE FB WiWi  
 Name der/des Lehrenden: Prof. Dr. Markus Beckmann  
 Titel der Lehrveranstaltung: Advanced Sustainability Management and Corporate Functions  
 (Name der Umfrage)

Verwendete Werte in der Profillinie: Mittelwert

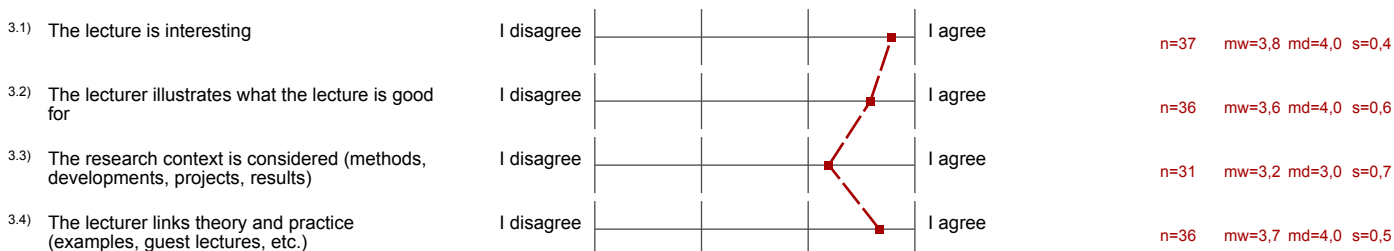
## 1. Planning and Presentation



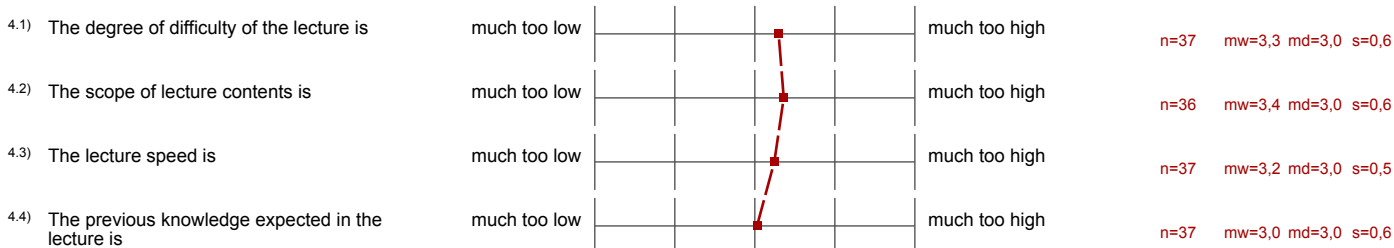
## 2. Interaction with Students



## 3. Interest and Relevance



## 4. Challenge and Scope



## 6. Global Lecture Assessment

6.2) I learned in the lecture



n=37 mw=3,8 md=4,0 s=0,7

## 7. Socio-demographic Data and Background Variables

7.2) The lecture's subject is interesting



n=37 mw=3,5 md=4,0 s=0,5