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Herr  
Prof. Dr. Markus Beckmann  
persönlich/vertraulich

**Der Studiendekan**  
Prof. Dr. Karl Wilbers

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## Auswertungsbericht Lehrveranstaltungsevaluation zur Veranstaltung Business Ethics and Corporate Social Responsibility

Sehr geehrter Herr Prof. Dr. Beckmann,

anbei erhalten Sie die Ergebnisse der automatisierten Auswertung der Lehrveranstaltungsevaluation im Sommersemester 2016 zur Veranstaltung:

Business Ethics and Corporate Social Responsibility

Für die Ergebnisse aller Items werden je nach Fragetyp die Anzahl und Verteilung der Antworten, der Mittelwert, der Median sowie die Standardabweichung angegeben. Anschließend werden die Antworten auf die offenen Fragen aufgelistet.

Bei Veranstaltungen mit einem Rücklauf von weniger als acht Fragebögen werden die offenen Antworten manuell anonymisiert (keine Darstellung der handschriftlichen Angaben). Falls dies bei Ihrer Veranstaltung der Fall ist, achten Sie bitte bei der Interpretation Ihrer Ergebnisse auf die verringerte Aussagekraft der statistischen Auswertungen.

Auf der letzten Seite des Auswertungsberichts ist eine Profillinie dargestellt, die den Mittelwert zu den Skalafragen zeichnet. Diese eignet sich zur Präsentation der Ergebnisse in der Lehrveranstaltung sowie zur Veröffentlichung der Ergebnisse im StudOn-Ordner zur Lehrveranstaltung (sofern vorhanden).

Gerne nehmen wir Ihre Verbesserungsvorschläge und Kommentierungen zum Verfahren auf.

Vielen Dank für Ihre Teilnahme an der Lehrveranstaltungsevaluation.

Mit freundlichen Grüßen



Prof. Dr. Karl Wilbers

## Globalwerte

### Globalindikator

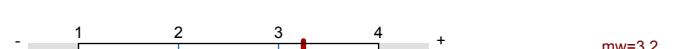
1. Planning and Presentation



2. Interaction with Students

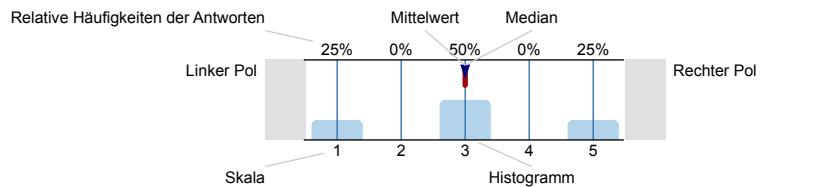


3. Interest and Relevance



## Legende

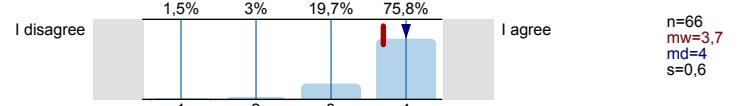
Frage text



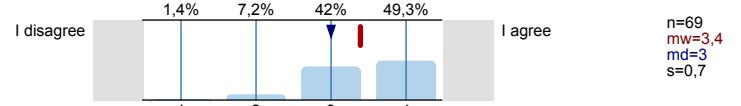
n=Anzahl  
 mw=Mittelwert  
 md=Median  
 s=Std.-Abw.  
 E.=Enthalzung

### 1. Planning and Presentation

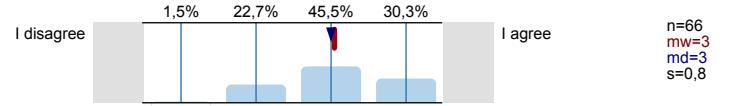
1.1) I was able to follow the lecture in the English language well



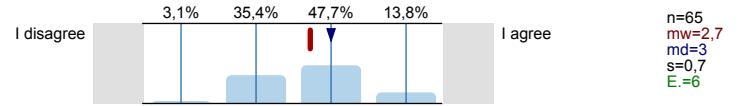
1.2) The lecture is structured clearly



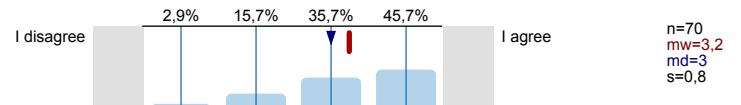
1.3) The content is aligned with clearly defined learning objectives



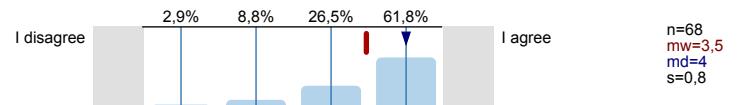
1.4) Other lectures are put in context



1.5) The lecturer's inputs and explanations are easy to follow and to understand



1.6) The teaching materials used during the lecture (e.g. slides, scripts, StudOn) help to understand the content better



1.7) The content-related previous know-how of the students participating in the lecture differ. How could the lecturer better deal with this problem?

does great!

well done

additional explanations were totally fine

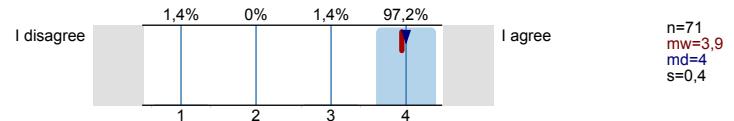
-  
some german background literature would be helpful to get a clear view of  
the context & intent

more examples

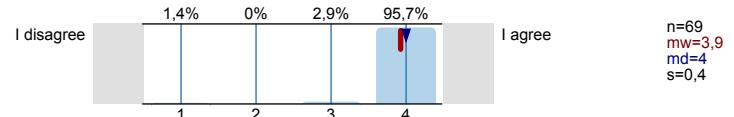
not necessary

## 2. Interaction with Students

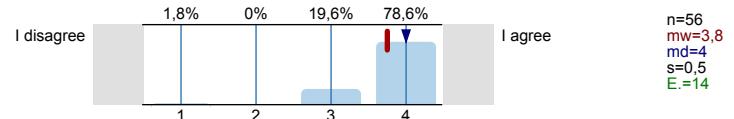
- 2.1) The lecturer is friendly and open-minded towards his students



- 2.2) The lecturer motivates to ask questions and responds to them in detail

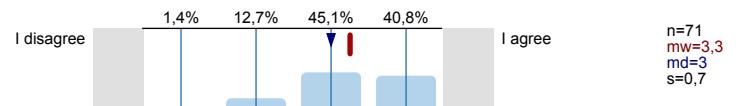


- 2.3) The students are supported well outside of the lecture (personally, electronically)

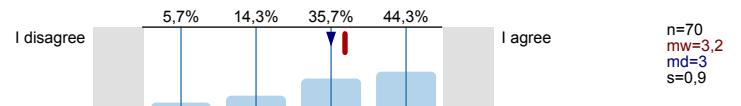


### 3. Interest and Relevance

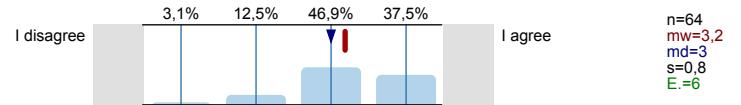
- 3.1) The lecture is interesting



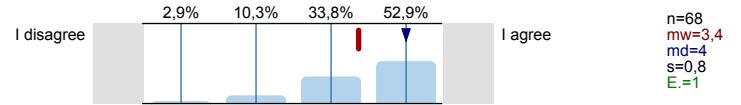
- 3.2) The lecturer illustrates what the lecture is good for



- 3.3) The research context is considered (methods, developments, projects, results)

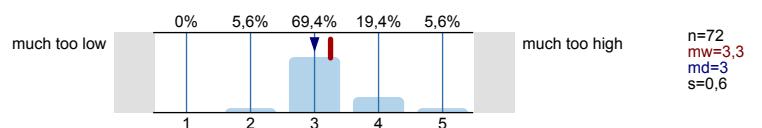


- 3.4) The lecturer links theory and practice (examples, guest lectures, etc.)

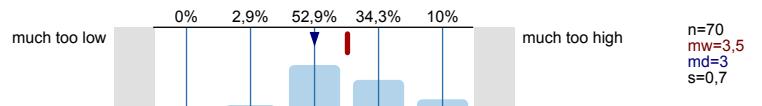


### 4. Challenge and Scope

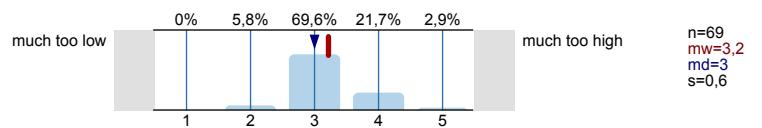
- 4.1) The degree of difficulty of the lecture is



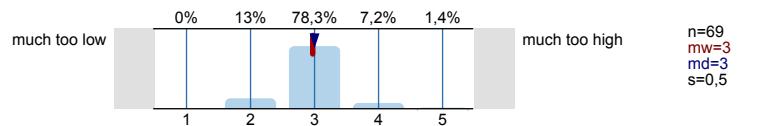
- 4.2) The scope of lecture contents is



- 4.3) The lecture speed is



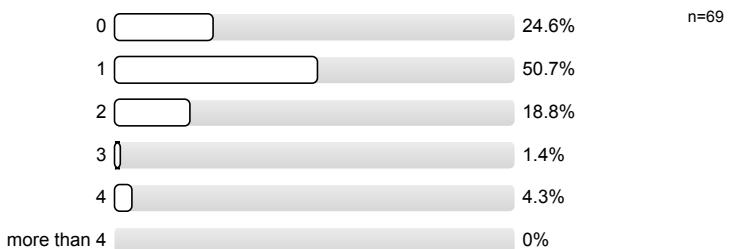
- 4.4) The previous knowledge expected in the lecture is



### 5. Self-study

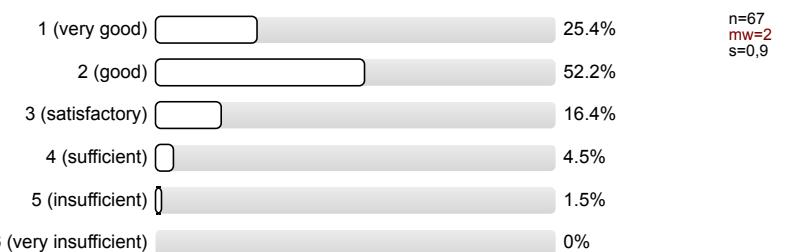
**Self-study** is a form of study which takes place outside of courses. For example it includes preparation and follow-up course work, literature research and preparation of presentations.

- 5.1) How much time did you spend for self-study for this lecture until now? Please specify in hours per week on average.

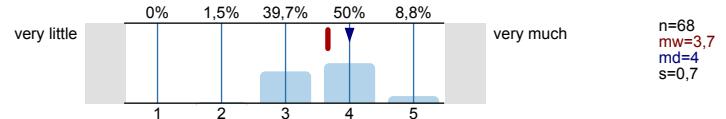


### 6. Global Lecture Assessment

6.1) What grade do you assign the lecture in general?

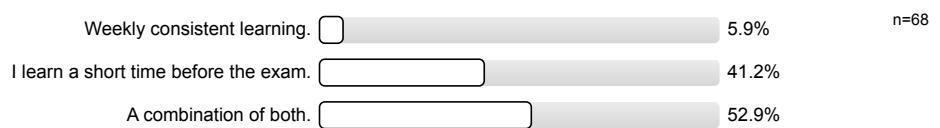


6.2) I learned in the lecture

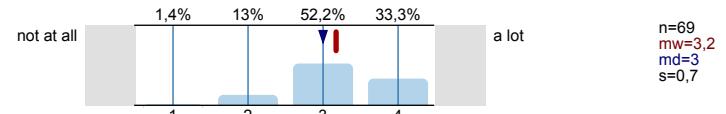


## 7. Socio-demographic Data and Background Variables

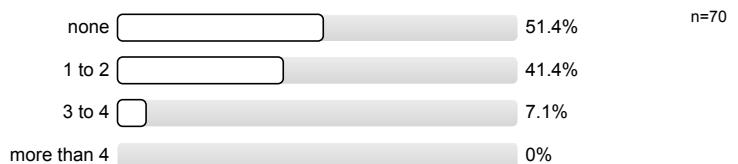
7.1) What learning style do you prefer?



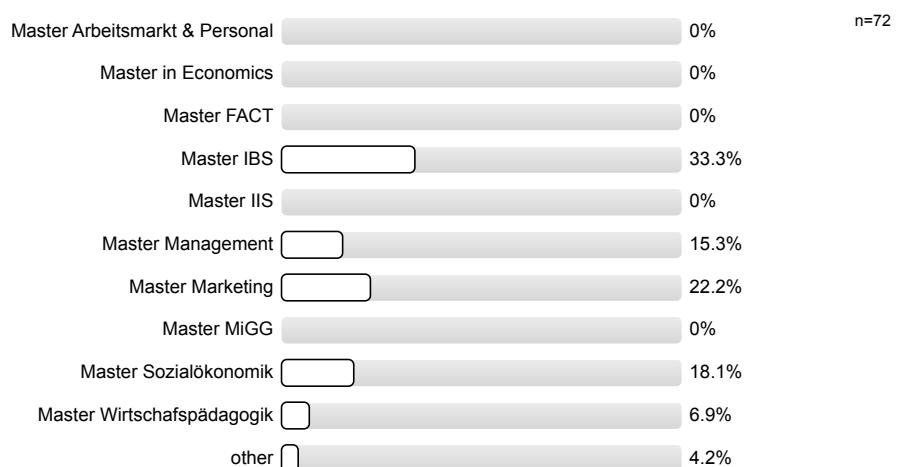
7.2) The lecture's subject is interesting



7.3) How many lectures did you miss?



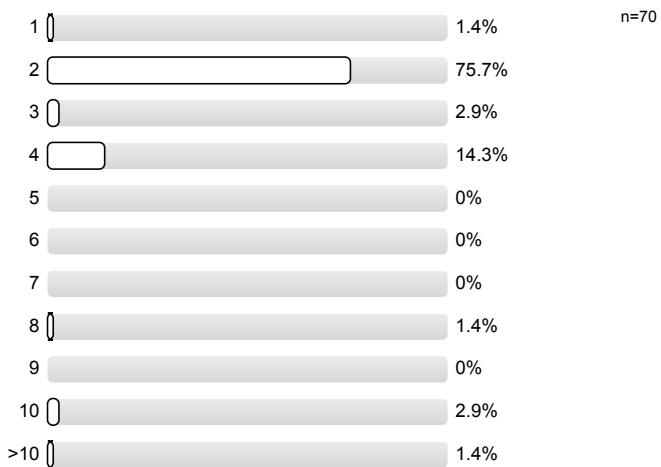
7.4) Please state your programme of study



7.5) I attended the lecture for the following reason:



- 7.6) For how many semesters (including the current semester) have you been participating in your study programme?



#### 8. Final questions

Please write clearly and with a dark pen, to secure readability after scanning.

- 8.1) What do you particularly like about the lecture?

Theory & case study are combined together in the course  
Revision questions are offered at the end of each lecture

- EACH LECTURE INTRODUCING A NEW PART TO THE OVERALL PICTURE
- TUTORIAL SESSION

Revision questions ; Friendly & entertaining lecturer

Interactive approach, real life examples, good illustrations of theory by every day examples (e.g. W&E Kitchen)

The teacher is very active and he makes the class dynamic.

I taught me to think outside the box.  
The lecture had some very interesting topics

clearly structured

Lecturer is easy to understand. Content is interesting.

Lecturer is very enthusiastic and happy.

### Lively lecture

• great explanations and examples

It is/was the best lecture I've visited during my whole studies. Unfortunately, it is my last semester now, otherwise I'd have attended more lectures at this chair

The enthusiasm of the lecturer helps make the class easy to follow

The motivating speeches of the lecturer

The audio-files uploaded

The lecturer give good examples and make sure everyone understand.  
The tutorial offered was good

Interesting topic, good teaching style

## Revision Questions Examples

great that it is recorded  
revision questions good idea

The audio-recording is very good idea.  
Revision questions → good that we take time for  
this each week.

- tutorial
- recordings
- revision questions

Examples are good. Audiofile

The teacher is nice

The teacher always asks for feedback and questions

Prof. Beckmann's way of interacting with students,  
he is very helpful and friendly.

Lecturer answers questions very well.

- no regular tutorial
- revision questions
- good and competent lecturers

Professor!, Dilemma Topic  
interesting course

It's interactive.

It is very interactive & informative at the same time. I really enjoyed the course.

8.2) What is bad about the lecture? Why?

Sometimes it is too slow, so I lose the focus because I get bored

nothing is really bad. My best lecture this semester even though I'm not a huge fan of CSR topics.

It's more philosophical theory than examples related to business

Too many philosophical aspects which can be a bit overwhelming for a business student

seems like a lot of content to study for the exam  
→ revision questions go even further than what is dealt with  
during the lecture

slides sometimes are difficult to understand, maybe because  
I missed lectures as well.

The subject matter seems so theoretical at times.

The scope of the script -)

Not sure how the content is relevant in  
practice.

- too theoretical and philosophical
- Don't spend that much time with the first lectures!  
The last ones are the interesting ones!
- I miss the link to the "real" working life in a company.

The tutorial at an extra date.  
→ can't attend as I had another lecture

Theoretical part about Ethics is too long; more focus on CSR topics

Too many topics covered, the speed too high

The speed is too high, it would be better to focus more on less topics

Nothing!

Don't have printer at home. If slides could be on the computer  
it is easier.

Speed is too fast; no short break to think about the spoken words  
of the teacher

too much theory → more case studies would  
be more interesting & better

not that practical related as promised

- I expected the course to be much more practical, however the topics  
were very theoretical over the whole lecture period even though  
announced to become more "applied"

need more information on some slides  
+ explanations

Der Kursinhalt ist zwar sehr interessant, jedoch auf einer sehr abstrakten Ebene. Teilweise sind die Inhalte für mich nicht greifbar, weshalb ich den Inhalt als komplex (im Ugl. zu den anderen) einstufe.  
 C.T.B. Zusammen würde dann Verständnis helfen

8.3) What are your suggestions for improvement? What could be implemented from other lectures?

- SHOW STATE OF THE ART / RECENT INSIGHTS IN CSR / WHAT IS THE RESPONSIBILITY OF AN ORGANIZATION / COMPANY

Less explanations of concepts and more practice/participation → <sup>e.g.</sup> case studies

Some slides could have & fit more content that I think will be need for the exam. More thorough theory explanations (on some additional slides if support)

More examples or study cases and less philosophical background.

Inclusion of real life examples or cases

maybe hint before the exam where to focus on for studying

Let students check slides on understanding before giving it to course

More real life examples.

Focus more on specific issues - corruption, climate change, Bribery rather than theory and history

totally fine ☺

Some of the slides could be clearer to help with self-study.

- don't link it with that many theories (Baumol, Friedman, Freeman, etc.), rather bring real-life examples and more about CSR itself; we want to know what you More CSR topics with examples from companies, application of CSR

define clear learning objectives for the chapters and esp. for the exam

for the revision questions it would be nice to get solutions, so that you can see where you might have been wrong (you don't ask if you think you are right, but it might still be wrong)

reduce speed; give some german background literature for better understanding & studying at home

- case study style recommended
- citations from "old" books not very useful

## Comments for the slides

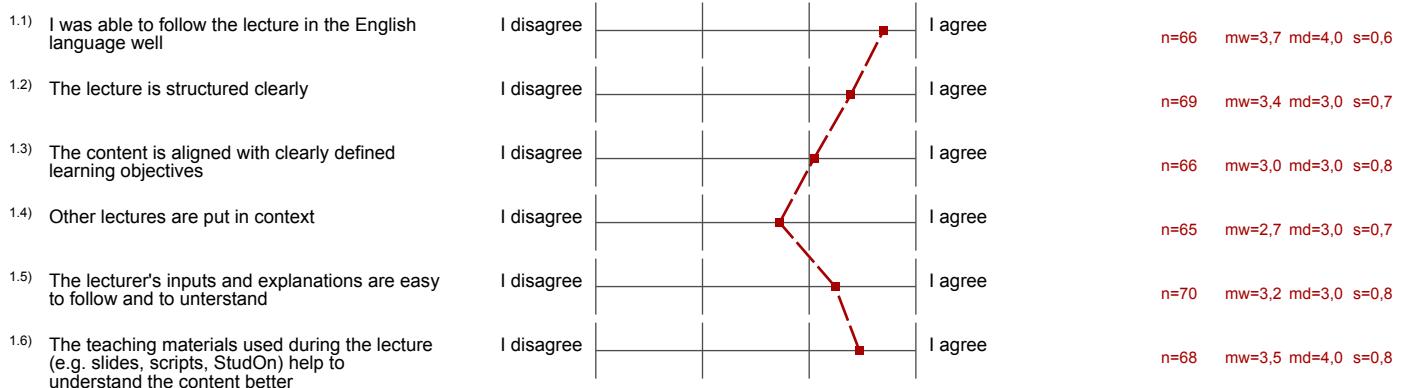
It's just perfect :))  
Keep it up! And THANK you (!)

# Profillinie

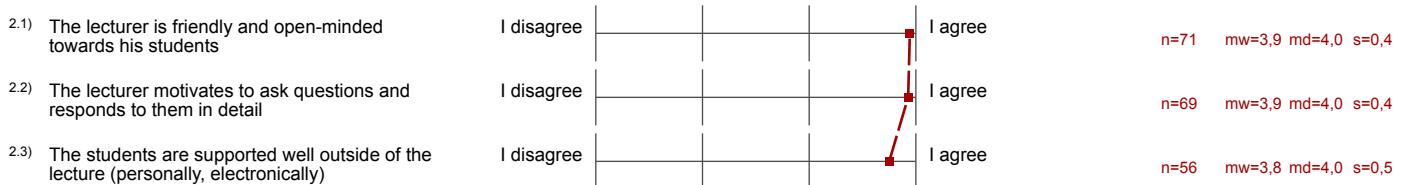
**Teilbereich:** LVE FB WiWi  
**Name der/des Lehrenden:** Prof. Dr. Markus Beckmann  
**Titel der Lehrveranstaltung:** Business Ethics and Corporate Social Responsibility  
 (Name der Umfrage)

Verwendete Werte in der Profillinie: Mittelwert

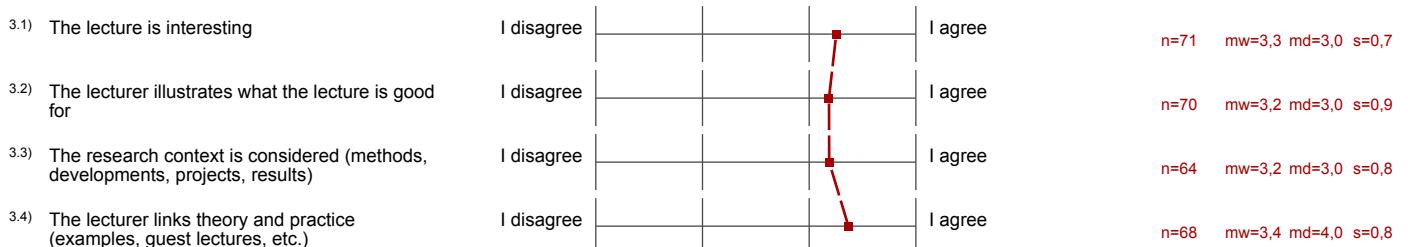
## 1. Planning and Presentation



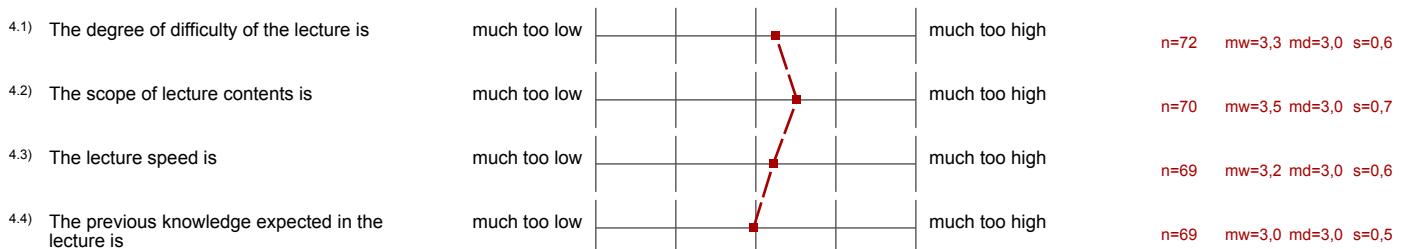
## 2. Interaction with Students



## 3. Interest and Relevance



## 4. Challenge and Scope



## 6. Global Lecture Assessment

6.2) I learned in the lecture



n=68 mw=3,7 md=4,0 s=0,7

## 7. Socio-demographic Data and Background Variables

7.2) The lecture's subject is interesting



n=69 mw=3,2 md=3,0 s=0,7