

1	Modulbezeichnung	Sustainability Management & Corporate Functions (Nachhaltigkeitsmanagement & die unternehmerischen Funktionen)	5 ECTS
2	Lehrveranstaltungen	V: Advanced Sustainability Management & Corporate Functions	5 ECTS
3	Dozenten	Prof. Beckmann	

4	Modulverantwortlicher	Prof. Beckmann
5	Inhalt	<p>This lecture provides an advanced perspective on Corporate Sustainability Management. The lecture starts with a short recap about sustainability management basics (What is sustainability? Why is sustainability increasingly important for business? What are key concepts of sustainability management?)</p> <p>Following this brief recap of the concepts of sustainability and sustainability management, we take a closer look at a selective number of corporate functions such as strategy, marketing or supply chain management. For each function, we look at the key drivers for corporate sustainability, relevant management tools, best practice cases, and will discuss risks and opportunities involved for corporate management.</p> <p>Throughout the lecture, we will follow the concept of integrated sustainability management, thus the integration of the three pillars of sustainability: economy, natural environment, and society into the core of a business.</p>
6	Lernziele und Kompetenzen	<p>Students will acquire:</p> <ul style="list-style-type: none"> • advanced knowledge in sustainability management, especially in the selected functional areas • discursive and reflective competencies in regards to societally relevant questions • practical insights for implementing sustainability in real-life applications • insights on potential challenges during the implementation of sustainability management
7	Empfohlene Voraussetzungen für die Teilnahme	Keine / none
8	Einpassung in Musterstudienplan	Ab 2. Studiensemester
9	Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Modul im freien Vertiefungsbereich des Masters in Management und des Masters in Sozialökonomik. • Master Wirtschaftspädagogik: (Studienrichtung I: Pflichtbereich; Studienrichtung II: Wahlbereich) • Modul im Wahlpflichtbereich der Studienrichtung „Management“ im Master Wirtschaftsingenieurwesen <p><i>Anmeldung via StudOn / Please register via StudOn</i></p>
10	Studien- und Prüfungsleistungen	Klausur / exam
11	Berechnung Modulnote	Klausur (60 min.): 100%
12	Turnus des Angebots	Wintersemester / winter term
13	Arbeitsaufwand	Präsenzzeit: 30h

Stand: 16.07.2015

		Selbststudium: 120h
14	Dauer des Moduls	1 Semester
15	Unterrichtssprache	Englisch
16	Vorbereitende Literatur	Readings will be provided via StudOn.