Friedrich-Alexander-Universität
Erlangen-Nürnberg

Rechts- und wirtschaftswissenschaftliche Fakultät
Fachbereich Wirtschaftswissenschaften
- Der Studiendekan -

Herr
Prof. Dr. Markus Beckmann
persönlich/vertraulich

Auswertungsbericht Lehrveranstaltungsevaluation zur Veranstaltung
Sustainability Management & Corporate Functions

Sehr geehrter Herr Prof. Dr. Beckmann,

anbei erhalten Sie die Ergebnisse der automatisierten Auswertung der Lehrveranstaltungsevaluation im Wintersemester 2013/14 zur Veranstaltung:

Sustainability Management & Corporate Functions

Für die Ergebnisse aller Items werden je nach Fragetyp die Anzahl und Verteilung der Antworten, der Mittelwert, der Median sowie die Standardabweichung angegeben. Anschließend werden die Antworten auf die offenen Fragen aufgelistet.

Auf der letzten Seite des Auswertungsberichts ist eine Profillinie dargestellt, die den Mittelwert zu den Skalafragen zeichnet. Diese eignet sich zur Präsentation der Ergebnisse in der Lehrveranstaltung sowie zur Veröffentlichung der Ergebnisse im StudOn-Ordner zur Lehrveranstaltung (sofern vorhanden).

Gerne nehmen wir Ihre Verbesserungsvorschläge und Kommentierungen zum Verfahren auf.

Vielen Dank für Ihre Teilnahme an der Lehrveranstaltungsevaluation.

Mit freundlichen Grüßen

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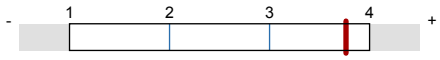
Prof. Dr. Markus Beckmann

Sustainability Management & Corporate Functions
Erfasste Fragebögen = 34

FRIEDRICH-ALEXANDER UNIVERSITÄT ERLANGEN-NÜRNBERG
FACHBEREICH WIRTSCHAFTS-WISSENSCHAFTEN

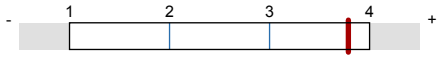
Globalwerte

Globalindikator



mw=3,8
s=0,4

1. Planning and Presentation



mw=3,8
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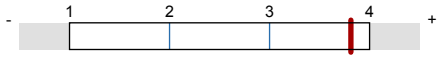
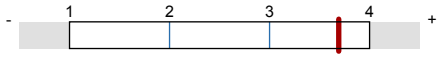
2. Interaction with Students



mw=3,8
s=0,3

3. Interest and Relevance



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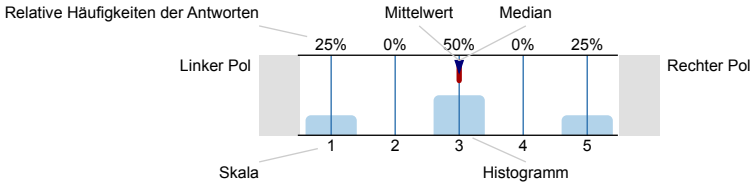
Legende

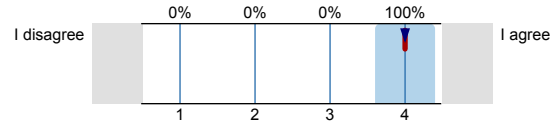
Fragetext



n=Anzahl
mw=Mittelwert
md=Median
s=Std.-Abw.
E.=Enthaltung

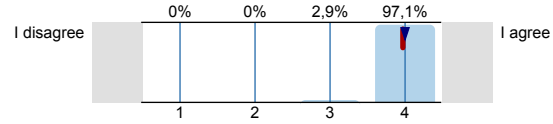
1. Planning and Presentation

1.1) I was able to follow the lecture in the English language well



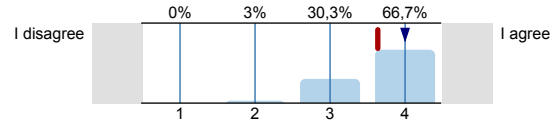
n=32
mw=4
md=4
s=0

1.2) The lecture is structured clearly



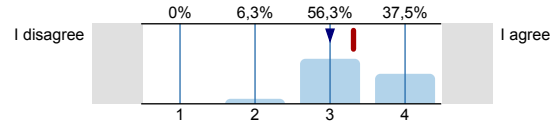
n=34
mw=4
md=4
s=0,2

1.3) The content is aligned with clearly defined learning objectives



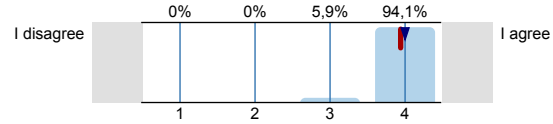
n=33
mw=3,6
md=4
s=0,5

1.4) Other lectures are put in context



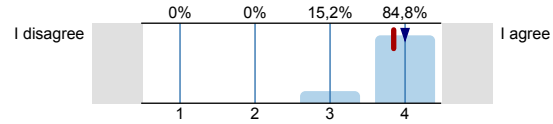
n=32
mw=3,3
md=3
s=0,6
E.=1

1.5) The lecturer's inputs and explanations are easy to follow and to unterstand



n=34
mw=3,9
md=4
s=0,2

1.6) The teaching materials used during the lecture (e. g. slides, scripts, StudOn) help to understand the content better



n=33
mw=3,8
md=4
s=0,4

1.7) The content-related previous know-how of the students participating in the lecture differ. How could the lecturer better deal with this problem?

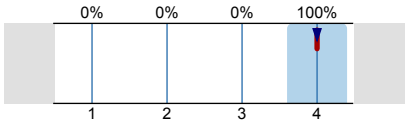
I do not think that the previous knowledge is that important for understanding the Lecture.
If people really need more background information this could be provided via Studon.

It's not really a problem

please do not repeat that much from last semester

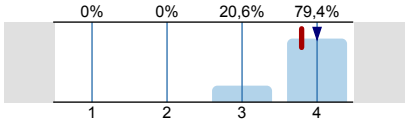
2. Interaction with Students

2.1) The lecturer is friendly and open-minded towards his students



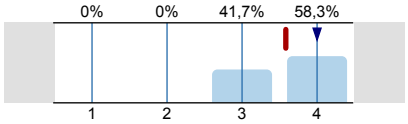
n=33
mw=4
md=4
s=0

2.2) The lecturer motivates to ask questions and responds to them in detail



n=34
mw=3,8
md=4
s=0,4

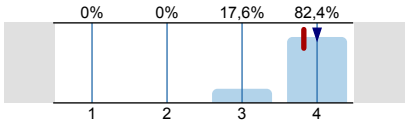
2.3) The students are supported well outside of the lecture (personally, electronically)



n=24
mw=3,6
md=4
s=0,5
E.=9

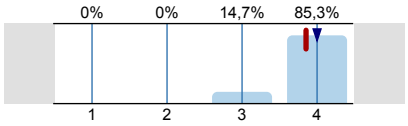
3. Interest and Relevance

3.1) The lecture is interesting



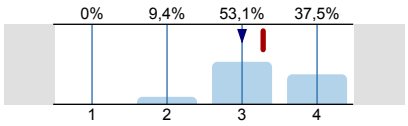
n=34
mw=3,8
md=4
s=0,4

3.2) The lecturer illustrates what the lecture is good for



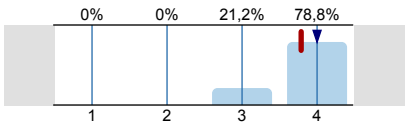
n=34
mw=3,9
md=4
s=0,4

3.3) The research context is considered (methods, developments, projects, results)



n=32
mw=3,3
md=3
s=0,6
E.=1

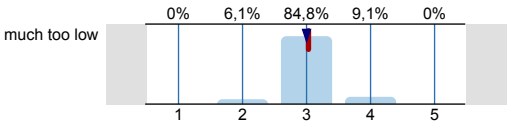
3.4) The lecturer links theory and practice (examples, guest lectures, etc.)



n=33
mw=3,8
md=4
s=0,4

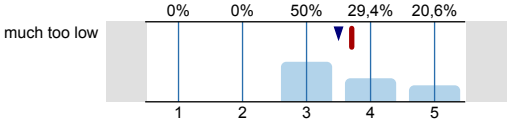
4. Challenge and Scope

4.1) The degree of difficulty of the lecture is



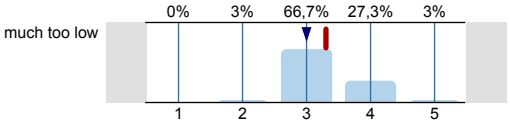
n=33
mw=3
md=3
s=0,4

4.2) The scope of lecture contents is



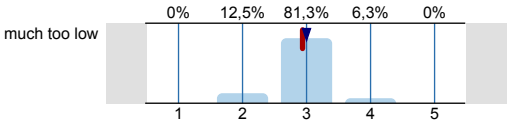
n=34
mw=3,7
md=3,5
s=0,8

4.3) The lecture speed is



n=33
mw=3,3
md=3
s=0,6

4.4) The previous knowledge expected in the lecture is

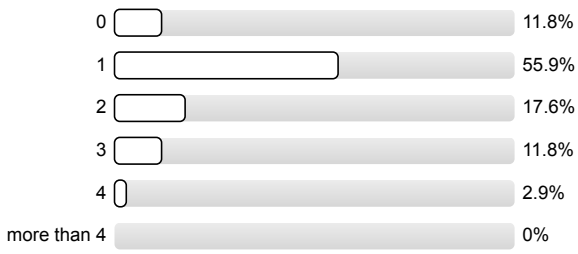


n=32
mw=2,9
md=3
s=0,4

5. Self-study

Self-study *is a form of study which takes place outside of courses. For example it includes preparation and follow-up course work, literature research and preparation of presentations.*

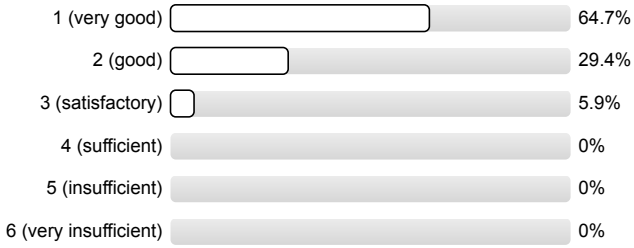
5.1) How much time did you spend for self-study for this lecture until now? Please specify in hours per week on average.



n=34

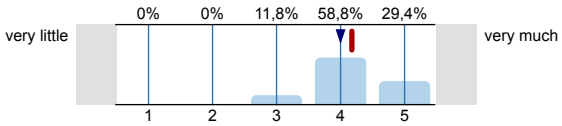
6. Global Lecture Assessment

6.1) What grade do you assign the lecture in general?



n=34
mw=1,4
s=0,6

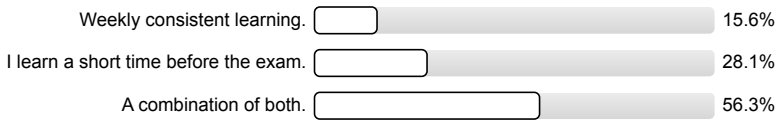
6.2) I learned in the lecture



n=34
mw=4,2
md=4
s=0,6

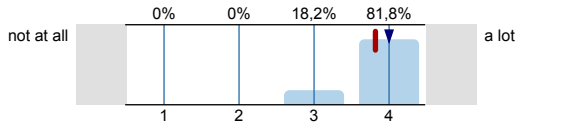
7. Socio-demographic Data and Background Variables

7.1) What learning style do you prefer?



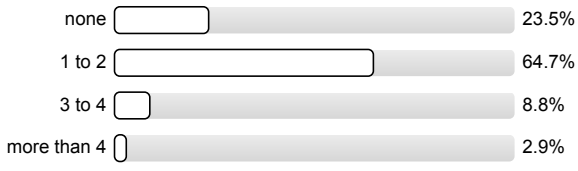
n=32

7.2) The lecture's subject is interesting



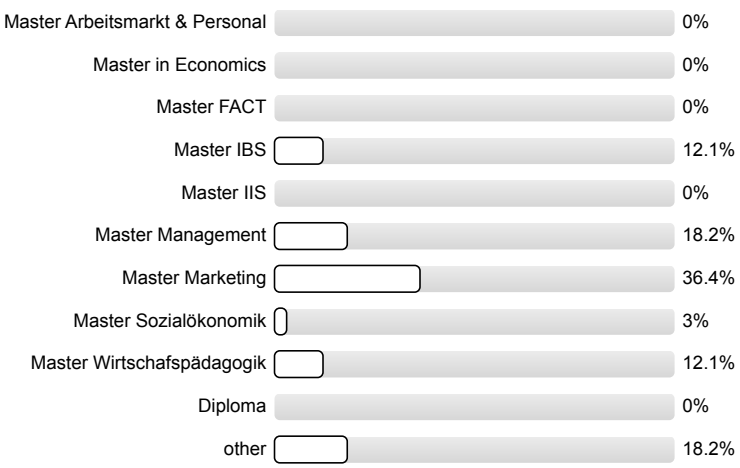
n=33
mw=3,8
md=4
s=0,4

7.3) How many lectures did you miss?

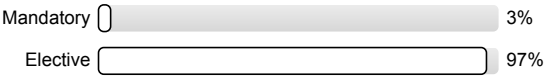


n=34

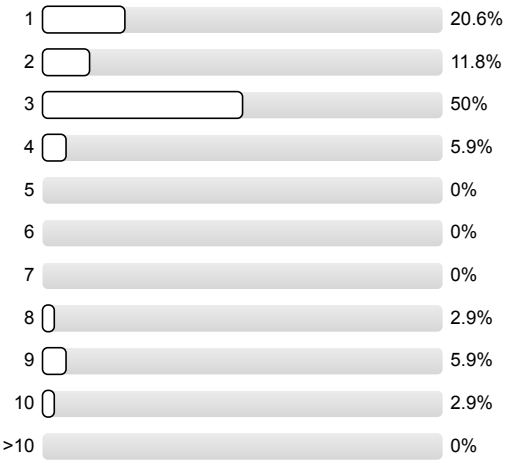
7.4) Please state your programme of study



7.5) I attended the lecture for the following reason:



7.6) For how many semesters (including the current semester) have you been participating in your study programme?



8. Final questions

Please write clearly and with a dark pen, to secure readability after scanning.

8.1) What do you particularly like about the lecture?

Many examples, friendly prof.

very interesting contents, good combination with exercise to deepen the knowledge from the lecture

atractive slides, good style of presentation, examples that show how sustainability work in practice; excercise that help to reflect the lecture

very clear structured
motivated lecturer
design of the slides

Great explanations, practical examples, not only reading out slides, but everything was perfect

I like the linkage to every day business.
It shows that sustainability can work in every commercial business.

The lecturer is very nice and always in a good mood (how does he do that at 8 o'clock in the morning?!)

Friendly atmosphere.

Although at 8am it was fun to come to the lecture.

The lecturer is very friendly & explains the content very well.
The exercise helps to understand the contents.
Content is very managed / engaging (videos, ...)

More practice than theory
Subject very different from other lectures subjects
Nice lecturer who is very passionate about the subject

- Really dynamic / energetic teacher
- the way he uses examples (easy ones) to explain and many videos
- he manages to catch attention

Many examples

The Topic is really interesting.

→ masters in marketing does not contain any course in terms of sustainability. this should be changes, as it is a relevant topic in the future!

very good examples. Great lecturer, very interesting.

content, friendly lecturer, clear structure

8.2) What is bad about the lecture? Why?

Course material often put on studon very late (the evening before the lecture)

Sometimes if the lecture is to fast in the end because of ~~too~~ less time

too many slides! ⇒ impossible to learn all of that by heart!
the exam is too early

Not particularly about the lecture, but I feel that a lot of my business background knowledge is repeated.

8 am. is just too [redacted] early ☺

- Too early
- Too much slides to learn for the exam

Too many slides.
We will have to spend hours and hours to learn all the content by heart.

The lectures should be standard on Sunday or earlier. In the exercises we did too many examples which led to not being able to go into depth. It would have been better to only have 1-2 examples to discuss at greater length. Too many lectures!

Too many slides per lesson

Many slides -> too much slides for the amount of time in the lecture

- maybe just too much content, I already feel stressed when going through the first chapters. We have too much to learn for exam and not sure I will remember it all later on.

bad time management, too much content in too less time

→ too many slides

8 2m

very many slides, lot of content

8.3) What are your suggestions for improvement? What could be implemented from other lectures?

The lecture is really interesting and good structured, but the content is too much too high. In the end it is going to be like 600 slides to learn, and that is not possible.

maybe improve slides (less statistics etc) to get rid of the time problem

It would be easier to prepare for the lecture, if the slides would be put online more than one day earlier.

less slides

- maybe to do an exam preperation at end of course where he would tell us what are the main points to really know

→ reduction of slides

lecture about CSR department

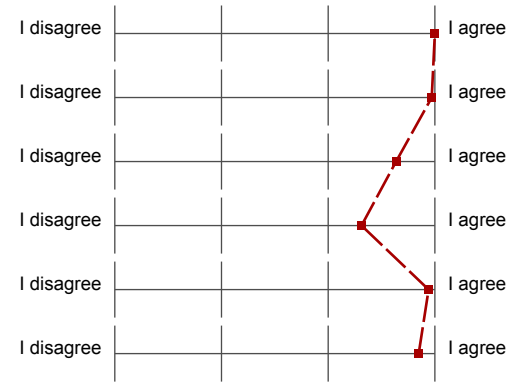
upload slides earlier

Profillinie

Teilbereich: LVE FB WiWi
Name der/des Lehrenden: Prof. Dr. Markus Beckmann
Titel der Lehrveranstaltung: (Name der Umfrage) Sustainability Management & Corporate Functions

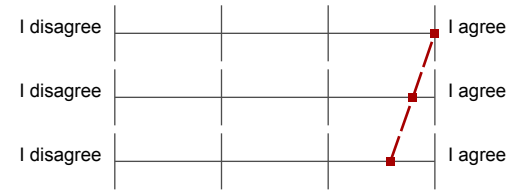
Verwendete Werte in der Profillinie: Mittelwert

1. Planning and Presentation



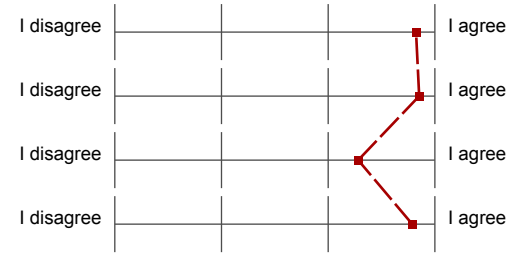
1.1)	I was able to follow the lecture in the English language well	I disagree	I agree	n=32	mw=4,0 md=4,0 s=0,0
1.2)	The lecture is structured clearly	I disagree	I agree	n=34	mw=4,0 md=4,0 s=0,2
1.3)	The content is aligned with clearly defined learning objectives	I disagree	I agree	n=33	mw=3,6 md=4,0 s=0,5
1.4)	Other lectures are put in context	I disagree	I agree	n=32	mw=3,3 md=3,0 s=0,6
1.5)	The lecturer's inputs and explanations are easy to follow and to unterstand	I disagree	I agree	n=34	mw=3,9 md=4,0 s=0,2
1.6)	The teaching materials used during the lecture (e.g. slides, scripts, StudOn) help to understand the content better	I disagree	I agree	n=33	mw=3,8 md=4,0 s=0,4

2. Interaction with Students



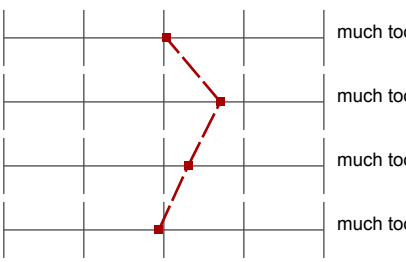
2.1)	The lecturer is friendly and open-minded towards his students	I disagree	I agree	n=33	mw=4,0 md=4,0 s=0,0
2.2)	The lecturer motivates to ask questions and responds to them in detail	I disagree	I agree	n=34	mw=3,8 md=4,0 s=0,4
2.3)	The students are supported well outside of the lecture (personally, electronically)	I disagree	I agree	n=24	mw=3,6 md=4,0 s=0,5

3. Interest and Relevance



3.1)	The lecture is interesting	I disagree	I agree	n=34	mw=3,8 md=4,0 s=0,4
3.2)	The lecturer illustrates what the lecture is good for	I disagree	I agree	n=34	mw=3,9 md=4,0 s=0,4
3.3)	The research context is considered (methods, developments, projects, results)	I disagree	I agree	n=32	mw=3,3 md=3,0 s=0,6
3.4)	The lecturer links theory and practice (examples, guest lectures, etc.)	I disagree	I agree	n=33	mw=3,8 md=4,0 s=0,4

4. Challenge and Scope



4.1)	The degree of difficulty of the lecture is	much too low	much too high	n=33	mw=3,0 md=3,0 s=0,4
4.2)	The scope of lecture contents is	much too low	much too high	n=34	mw=3,7 md=3,5 s=0,8
4.3)	The lecture speed is	much too low	much too high	n=33	mw=3,3 md=3,0 s=0,6
4.4)	The previous knowledge expected in the lecture is	much too low	much too high	n=32	mw=2,9 md=3,0 s=0,4

6. Global Lecture Assessment

6.2) I learned in the lecture

very little very much

n=34 mw=4,2 md=4,0 s=0,6

7. Socio-demographic Data and Background Variables

7.2) The lecture's subject is interesting

not at all a lot

n=33 mw=3,8 md=4,0 s=0,4