Friedrich-Alexander-Universität
Erlangen-Nürnberg

**Rechts- und wirtschaftswissenschaftliche Fakultät**
**Fachbereich Wirtschaftswissenschaften**
**- Der Studiendekan -**

Herr/Frau
Prof. Dr. Markus Beckmann und Anica Zeyen
persönlich/vertraulich

Auswertungsbericht Lehrveranstaltungsevaluation zur Veranstaltung SE: Management and Organization theories through the lense of social business

Sehr geehrter Herr/Sehr geehrte Frau Prof. Dr. Markus Beckmann und Anica Zeyen,

anbei erhalten Sie die Ergebnisse der automatisierten Auswertung der Lehrveranstaltungsevaluation im Sommersemester 2013 zur Veranstaltung:

SE: Management and Organization theories through the lense of social business

Für die Ergebnisse aller Items werden je nach Fragetyp die Anzahl und Verteilung der Antworten, der Mittelwert, der Median sowie die Standardabweichung angegeben. Anschließend werden die Antworten auf die offenen Fragen aufgelistet.
Bei Veranstaltungen mit einem Rücklauf von weniger als acht Fragebögen, werden die offenen Antworten manuell anonymisiert (keine Darstellung der handschriftlichen Angaben). Dies ist bei Ihrer Veranstaltung der Fall. Bitte achten Sie bei der Interpretation Ihrer Ergebnisse auf die verringerte Aussagekraft der statistischen Auswertungen.

Gerne nehmen wir Ihre Verbesserungsvorschläge und Kommentierungen zum Verfahren auf.

Vielen Dank für Ihre Teilnahme an der Lehrveranstaltungsevaluation.

Mit freundlichen Grüßen

Karl Wilbers

Prof. Karl Wilbers
Studiendekan

**Hausanschrift**
Lange Gasse 20
90403 Nürnberg

**Telefon**
+49 911 5302-322
**Telefax**
+49 911 5302-354

**Internet**
www.wirtschaftspaedagogik.de
www.wipaed.wiso.uni-erlangen.de

**Bankverbindung**
Staatsoberkasse Landshut
Bayerische Landesbank München
Konto 30 127 92 80 (BLZ 700 500 00)

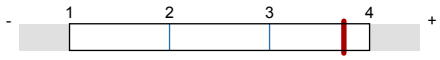
# Prof. Dr. Markus Beckmann und Anica Zeyen

SE: Management and Organization theories through the

FRIEDRICH-ALEXANDER UNIVERSITÄT ERLANGEN-NÜRNBERG
FACHBEREICH WIRTSCHAFTS-WISSENSCHAFTEN

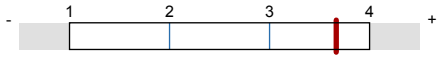
## Globalwerte

## Globalindikator




mw=3,7
s=0,3

1. Planning and Presentation




mw=3,7
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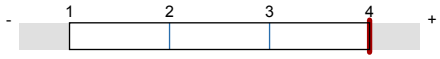
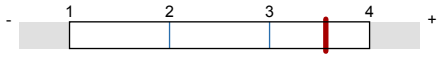
2. Interaction with Students




mw=4
s=0

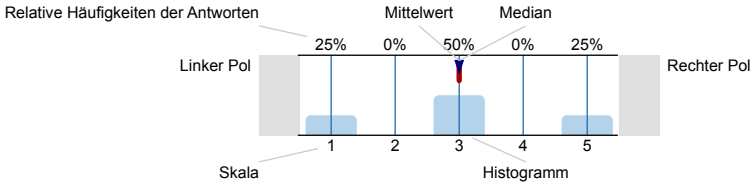
3. Interest and Relevance




mw=3,6
s=0,5

## Legende

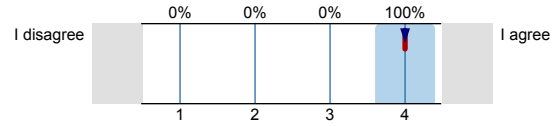
Fragetext




n=Anzahl
mw=Mittelwert
md=Median
s=Std.-Abw.
E.=Enthaltung

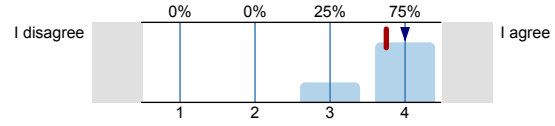
## 1. Planning and Presentation

1.1) I was able to follow the lecture in the English language well



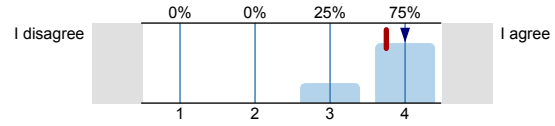

n=4
mw=4
md=4
s=0

1.2) The lecture is structured clearly



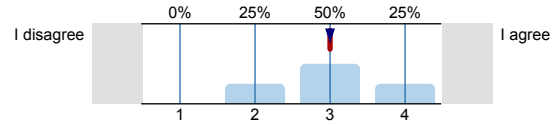

n=4
mw=3,8
md=4
s=0,5

1.3) The content is aligned with clearly defined learning objectives



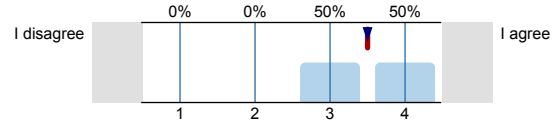

n=4
mw=3,8
md=4
s=0,5

1.4) Other lectures are put in context



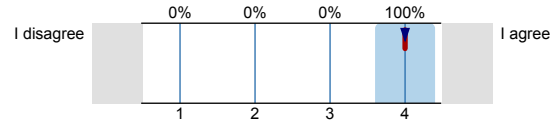

n=4
mw=3
md=3
s=0,8

1.5) The lecturer's inputs and explanations are easy to follow and to unterstand




n=4
mw=3,5
md=3,5
s=0,6

1.6) The teaching materials used during the lecture (e. g. slides, scripts, StudOn) help to understand the content better



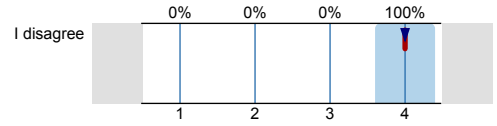

n=4
mw=4
md=4
s=0

1.7) The content-related previous know-how of the students participating in the lecture differ. How could the lecturer better deal with this problem?

- I would suggest at least 2 introductory session: 1. Organizational theories (Mintzberg) in detail 2. social business more detailed

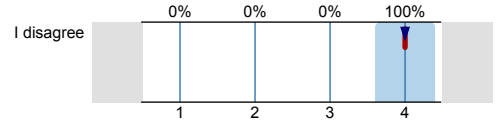
## 2. Interaction with Students

2.1) The lecturer is friendly and open-minded towards his students



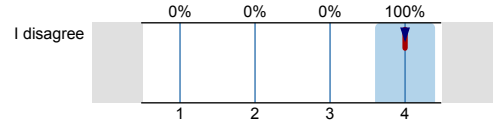

n=4
mw=4
md=4
s=0

2.2) The lecturer motivates to ask questions and responds to them in detail




n=4
mw=4
md=4
s=0

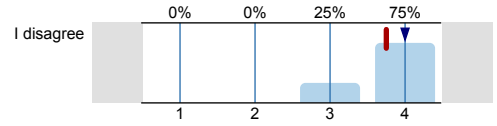
2.3) The students are supported well outside of the lecture (personally, electronically)




n=4
mw=4
md=4
s=0

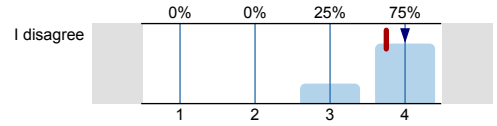
## 3. Interest and Relevance

3.1) The lecture is interesting



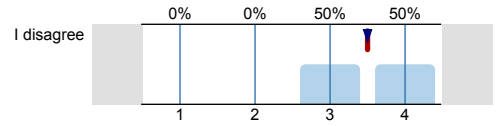

n=4
mw=3,8
md=4
s=0,5

3.2) The lecturer illustrates what the lecture is good for



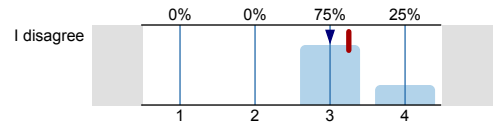

n=4
mw=3,8
md=4
s=0,5

3.3) The research context is considered (methods, developments, projects, results)




n=4
mw=3,5
md=3,5
s=0,6

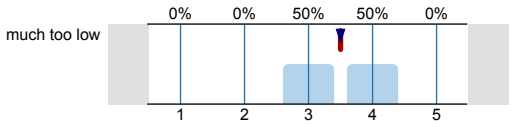
3.4) The lecturer links theory and practice (examples, guest lectures, etc.)




n=4
mw=3,3
md=3
s=0,5

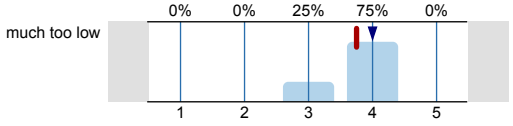
## 4. Challenge and Scope

4.1) The degree of difficulty of the lecture is



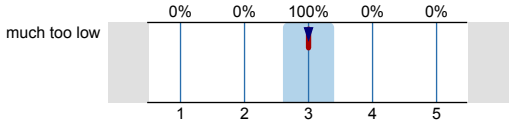

n=4
mw=3,5
md=3,5
s=0,6

4.2) The scope of lecture contents is



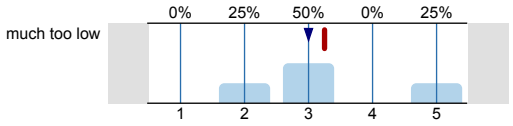

n=4
mw=3,8
md=4
s=0,5

4.3) The lecture speed is




n=4
mw=3
md=3
s=0

4.4) The previous knowledge expected in the lecture is

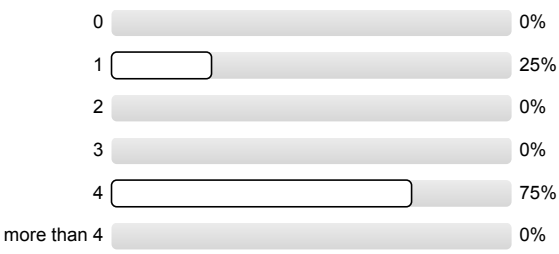



n=4
mw=3,3
md=3
s=1,3

## 5. Self-study

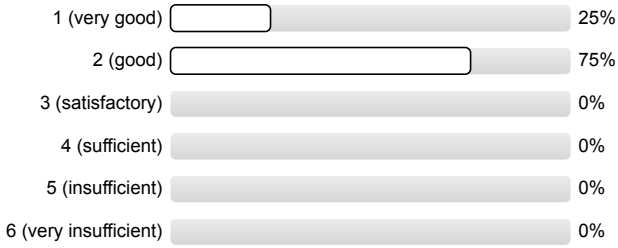
***Self-study*** *is a form of study which takes place outside of courses. For example it includes preparation and follow-up course work, literature research and preparation of presentations.*

5.1) How much time did you spend for self-study for this lecture until now? Please specify in hours per week on average.

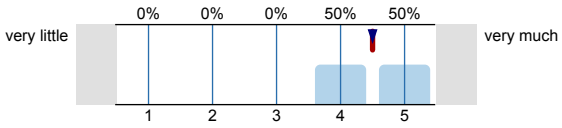



## 6. Global Lecture Assessment

6.1) What grade do you assign the lecture in general?

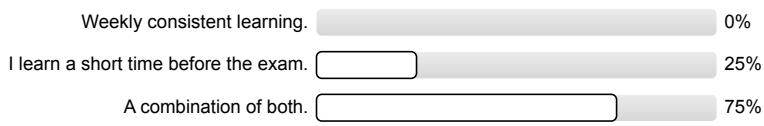



6.2) I learned in the lecture

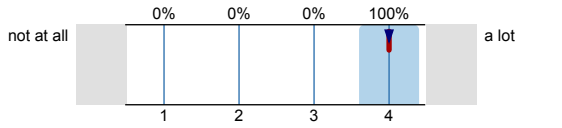



## 7. Socio-demographic Data and Background Variables

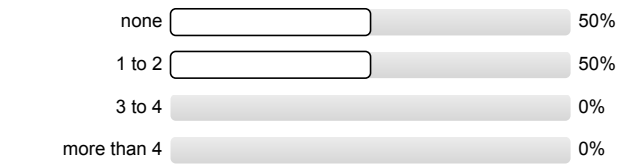
7.1) What learning style do you prefer?



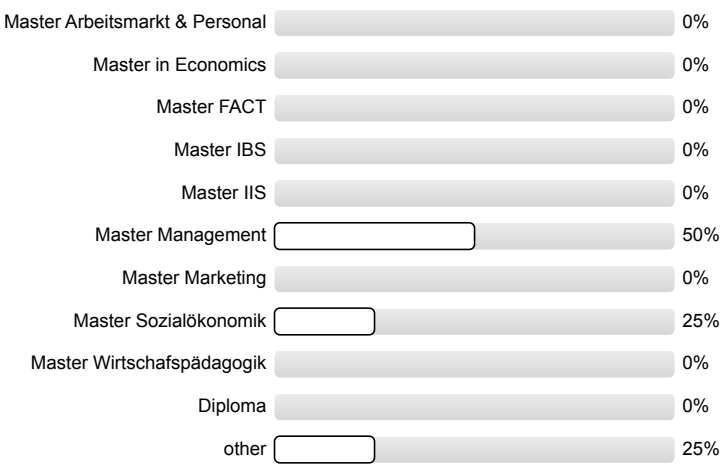

7.2) The lecture's subject is interesting



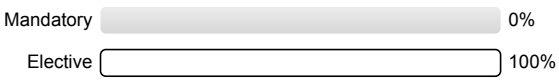

7.3) How many lectures did you miss?



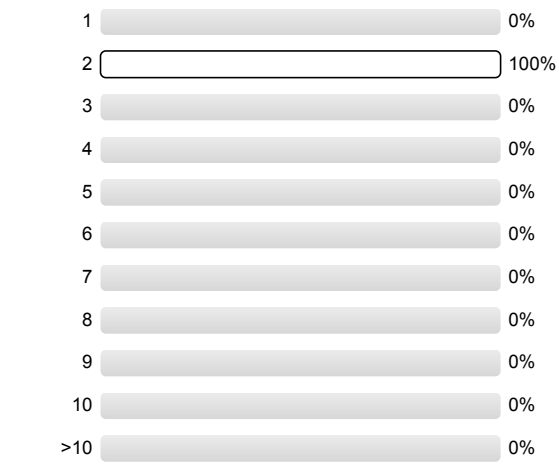
7.4) Please state your programme of study




7.5) I attended the lecture for the following reason:




7.6) For how many semesters (including the current semester) have you been participating in your study programme?




## 8. Final questions

Please write clearly and with a dark pen, to secure readability after scanning.

8.1) What do you particularly like about the lecture?

- The subject and the discussion pissibility
- interesting views motivated lecturers
- presentation style two lecturers
- the lecturers are very motivated and friendly, well prepared class, nice slides

8.2) What is bad about the lecture? Why?

- For me, there is too little connection to social business. I expected more practical exapmles of firms
- explanation of the theories takes too much time, thus too little time discussing social business context written summary of social business aspects would be great as it was not allways clear what the differences are (more examples)
- presentation, paper and exam are too much work for 5 ECTS, 2 of the 3 would be enough

8.3) What are your suggestions for improvement? What could be implemented from other lectures?

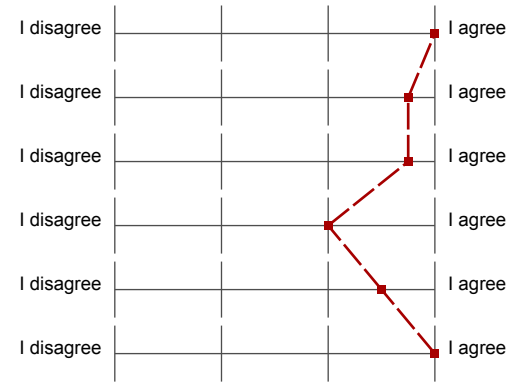
- It would have been nice to be presented more examples of social business (a bit less theory and more practical examples) -> e.g. first present the organization and then the theoretical context and the problems that arised.
- The the paper requires a lot of time. Spending three hours for the reading material per week and writing the paper is a lot of time effort for 5 ECTS.
- maybe include more sources

# Profillinie

Teilbereich: LVE FB WiWi
Name der/des Lehrenden: Prof. Dr. Markus Beckmann und Anica Zeyen
Titel der Lehrveranstaltung: (Name der Umfrage) SE: Management and Organization theories through the lense of social business

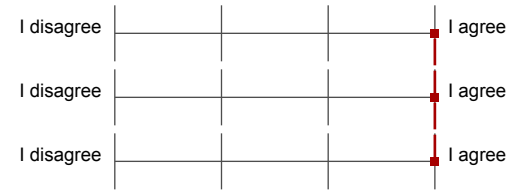
Verwendete Werte in der Profillinie: Mittelwert

## 1. Planning and Presentation



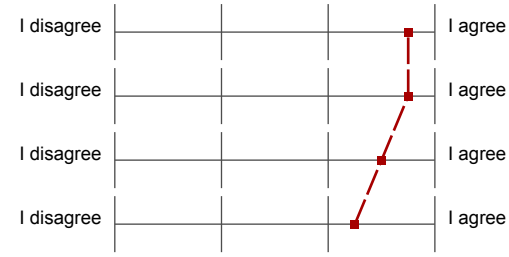
| | | | | | | |
|---|---|---|---|---|---|---|
| 1.1) | I was able to follow the lecture in the English language well | I disagree | I agree | n=4 | mw=4,0 md=4,0 | s=0,0 |
| 1.2) | The lecture is structured clearly | I disagree | I agree | n=4 | mw=3,8 md=4,0 | s=0,5 |
| 1.3) | The content is aligned with clearly defined learning objectives | I disagree | I agree | n=4 | mw=3,8 md=4,0 | s=0,5 |
| 1.4) | Other lectures are put in context | I disagree | I agree | n=4 | mw=3,0 md=3,0 | s=0,8 |
| 1.5) | The lecturer's inputs and explanations are easy to follow and to unterstand | I disagree | I agree | n=4 | mw=3,5 md=3,5 | s=0,6 |
| 1.6) | The teaching materials used during the lecture (e.g. slides, scripts, StudOn) help to understand the content better | I disagree | I agree | n=4 | mw=4,0 md=4,0 | s=0,0 |

## 2. Interaction with Students



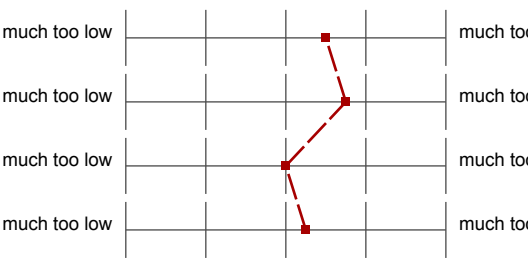
| | | | | | | |
|---|---|---|---|---|---|---|
| 2.1) | The lecturer is friendly and open-minded towards his students | I disagree | I agree | n=4 | mw=4,0 md=4,0 | s=0,0 |
| 2.2) | The lecturer motivates to ask questions and responds to them in detail | I disagree | I agree | n=4 | mw=4,0 md=4,0 | s=0,0 |
| 2.3) | The students are supported well outside of the lecture (personally, electronically) | I disagree | I agree | n=4 | mw=4,0 md=4,0 | s=0,0 |

## 3. Interest and Relevance



| | | | | | | |
|---|---|---|---|---|---|---|
| 3.1) | The lecture is interesting | I disagree | I agree | n=4 | mw=3,8 md=4,0 | s=0,5 |
| 3.2) | The lecturer illustrates what the lecture is good for | I disagree | I agree | n=4 | mw=3,8 md=4,0 | s=0,5 |
| 3.3) | The research context is considered (methods, developments, projects, results) | I disagree | I agree | n=4 | mw=3,5 md=3,5 | s=0,6 |
| 3.4) | The lecturer links theory and practice (examples, guest lectures, etc.) | I disagree | I agree | n=4 | mw=3,3 md=3,0 | s=0,5 |

## 4. Challenge and Scope



| | | | | | | |
|---|---|---|---|---|---|---|
| 4.1) | The degree of difficulty of the lecture is | much too low | much too high | n=4 | mw=3,5 md=3,5 | s=0,6 |
| 4.2) | The scope of lecture contents is | much too low | much too high | n=4 | mw=3,8 md=4,0 | s=0,5 |
| 4.3) | The lecture speed is | much too low | much too high | n=4 | mw=3,0 md=3,0 | s=0,0 |
| 4.4) | The previous knowledge expected in the lecture is | much too low | much too high | n=4 | mw=3,3 md=3,0 | s=1,3 |

## 6. Global Lecture Assessment

6.2) I learned in the lecture

very little very much

n=4 mw=4,5 md=4,5 s=0,6

## 7. Socio-demographic Data and Background Variables

7.2) The lecture's subject is interesting

not at all a lot

n=4 mw=4,0 md=4,0 s=0,0