



FRIEDRICH-ALEXANDER
UNIVERSITÄT
ERLANGEN-NÜRNBERG

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Herr
Prof. Dr. Markus Beckmann

persönlich/vertraulich

Der Studiendekan

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Auswertungsbericht Lehrveranstaltungsevaluation zur Veranstaltung Advanced Sustainability Management and Corporate Functions

Sehr geehrter Herr Prof. Dr. Beckmann,

anbei erhalten Sie die Ergebnisse der automatisierten Auswertung der Lehrveranstaltungsevaluation im Wintersemester 2014/2015 zur Veranstaltung:

Advanced Sustainability Management and Corporate Functions

Für die Ergebnisse aller Items werden je nach Fragetyp die Anzahl und Verteilung der Antworten, der Mittelwert, der Median sowie die Standardabweichung angegeben. Anschließend werden die Antworten auf die offenen Fragen aufgelistet.

Bei Veranstaltungen mit einem Rücklauf von weniger als acht Fragebögen werden die offenen Antworten manuell anonymisiert (keine Darstellung der handschriftlichen Angaben). Falls dies bei Ihrer Veranstaltung der Fall ist, achten Sie bitte bei der Interpretation Ihrer Ergebnisse auf die verringerte Aussagekraft der statistischen Auswertungen.

Auf der letzten Seite des Auswertungsberichts ist eine Profillinie dargestellt, die den Mittelwert zu den Skalafragen zeichnet. Diese eignet sich zur Präsentation der Ergebnisse in der Lehrveranstaltung sowie zur Veröffentlichung der Ergebnisse im StudOn-Ordner zur Lehrveranstaltung (sofern vorhanden).

Gerne nehmen wir Ihre Verbesserungsvorschläge und Kommentierungen zum Verfahren auf.

Vielen Dank für Ihre Teilnahme an der Lehrveranstaltungsevaluation.

Mit freundlichen Grüßen

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Prof. Dr. Markus Beckmann

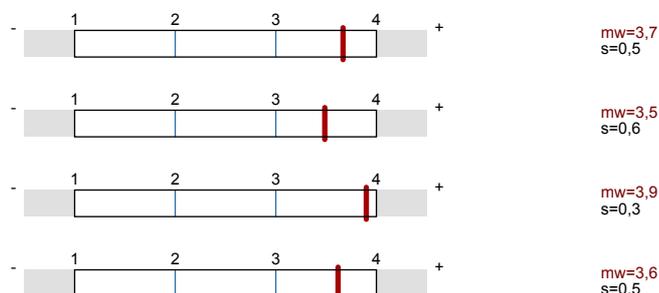
Advanced Sustainability Management and Corporate Functions
Erfasste Fragebögen = 70



Globalwerte

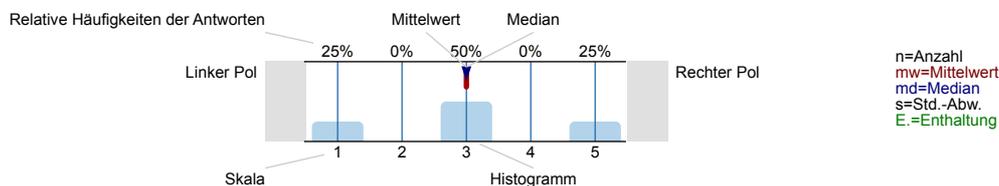
Globalindikator

- 1. Planning and Presentation
- 2. Interaction with Students
- 3. Interest and Relevance

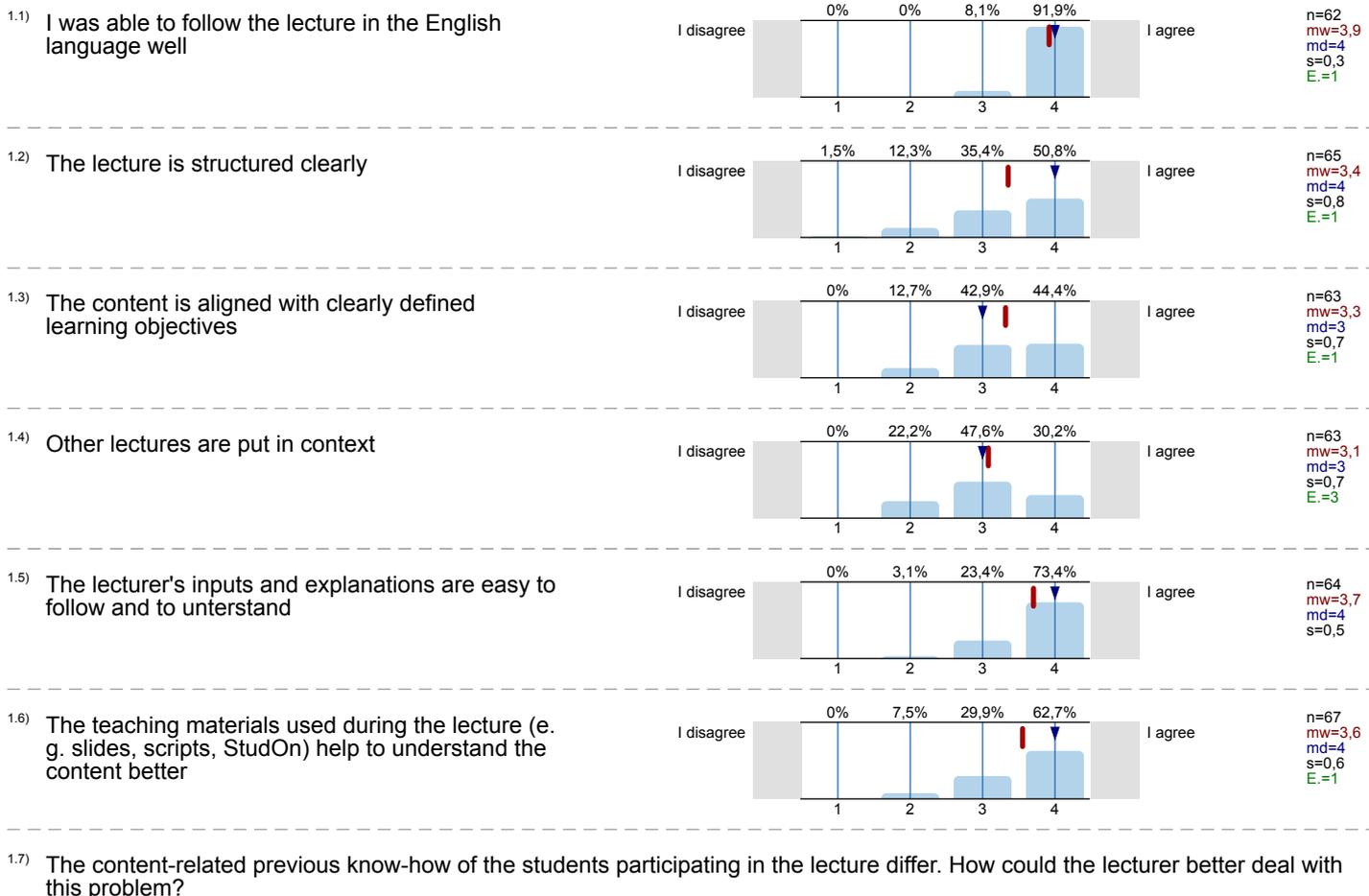


Legende

Fragestext



1. Planning and Presentation



think it's fine :)

PRE-READS FOR THE SEMESTER

Maybe to organise 1-3 lectures at the beginning of the semester for an overall repetition and then start with new contents.

During first lectures: A lot of repetition of content that's already included in Bachelor-courses (Maybe offer ~~extra~~-paid courses for students without previous know-how)

Since there is no special knowledge required I think the problem is taken care of.

Make exam more easy

I don't think it's a problem at all.

Maybe 1-2 Lectures introduction course for those who are interested.
↳ deals with basic knowledge

One slide with an overview with all topics of the semester is helpful.

He does it very good

I don't think that this is a problem in this class. There might be some students with more advanced knowledge of the topic but it's good for them to have repetition on some issues.



He asked in advance, so it's ok!

I do not see this problem at all

He already deals with it perfectly
 (I had no previous know-how on this subject and
 got along perfectly).

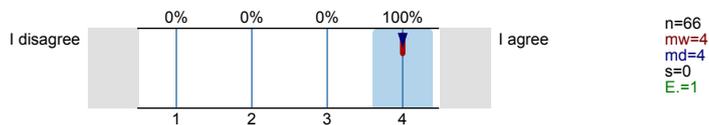
→ Introduction was enough

→ asking the students about their previous know-how: was also well!

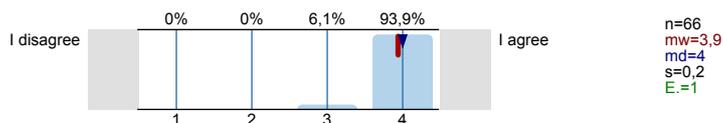
With all the additional material, it shouldn't be a problem
 to be prepared for the requested level of the lecture.

2. Interaction with Students

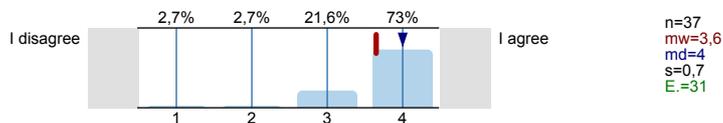
2.1) The lecturer is friendly and open-minded towards his students



2.2) The lecturer motivates to ask questions and responds to them in detail

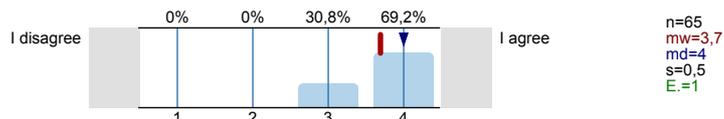


2.3) The students are supported well outside of the lecture (personally, electronically)

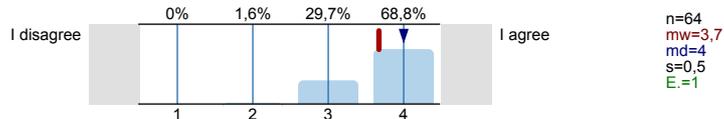


3. Interest and Relevance

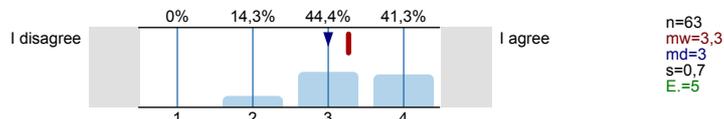
3.1) The lecture is interesting



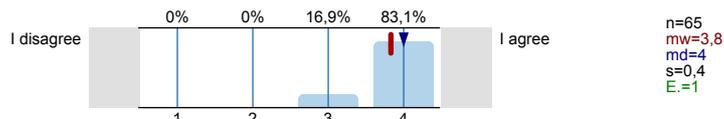
3.2) The lecturer illustrates what the lecture is good for



3.3) The research context is considered (methods, developments, projects, results)

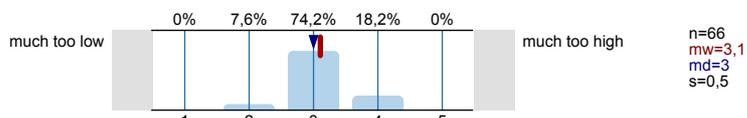


3.4) The lecturer links theory and practice (examples, guest lectures, etc.)

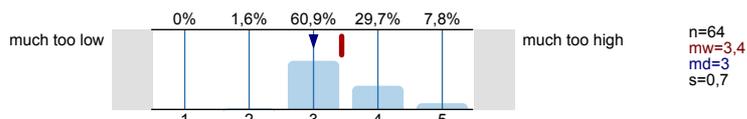


4. Challenge and Scope

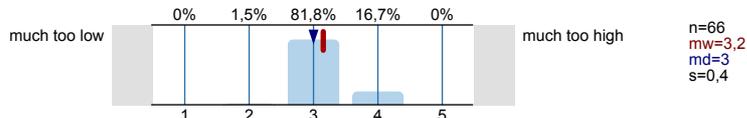
4.1) The degree of difficulty of the lecture is



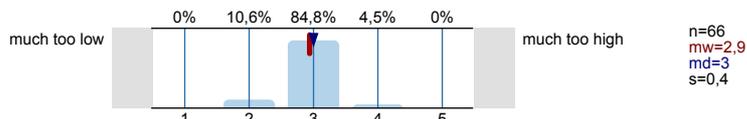
4.2) The scope of lecture contents is



4.3) The lecture speed is



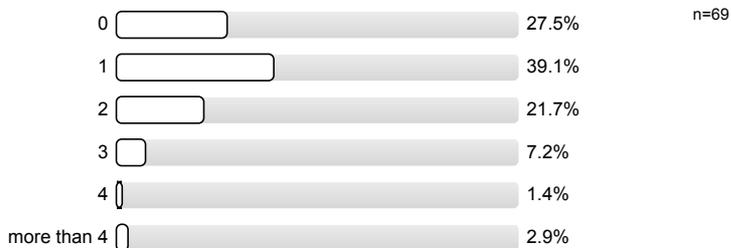
4.4) The previous knowledge expected in the lecture is



5. Self-study

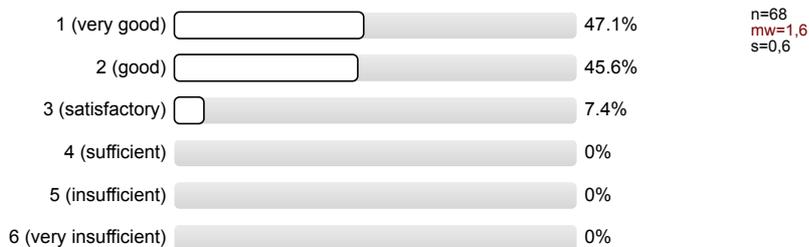
Self-study is a form of study which takes place outside of courses. For example it includes preparation and follow-up course work, literature research and preparation of presentations.

5.1) How much time did you spend for self-study for this lecture until now? Please specify in hours per week on average.

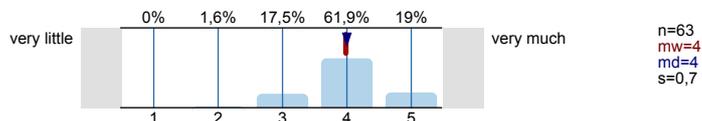


6. Global Lecture Assessment

6.1) What grade do you assign the lecture in general?

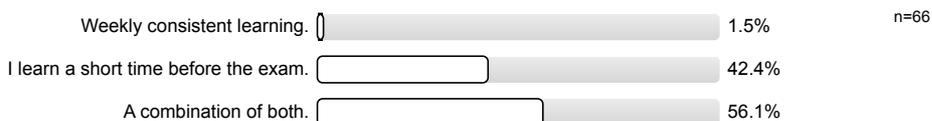


6.2) I learned in the lecture

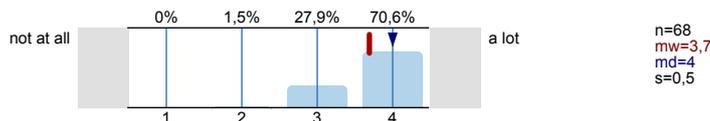


7. Socio-demographic Data and Background Variables

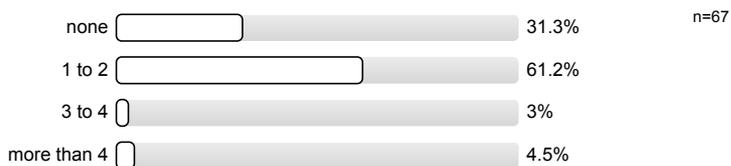
7.1) What learning style do you prefer?



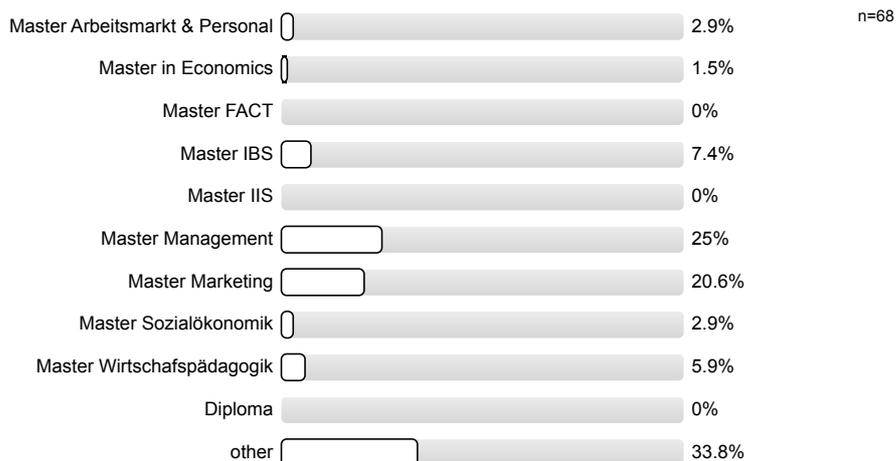
7.2) The lecture's subject is interesting



7.3) How many lectures did you miss?



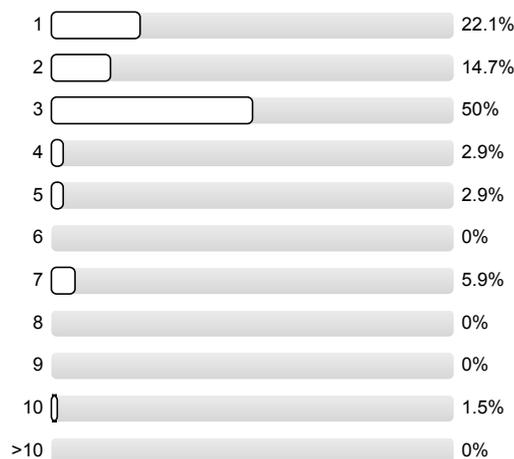
7.4) Please state your programme of study



7.5) I attended the lecture for the following reason:



7.6) For how many semesters (including the current semester) have you been participating in your study programme?



8. Final questions

Please write clearly and with a dark pen, to secure readability after scanning.

8.1) What do you particularly like about the lecture?

Professor know how to involve students into the subject.

- link between theory and practice
- relevance of topics

Motivation + enthusiasm of Prof. Beckmann, Topic in general

LECTURER + RELEVANCE OF SUBJECTS + PRACTICAL RELEVANCE AND REAL LIFE CASES,

Professor is friendly, humorous. Lecture is given in easy understandable ways.

the guest lecture, the praxis examples,
the videos

- Many Guest Lectures
- Presentation Style: Many Videos, Examples, ...

The subject and the lecturer. He's very motivating and friendly. Makes it very interesting.

- Interesting input from externals
- Lecture content is up to date
- Discussions at class

Guest lectures are very interesting, Prof. Beckmann encourages students to ask questions

Prof. Beckmann describes & explains every issue in detail so that really everybody gets the point. He is doing his job with „Herzblut“!

the teacher speaks very clearly and interesting. And he always try to connect the theory with the realstn.

Eloquent and open-minded speech of the prof.

objective style.

Good structure, lecturer is motivated and tries to give us fascination about the subject to the students

It actually motivated me to change my mindset to think more sustainable.
Also because the lecturer is very motivated and committed to the subject.

friendly lecturer, well illustrated slides

many different examples

All student's questions are getting answered by the prof.

- The interaction with the students
- Atmosphere

- interesting topics
- Practitioner input

Input from „outside“ cause of the Guest lectures

Guest lectures, examples

- guest speeches
- linkage of topics to practice and specific company / product examples
- lecturer is energetic and motivated and passionate about his topic

The practice - partners

up-to date
big scope of topic
practice partners

Prof. Beckmann is very friendly. He always keeps the content interesting, and interacts with the students.



Enthusiasm of lectures
a lot of examples and guest lectures

the topic & motivation of the professor

The approach the lecturer takes to make the theories interesting and closer to the practices.

- nice discussions
- good examples
- good way of lecturing
- good structure

interesting content, lecturer is open-minded, good to follow, lecturer is passionate about topic → I like it a lot

- open minded, well structured
- examples (obvious different areas)

It is taught in English, which is very good!

I like to attend the lecture because Markus is really fun to listen to, it is never boring and always enthusiastic

Combination of theoretical background (frameworks, methods...) and practical explanations and examples (e.g. guest lectures, videos, ...)

Sustainability Mgmt. is a very specific & interesting topic that isn't taught very often. Relevant for private & business life.

The link between theory and practice

The lecture is like an eye-opener to most students who doesn't care about sustainability, climate change and fair-trade.

Very interactive, interesting

Gives an overview as well as details (enough for the first time) on the subject
Guest lectures are perfectly chosen (different points of views)

the guest lectures, atmosphere
motivated lecturer

The professor is very enthusiastic and knows how to motivate for the topic.

Jünger, dynamischer Professor, der hinter dem steht, was er sagt, der auch außerhalb der Vorlesung Zeit für seine Studenten hat

guest speakers

→ It's practical, good examples, interesting videos, very motivated 'teacher'
→ Interesting guests

- interesting topics
- good explanations
- guest lectures

interesting topic
interesting inputs

Very friendly and pleasant Prof.!
A lot of interaction with the students
• Many videos were shown

guest lectures, illustrative examples, using videos and other media

8.2) What is bad about the lecture? Why?

Nothing

slides are uploaded too late so that it's hard to have a look @ them before the lecture

COULD ADDRESS MORE SUBJECTS, ~~BE~~ MAKE IT BROADEN

I don't like
extra readings

The structure. I can't see the path we're going to use the topics seem kind of random.

Lecture slides uploaded too late



Sometimes I can't concentrate myself and I don't know how

The exams will be

I did not really like the guest lecture
from Frank Braum

It is bad that there are not more of these lectures where there is such a motivated and good lecturer

I don't like Frank Braun to swear in his guest lecture, that's unprofessional.

The guest lecture of Frank Braun was quite bad.
He was more a Dädiger.

Slides uploaded too late and often incomplete;
often overextending after 90 minutes;

- Scope of the lecture.
- Slides should be available in advance

It's too much rushing through the lecture. You always feel stressed in the course.

Way too many slides!!!

- it is not clear what the exam will look like
- guest speech in ~~Engl~~ German in an English speaking class?!
- slides are not very environmental friendly to print! I really like the ~~way~~ way they look though, gives a good overview.

seems unstructured

please, give the slides in advance with chance to print out!
It is much more easier to follow, making notes on already printed slides!

Same problem as with BE&CSR: Please prepare your presentation (slides + audio) before the lecture :)

slides are uploaded on studon very late, would be good to have it one day before

~~slides~~

Structure, too many slides, too late slides

no comment

sometimes are no slides available or too late available

Sometimes, the lecturer runs through the slides if there is no more time

→ better: less slides, talk about them in the next lecture

I really struggle hard when having to learn for the exam after the long time that passes between the first lectures and the exam date. The slides are not easy to understand without the speech and I would really enjoy more content on them, or a teaching book to read things

~~slides~~ slides for lectures

could be ~~slides~~ uploaded earlier before lecture

Slides are uploaded too late & there are too many slides per lecture

Everything is good.

The guest lectures were not so good. First one: too loud, pointing the microphone in people's face, I didn't find that very respectful (we are not in school anymore) Second one: too specific personal experience → could be more general

→ slides are on studon too late

the slides are uploaded too late meaning too short before the lecture

It ain't clear how the exam is put together. It would be helpful to have a earlier exam as example in order to prepare for the exam.

What happens to the slides (the content) that aren't mentioned

^{8.3)} What are your suggestions for improvement? What could be implemented from other lectures?

Everything is perfect

provide lecture slides earlier

KEEP DOING SUCH GOOD WORK LIKE UNTIL NOW
GOOD TEACHERS INSPIRE :)

Focus on the application of theories more.
Some in class case exercises would be
nice

Maybe it's possible to arrange a
lecture especially for students
with prior sustainability knowledge

Slides should be available two days before
lecture if possible. Having the slides printed
out during the lecture helps making notes.

→ Upload lecture slides earlier

It's great as it is.

more guest lectures
more links to the practice

Less content → more detail on specific issues

see 8.2.

PLEASE upload the slides earlier

~~Assignment~~ * Let students get involved more by doing presentations in class.

slides earlier and no just-in-time changes

slides could be uploaded earlier

- more detailed material, not just powerpoint files (→ for self-studies)

Why don't you write teaching books like other professors do? would be sooo helpful to learn and recap things after a while, or record the audio of the lectures, no video required!

Uploading slides one day before lecture should be possible & would help a lot

upload the slides the day before the lecture

→ upload slides sooner

upload slides earlier
clearer structure

More specific hints for the exam.

Till now, I have no idea how the exam will ~~appear~~ roughly look like. What sort of questions will be asked?

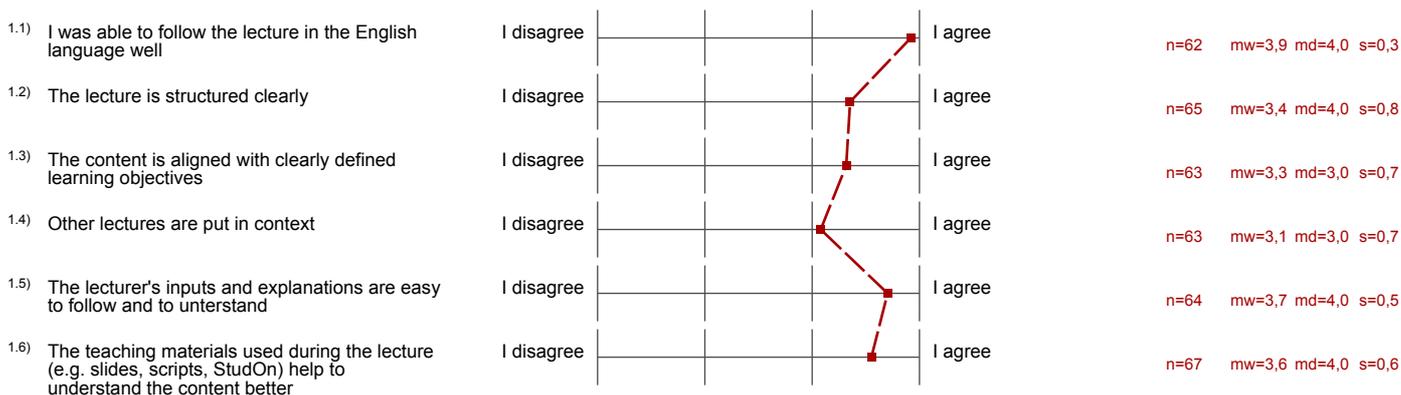
the slides are really illustrative but not environment-friendly. Maybe a shorter script with the most important infos would be good.

Profillinie

Teilbereich: LVE FB WiWi
 Name der/des Lehrenden: Prof. Dr. Markus Beckmann
 Titel der Lehrveranstaltung: Advanced Sustainability Management and Corporate Functions
 (Name der Umfrage)

Verwendete Werte in der Profillinie: Mittelwert

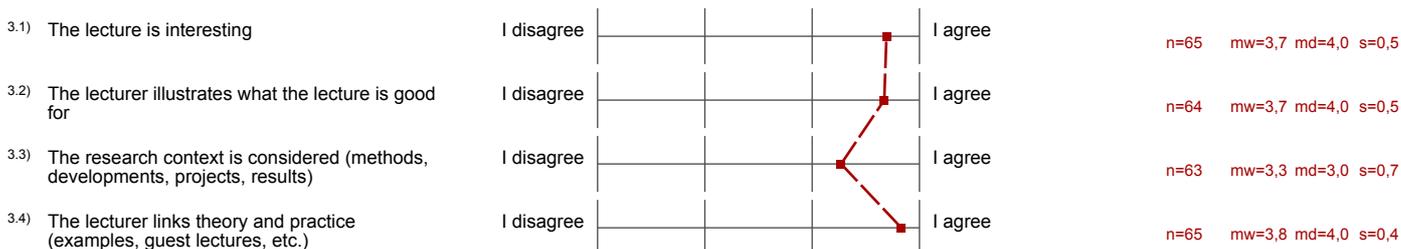
1. Planning and Presentation



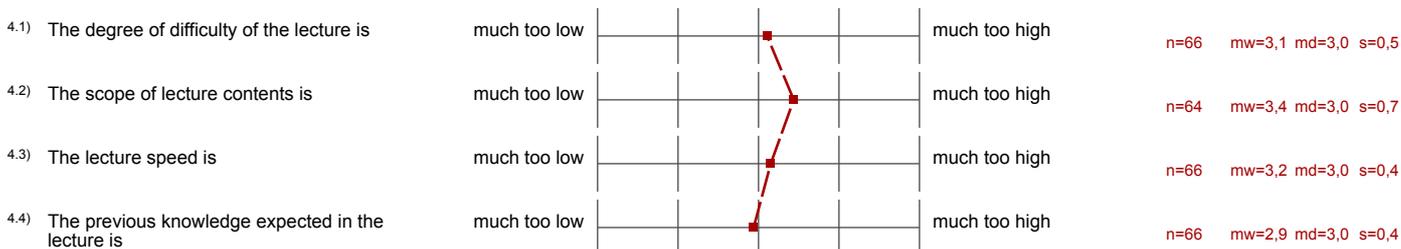
2. Interaction with Students



3. Interest and Relevance



4. Challenge and Scope



6. Global Lecture Assessment

6.2) I learned in the lecture



n=63 mw=4,0 md=4,0 s=0,7

7. Socio-demographic Data and Background Variables

7.2) The lecture's subject is interesting



n=68 mw=3,7 md=4,0 s=0,5