FRIEDRICH-ALEXANDER
UNIVERSITÄT
ERLANGEN-NÜRNBERG

FACHBEREICH WIRTSCHAFTS-
WISSENSCHAFTEN

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Der Studiendekan
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Herr
Prof. Dr. Markus Beckmann

persönlich/vertraulich

Auswertungsbericht Lehrveranstaltungsevaluation zur Veranstaltung Advanced Sustainability Management and Corporate Functions

Sehr geehrter Herr Prof. Dr. Beckmann,

anbei erhalten Sie die Ergebnisse der automatisierten Auswertung der Lehrveranstaltungsevaluation im Wintersemester 2015/16 zur Veranstaltung:

Advanced Sustainability Management and Corporate Functions

Für die Ergebnisse aller Items werden je nach Fragetyp die Anzahl und Verteilung der Antworten, der Mittelwert, der Median sowie die Standardabweichung angegeben. Anschließend werden die Antworten auf die offenen Fragen aufgelistet.

Bei Veranstaltungen mit einem Rücklauf von weniger als acht Fragebögen werden die offenen Antworten manuell anonymisiert (keine Darstellung der handschriftlichen Angaben). Falls dies bei Ihrer Veranstaltung der Fall ist, achten Sie bitte bei der Interpretation Ihrer Ergebnisse auf die verringerte Aussagekraft der statistischen Auswertungen.

Auf der letzten Seite des Auswertungsberichts ist eine Profillinie dargestellt, die den Mittelwert zu den Skalafragen zeichnet. Diese eignet sich zur Präsentation der Ergebnisse in der Lehrveranstaltung sowie zur Veröffentlichung der Ergebnisse im StudOn-Ordner zur Lehrveranstaltung (sofern vorhanden).

Gerne nehmen wir Ihre Verbesserungsvorschläge und Kommentierungen zum Verfahren auf.

Vielen Dank für Ihre Teilnahme an der Lehrveranstaltungsevaluation.

Mit freundlichen Grüßen

Karl Wilbers

Prof. Dr. Karl Wilbers

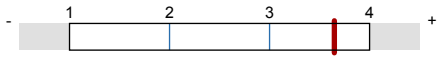
Prof. Dr. Markus Beckmann

Advanced Sustainability Management and Corporate Functions
Erfasste Fragebögen = 73

FRIEDRICH-ALEXANDER UNIVERSITÄT ERLANGEN-NÜRNBERG
FACHBEREICH WIRTSCHAFTS-WISSENSCHAFTEN

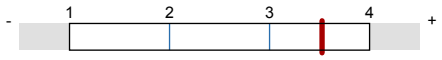
Globalwerte

Globalindikator



mw=3,6
s=0,6

1. Planning and Presentation



mw=3,5
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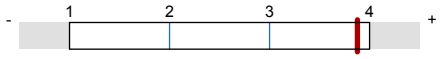
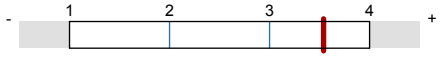
2. Interaction with Students



mw=3,9
s=0,5

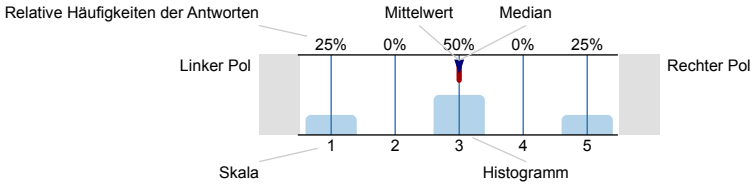
3. Interest and Relevance



mw=3,5
s=0,6

Legende

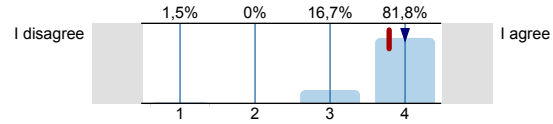
Fragetext



n=Anzahl
mw=Mittelwert
md=Median
s=Std.-Abw.
E.=Enthaltung

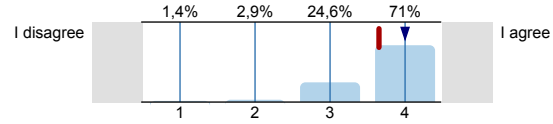
1. Planning and Presentation

1.1) I was able to follow the lecture in the English language well



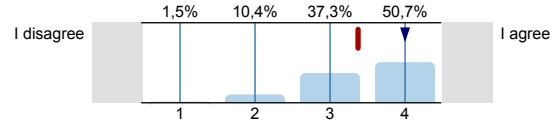
n=66
mw=3,8
md=4
s=0,5

1.2) The lecture is structured clearly



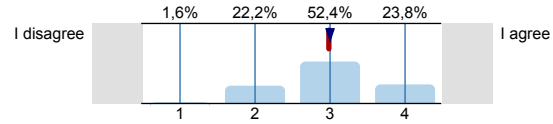
n=69
mw=3,7
md=4
s=0,6

1.3) The content is aligned with clearly defined learning objectives



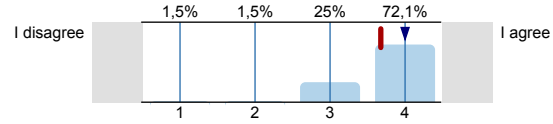
n=67
mw=3,4
md=4
s=0,7

1.4) Other lectures are put in context



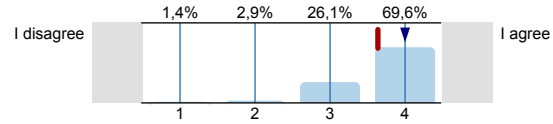
n=63
mw=3
md=3
s=0,7
E.=6

1.5) The lecturer's inputs and explanations are easy to follow and to unterstand



n=68
mw=3,7
md=4
s=0,6

1.6) The teaching materials used during the lecture (e. g. slides, scripts, StudOn) help to understand the content better



n=69
mw=3,6
md=4
s=0,6

1.7) The content-related previous know-how of the students participating in the lecture differ. How could the lecturer better deal with this problem?

- i think it was not a great problem
- maybe ask previously about the know-how

You're doing quite good.

As it was done, by use of examples

I think even without previous knowledge it is possible to follow the lecture.

- define necessary know-how

In my oppinion there is no way to do it better!

I had no previous know-how and think it's ok!

- asking the students what they actually study; try to get a level that is OK for everyone.

I think it was fine, we got an introduction at the beginning.

Give a brief explanation of the basic procedure in the beginning of class or ask students to prepare before class by ritem self

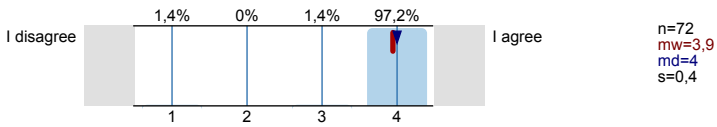
- He could ~~[illegible]~~ a sheet containing the basic information on which the lecture is based

I am a mechanical eng. Student, so I did not have most of pre-known lectures.
But I was still able to follow most of statements
→ questions were always answered.

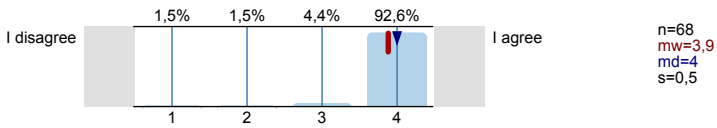
Vorgeschalteter E-Learning-Kurs für absolute Grundlagen.

2. Interaction with Students

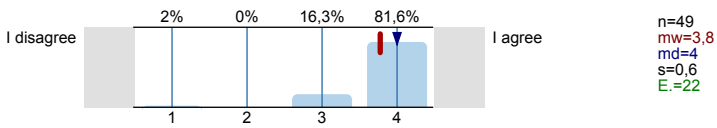
2.1) The lecturer is friendly and open-minded towards his students



2.2) The lecturer motivates to ask questions and responds to them in detail

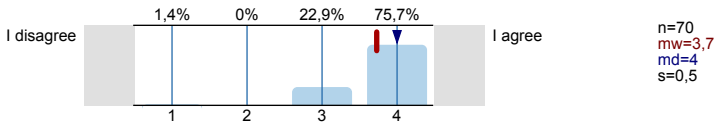


2.3) The students are supported well outside of the lecture (personally, electronically)

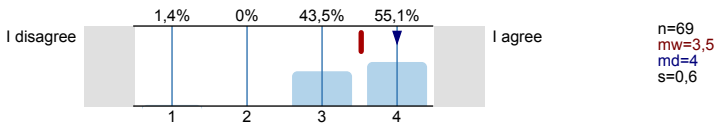


3. Interest and Relevance

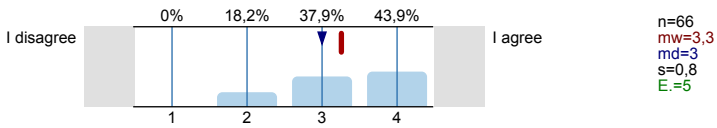
3.1) The lecture is interesting



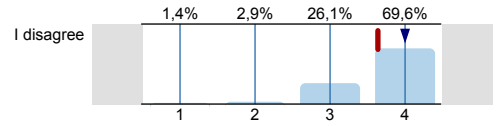
3.2) The lecturer illustrates what the lecture is good for



3.3) The research context is considered (methods, developments, projects, results)



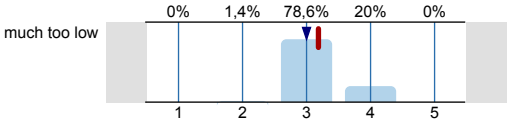
3.4) The lecturer links theory and practice (examples, guest lectures, etc.)



n=69
mw=3,6
md=4
s=0,6

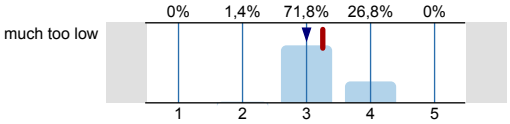
4. Challenge and Scope

4.1) The degree of difficulty of the lecture is



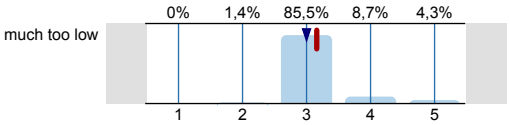
n=70
mw=3,2
md=3
s=0,4

4.2) The scope of lecture contents is



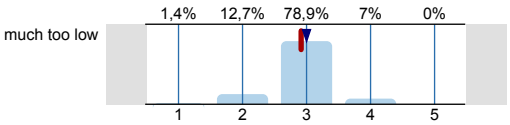
n=71
mw=3,3
md=3
s=0,5

4.3) The lecture speed is



n=69
mw=3,2
md=3
s=0,5

4.4) The previous knowledge expected in the lecture is

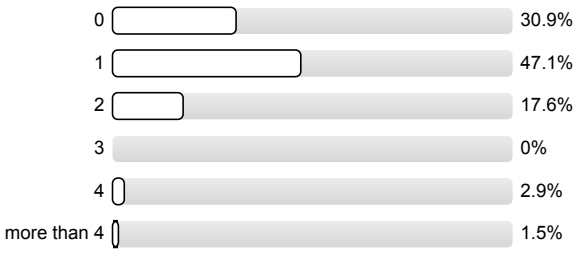


n=71
mw=2,9
md=3
s=0,5

5. Self-study

Self-study *is a form of study which takes place outside of courses. For example it includes preparation and follow-up course work, literature research and preparation of presentations.*

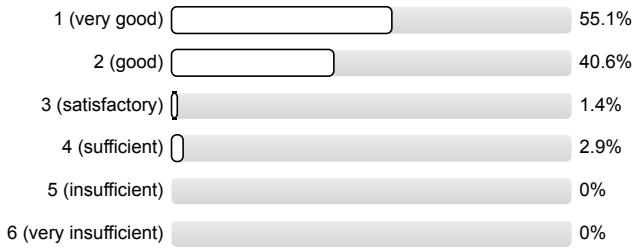
5.1) How much time did you spend for self-study for this lecture until now? Please specify in hours per week on average.



n=68

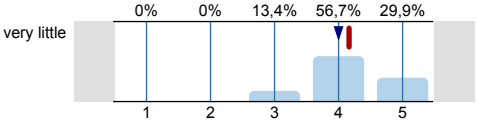
6. Global Lecture Assessment

6.1) What grade do you assign the lecture in general?



n=69
mw=1,5
s=0,7

6.2) I learned in the lecture



n=67
mw=4,2
md=4
s=0,6

7. Socio-demographic Data and Background Variables

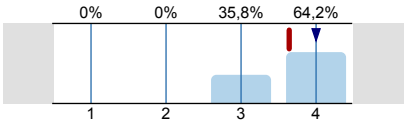
7.1) What learning style do you prefer?

n=69

Weekly consistent learning.	5.8%
I learn a short time before the exam.	40.6%
A combination of both.	53.6%

7.2) The lecture's subject is interesting

not at all — a lot



n=67
mw=3,6
md=4
s=0,5

7.3) How many lectures did you miss?

n=69

none	37.7%
1 to 2	58%
3 to 4	4.3%
more than 4	0%

7.4) Please state your programme of study

n=67

Master Arbeitsmarkt & Personal	0%
Master in Economics	0%
Master FACT	0%
Master IBS	7.5%
Master IIS	0%
Master Management	11.9%
Master Marketing	22.4%
Master MiGG	0%
Master Sozialökonomik	1.5%
Master Wirtschafspädagogik	1.5%
other	55.2%

7.5) I attended the lecture for the following reason:

n=63

Mandatory	3.2%
Elective	96.8%

7.6) For how many semesters (including the current semester) have you been participating in your study programme?

n=71

1	36.6%
2	12.7%
3	40.8%
4	1.4%
5	1.4%
6	0%
7	2.8%
8	1.4%
9	2.8%
10	0%
>10	0%

8. Final questions

Please write clearly and with a dark pen, to secure readability after scanning.

8.1) What do you particularly like about the lecture?

- good overview over the aspects of sustainability management
- guest lecture is interesting
- sound file of lecture

- Gastvortrag von McDonalds war gut
- immer Bezug zu aktuellen Themen
- man wird zum mitdenken angeregt

The enthusiasm of the lecturer for sustainability is very encouraging and helps me get interest for the important topic

different forms of teaching materials (films, audio slides, ...)

I find the possibility to listen to the audio recording again very positive

The

- motivated teacher

interesting and very important topic

Sustainability is a very important topic nowadays and also companies realize that fact more and more

- ~~friendly~~ lecturer
- interesting topic
- good and fast support

interaction with the class

- mix of theorie and praxis
- sehr sympathische Vortragsweise

Very good slides, lebendige Vorlesung, Interactions

Interesting topics
Good guestlecture - I really liked that we could ask questions in advance and that Mrs. Freiberg answered them directly in her presentation

I like the link to the practical application.
The guest lecture was also really interesting.

the content of the lecture provides skills that can really be applied later in working life.
the McDonald's guest lecture was particularly interesting because it is an industry which is not very known for being sustainable

Lecture is very motivated

The presentation style of the lecturer.
The topic of the lecture in general

interesting topics, good video examples

Topic is interesting

the teacher's motivation!
interactive
Praxis-orientert
viele Beispiele/kleine Filmchen..

- refers to actual problems

The awareness of sustainability Management is very beneficial to the companies in long-term.

- the open & friendly professor
- the interaction & the questions the lecturer asks to make it more intuactive

interesting topics
enthusiastic teacher

The style of the lecturer. I never thought sustainability would appeal to me but it does.

Personal interest. personality of the teacher.

Personal interest. personality of the teacher

The professor! He [redacted] is nice & knows a lot about sustainability. Motivates students to participate. Does a TIP3 of each lecture. Organized a "Vortrag" by the sustainability manager

- Perfect extension of the business ethics class in the summer semester
- great guest lecture
- availability of audio files
- high practical relevance

I LIKE ALL THE THINGS ABOUT SUSTAINABILITY THAT I DIDN'T KNOW

Recording the lectures and the teachers

it's very interactive + the prof motivates the students to participate actively!
- love that "Praxisvorträge" are organized, generates new input
- recording the lessons is a good idea

- interesting facts → studies
- well organized guest lectures
- motivated prof

The topics are divided into single issues very well. The use of short videos supports our understanding.

8.2) What is bad about the lecture? Why?

Sometimes it is hard to judge wether a slide is important for the exam or not.

- no focus on test so far

- sometimes difficult to differ between things that are not inportant for exam and things that are important

It is quite a lot of content.

Sometimes key take aways are not really 100% clear

too theoretic

Etwas zu viel Inhalt in der Zeit, dafür mehr Handarbeit etwas Leben

The lecture is very good. The lecturer is very friendly.

Ø

THE CLASES ARE TO FAST

We sometimes go very quickly

Structure of some slides can be improved.

8.3) What are your suggestions for improvement? What could be implemented from other lectures?

a better structure of the topics, more like a "roadmap" perhaps

- more "real world" examples
- more guest lectures

-Hope the lecturer gives concrete information at the end about what is explicitly important for the exam!

Keep using videos, etc
probably 2nd guest lecture
clearer key take aways

add more business cases

Maby add some case studies

- questions at the end of the chapter as review questions were very useful for exam preparation in the Business Ethic class, maybe these could be added for this class as well

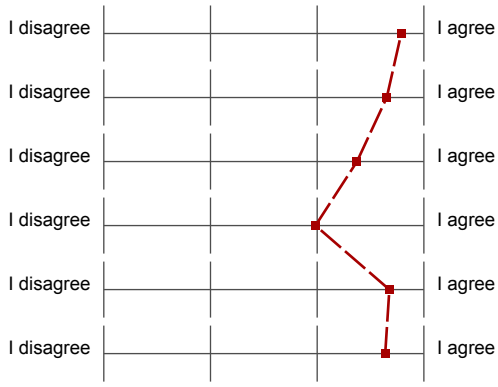
Have a look at the slides from Prof. Hugenberg. These are good, but too serious for this lecture.
I think that a mix of his and your slides would be beneficial for this lecture/your lectures.

Profillinie

Teilbereich: LVE FB WiWi
Name der/des Lehrenden: Prof. Dr. Markus Beckmann
Titel der Lehrveranstaltung: (Name der Umfrage) Advanced Sustainability Management and Corporate Functions

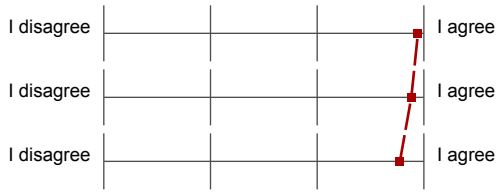
Verwendete Werte in der Profillinie: Mittelwert

1. Planning and Presentation



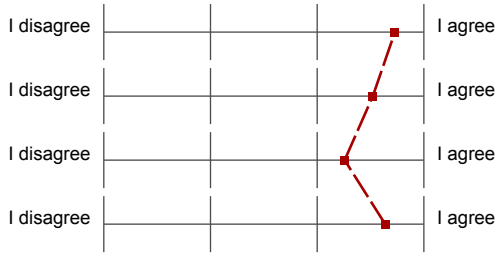
1.1)	I was able to follow the lecture in the English language well	I disagree	I agree	n=66	mw=3,8 md=4,0 s=0,5
1.2)	The lecture is structured clearly	I disagree	I agree	n=69	mw=3,7 md=4,0 s=0,6
1.3)	The content is aligned with clearly defined learning objectives	I disagree	I agree	n=67	mw=3,4 md=4,0 s=0,7
1.4)	Other lectures are put in context	I disagree	I agree	n=63	mw=3,0 md=3,0 s=0,7
1.5)	The lecturer's inputs and explanations are easy to follow and to unterstand	I disagree	I agree	n=68	mw=3,7 md=4,0 s=0,6
1.6)	The teaching materials used during the lecture (e.g. slides, scripts, StudOn) help to understand the content better	I disagree	I agree	n=69	mw=3,6 md=4,0 s=0,6

2. Interaction with Students



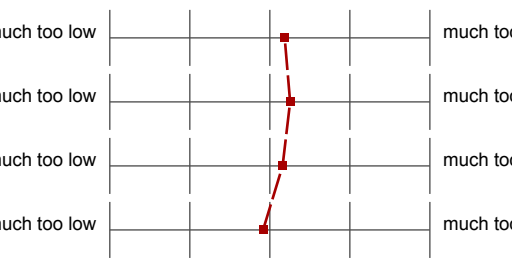
2.1)	The lecturer is friendly and open-minded towards his students	I disagree	I agree	n=72	mw=3,9 md=4,0 s=0,4
2.2)	The lecturer motivates to ask questions and responds to them in detail	I disagree	I agree	n=68	mw=3,9 md=4,0 s=0,5
2.3)	The students are supported well outside of the lecture (personally, electronically)	I disagree	I agree	n=49	mw=3,8 md=4,0 s=0,6

3. Interest and Relevance



3.1)	The lecture is interesting	I disagree	I agree	n=70	mw=3,7 md=4,0 s=0,5
3.2)	The lecturer illustrates what the lecture is good for	I disagree	I agree	n=69	mw=3,5 md=4,0 s=0,6
3.3)	The research context is considered (methods, developments, projects, results)	I disagree	I agree	n=66	mw=3,3 md=3,0 s=0,8
3.4)	The lecturer links theory and practice (examples, guest lectures, etc.)	I disagree	I agree	n=69	mw=3,6 md=4,0 s=0,6

4. Challenge and Scope



4.1)	The degree of difficulty of the lecture is	much too low	much too high	n=70	mw=3,2 md=3,0 s=0,4
4.2)	The scope of lecture contents is	much too low	much too high	n=71	mw=3,3 md=3,0 s=0,5
4.3)	The lecture speed is	much too low	much too high	n=69	mw=3,2 md=3,0 s=0,5
4.4)	The previous knowledge expected in the lecture is	much too low	much too high	n=71	mw=2,9 md=3,0 s=0,5

6. Global Lecture Assessment

6.2) I learned in the lecture

very little very much

n=67 mw=4,2 md=4,0 s=0,6

7. Socio-demographic Data and Background Variables

7.2) The lecture's subject is interesting

not at all a lot

n=67 mw=3,6 md=4,0 s=0,5