

Universität Erlangen-Nürnberg • Postfach 3931 • 90020 Nürnberg

Herr
Prof. Dr. Markus Beckmann
persönlich/vertraulich

Der Studiendekan
Prof. Dr. Karl Wilbers

Lange Gasse 20, 90403 Nürnberg
Raum 4.164
Telefon +49 911 5302-322
Fax +49 911 5302-354
studiendekan@wiso.uni-erlangen.de
www.wiso.fau.de

Auswertungsbericht Lehrveranstaltungsevaluation zur Veranstaltung Business Ethics and Corporate Social Responsibility

Sehr geehrter Herr Prof. Dr. Beckmann,

anbei erhalten Sie die Ergebnisse der automatisierten Auswertung der Lehrveranstaltungsevaluation im Sommersemester 2015 zur Veranstaltung:

Business Ethics and Corporate Social Responsibility

Für die Ergebnisse aller Items werden je nach Fragetyp die Anzahl und Verteilung der Antworten, der Mittelwert, der Median sowie die Standardabweichung angegeben. Anschließend werden die Antworten auf die offenen Fragen aufgelistet.

Bei Veranstaltungen mit einem Rücklauf von weniger als acht Fragebögen werden die offenen Antworten manuell anonymisiert (keine Darstellung der handschriftlichen Angaben). Falls dies bei Ihrer Veranstaltung der Fall ist, achten Sie bitte bei der Interpretation Ihrer Ergebnisse auf die verringerte Aussagekraft der statistischen Auswertungen.

Auf der letzten Seite des Auswertungsberichts ist eine Profillinie dargestellt, die den Mittelwert zu den Skalafragen zeichnet. Diese eignet sich zur Präsentation der Ergebnisse in der Lehrveranstaltung sowie zur Veröffentlichung der Ergebnisse im StudOn-Ordner zur Lehrveranstaltung (sofern vorhanden).

Gerne nehmen wir Ihre Verbesserungsvorschläge und Kommentierungen zum Verfahren auf.

Vielen Dank für Ihre Teilnahme an der Lehrveranstaltungsevaluation.

Mit freundlichen Grüßen

Prof. Dr. Karl Wilbers

Globalwerte

Globalindikator

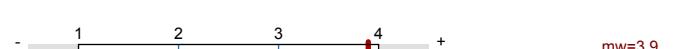
1. Planning and Presentation



2. Interaction with Students

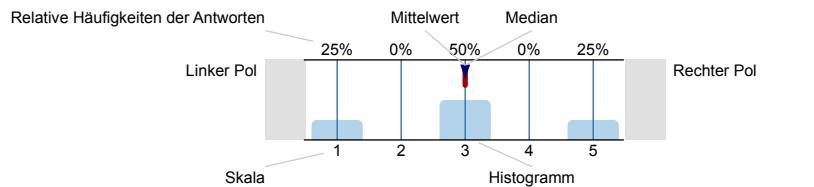


3. Interest and Relevance



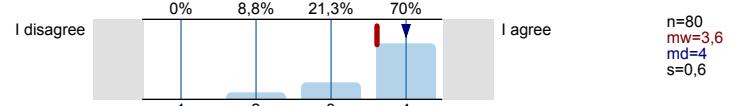
Legende

Frage text

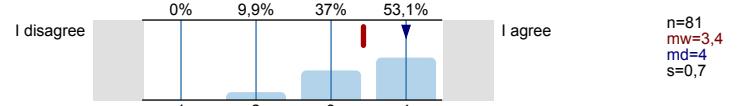


1. Planning and Presentation

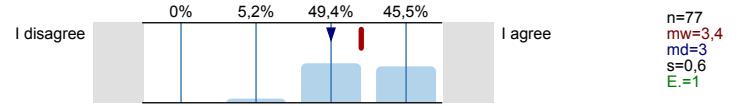
1.1) I was able to follow the lecture in the English language well



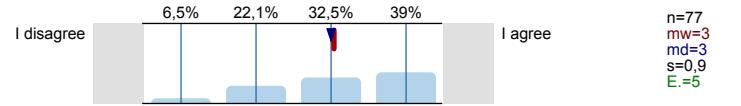
1.2) The lecture is structured clearly



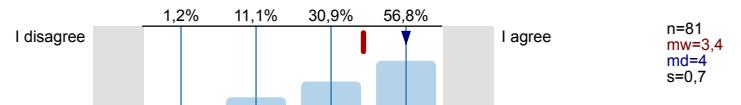
1.3) The content is aligned with clearly defined learning objectives



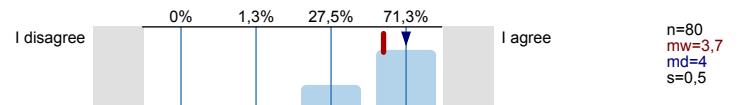
1.4) Other lectures are put in context



1.5) The lecturer's inputs and explanations are easy to follow and to understand



1.6) The teaching materials used during the lecture (e.g. slides, scripts, StudOn) help to understand the content better



1.7) The content-related previous know-how of the students participating in the lecture differ. How could the lecturer better deal with this problem?

Slides will up in advance to bring everything on the same level

a list of "ethical words" & their explanation

I think he does a good job already asking who is familiar w/ the content and if someone raises their hand that they don't understand, he explains.

→ offer basic lectures (is already available on study)

Upload all the PPT-Files at the beginning of the first lecture!

To ask questions and ppl who know can tell the others who don't know =>

I never attend a Business ethics class in my Bachelor and it is sometimes difficult to follow; Maybe an additional "Basics" lecture would have been helpful.

~~This is what I think~~

In my opinion there are no prerequisites necessary. Therefore the previous know-how is not that important to be taken into account. In terms of the broad variety of majors of the students participating I think it is not possible to deal with that problem properly.

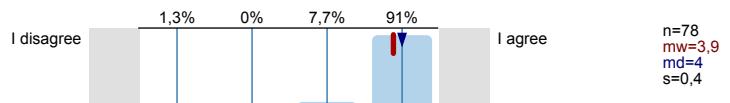
2. Interaction with Students

- 2.1) The lecturer is friendly and open-minded towards his students

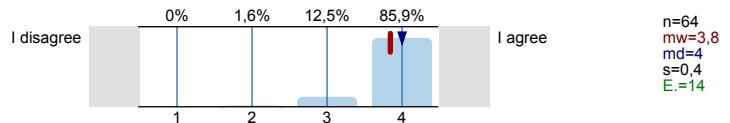


n=81
mw=4
md=4
s=0,4

- 2.2) The lecturer motivates to ask questions and responds to them in detail

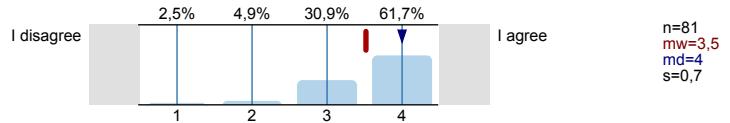


- 2.3) The students are supported well outside of the lecture (personally, electronically)

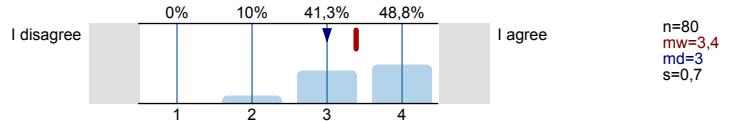


3. Interest and Relevance

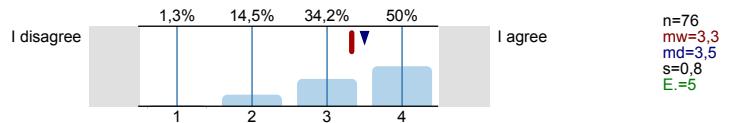
- 3.1) The lecture is interesting



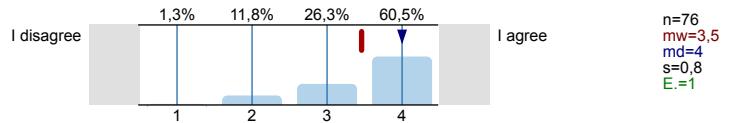
- 3.2) The lecturer illustrates what the lecture is good for



- 3.3) The research context is considered (methods, developments, projects, results)

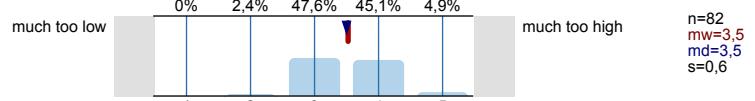


- 3.4) The lecturer links theory and practice (examples, guest lectures, etc.)

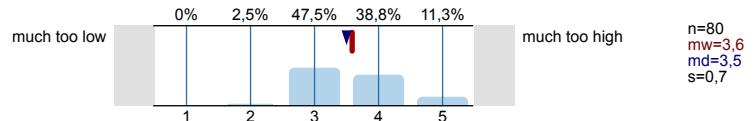


4. Challenge and Scope

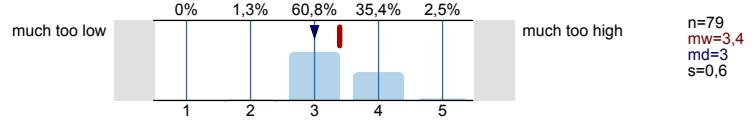
- 4.1) The degree of difficulty of the lecture is



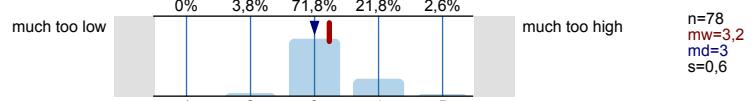
- 4.2) The scope of lecture contents is



- 4.3) The lecture speed is



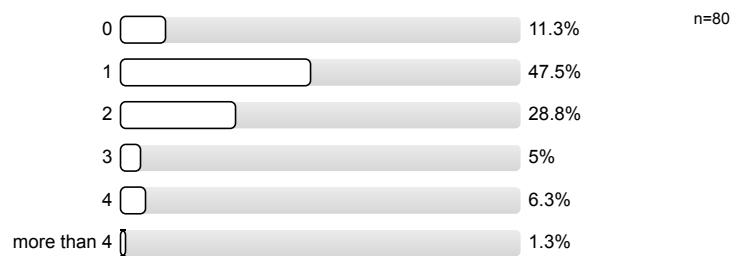
- 4.4) The previous knowledge expected in the lecture is



5. Self-study

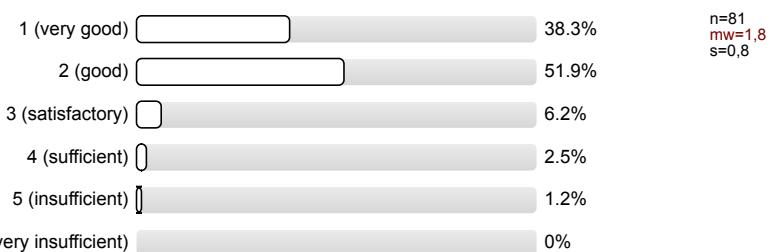
Self-study is a form of study which takes place outside of courses. For example it includes preparation and follow-up course work, literature research and preparation of presentations.

- 5.1) How much time did you spend for self-study for this lecture until now? Please specify in hours per week on average.

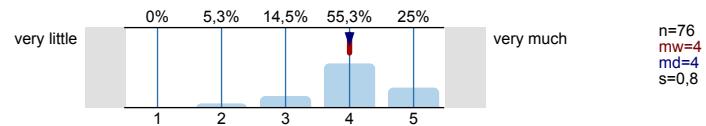


6. Global Lecture Assessment

- 6.1) What grade do you assign the lecture in general?

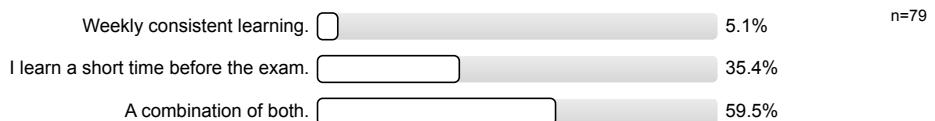


- 6.2) I learned in the lecture

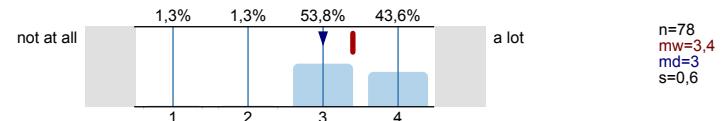


7. Socio-demographic Data and Background Variables

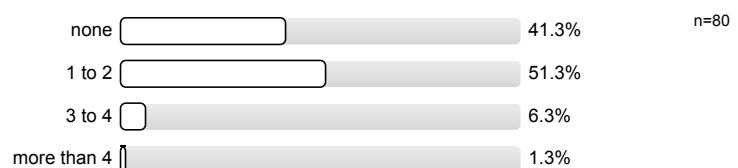
- 7.1) What learning style do you prefer?



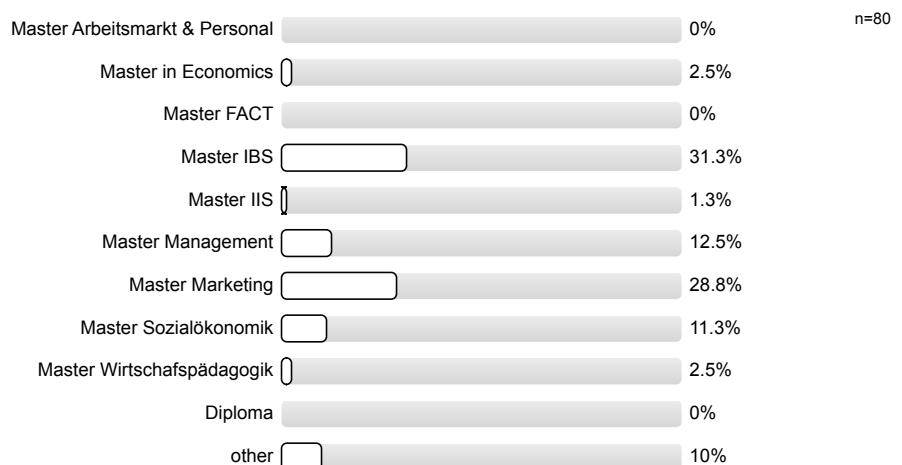
- 7.2) The lecture's subject is interesting



- 7.3) How many lectures did you miss?



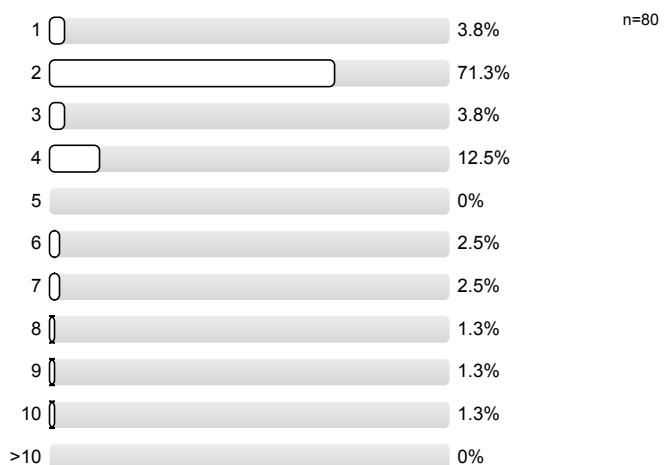
7.4) Please state your programme of study



7.5) I attended the lecture for the following reason:



7.6) For how many semesters (including the current semester) have you been participating in your study programme?



8. Final questions

Please write clearly and with a dark pen, to secure readability after scanning.

8.1) What do you particularly like about the lecture?

The interaction between students and teacher and also the clear structure of the slides and lecture

The lecture is hold very nice -> interesting

LECTURER IS GREAT AND OPEN-MINDED.

The enthusiasm of the prof.

Finally a lecturer that speaks English properly!

- nice lecturer
- reading articles (academic literature)

enthusiastic lectures

very interactive, uses many examples to explain theories/
Methods.

Recaps previous lesson to make sure we understand.
Extra Tutorium, Texts, review questions

Very interesting content

examples to explain theories

that the lecturer tries to make everybody understand the theory concepts presented with clear examples. Moreover examples from everyday life present business context are presented.

- very friendly and open lecturer
- professor speaks english very well

- that the lecture is recorded

Nice teacher, interesting topic

Professor, presentation style

interesting
new field of research for me

very lively lecture
sympathetic prof!

the tutorials helped to better understand the social dilemmas.
It's nice to always have the opportunity to ask questions

having a tutorial on social dilemmas was really good
- thanks for taking the time to do that

Interesting ~~lecturer~~ presentations, good English. Thanks for uploading audios! Also appreciated the social dilemma tutorial

The lecturer.

I like the way how we can participate in lecture cause teacher is very friendly to us and helps us to understand all things even if it takes much time.

- topic CSR
- examples

Lecture's subject is very interesting

- Professor is very enthusiastic about the content

The story telling and be motivated to interact with students and be open-minded for all questions and suggestions

It's clearly structured and an interesting approach to CSR which tends to be stigmatised negatively.
I highly appreciate that a ~~historical~~ was offered. This is unique and conveys the feeling that the lecturer really wants us to
lecturer presents very well and interesting

- Many examples
- Tutorial for practicing with Hemmns
- interesting topics, illustrations in real life

The lectures

i like the presentation style and that Prof. Beckmann shows, that even such a topic can be highly interesting.

- Examples
- free speech
- passion
- ?

Teacher's attitude

The lecturer keeps my attention throughout the class because of the vivid and interesting way he teaches.

The speed of the lecture is good.

Revision before course is very good!

First time I see the subject BE & CSE approached in such a profound and ~~statistic~~^{scientific} manner.

Very entertaining & motivating lectures!

- Examples
- Structure + Explanations
- Voluntary training session

The examples ; the concepts I can later use for other problems

The teacher is great ☺

The lecture is funny and very interesting

8.2) What is bad about the lecture? Why?

I think it is too much content

Slides very short time before the actual lecture

never heard a lecture about ethics before
→ many words aren't clear, even in german

Too many people, no Seminar - character; very less discussions

more practical content is necessary

It goes a bit too fast

Maybe that we do not have enough time to deepen some of the knowledge presented in the first part of the course. The previous know how is important to be proper understood.

too many students

The slides are uploaded weekly, which is much more time-consuming than uploading all slides at once at the beginning of the semester. Also the theories & social dilemma classes should have been taught

a little bit the missing structure of the course and the "each-week-upload mentality"

→ very fast, a lot of information,
→ difficult to follow

too many slides and too much content for this short period of time

too much, so you have to start the next lecture with the end of the last week

too abstract (prisoners dilemma...)
Nachhaltigkeitsmanagement in Bachelor was nice

to difficult, I don't understand all information.

- Questions could only be asked in following session, not good for those learning styles who learn ~~at~~ before the exam

Sometimes the explanations are too speedy and not easy to digest.

- I consider it too many concepts covered. That results only a limited depth for each concept and could lead to a certain superficiality. I fear for the exam due to too much content ~~at~~ it might remain in the short time memory.
- Link between the sessions is sometimes not clear enough

- game theory

Sometimes too much philosophy

- I don't feel well informed about the exam and its contents

Großer Umfang an teilweise abstrakter Theorie
(Philosophen etc.)

Please don't think everybody knows the mechanism
of the prisoners dilemma and
- would be great to have ^{the principle agent theory} text to study heruntergeladen for this
→ The recordings (only vocal) are almost not understandable

Would be great to have all slides at once

8.3) What are your suggestions for improvement? What could be implemented from other lectures?

Less topics - more time for the remaining

MORE PRACTICAL IMPLICATIONS.
GUEST LECTURER.

guest speaker?

It would be helpful to have old exams to prepare for the exam

: more practice examples (e.g. Enron)

Guest lecture; slides at the beginning of the semester!

There was a tutorial held at only 1 time slot, which I was unable to make. Would have been more helpful to hold another time option. But very nice to hold a tutorial.

Guest lectures

Don't know

More examples to explain the content of the lectures.

Some guest lectures will be interesting, especially that by the area are lots of companies that care about CSR and ethics.

- more tutorials
- answers for the revision questions

The revision questions should be answered and uploaded so students know what to write in the exam.

Upload slides earlier, structure the presentation better

not more than 30 slides / week

More information about the exam. (sample questions maybe?)

It would be nice to see ~~at~~ in presentation more practical examples.

- Question session before the exam or in last session
- more practical connection

Maybe combine lecture with Seminars.

A stronger distinction between regional and international CSR would be helpful. The difference in ethics in distinct cultures could be covered too.

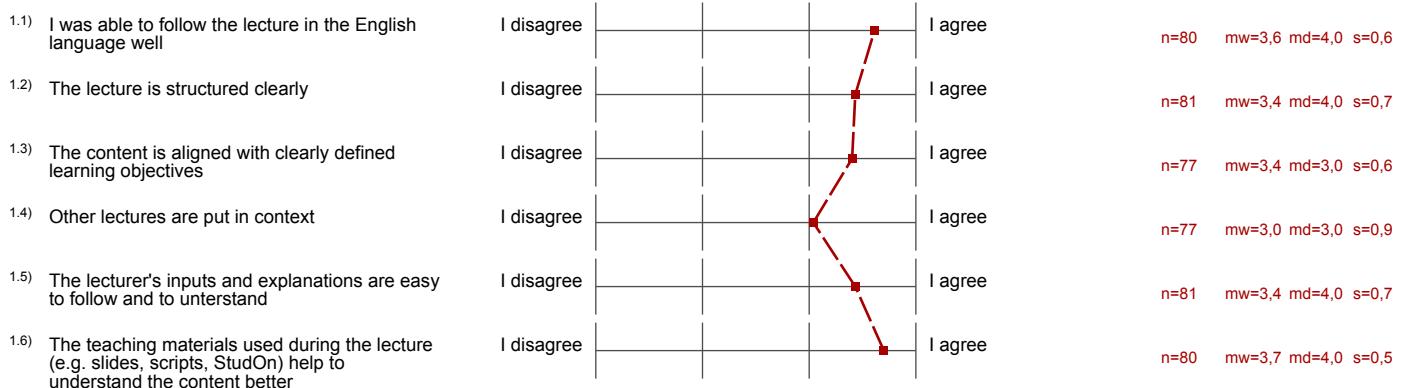
- Please: Some more details about the exam. Every student loves the lecture, but many are also afraid of the exam
 - even further practical insights through case studies
 - maybe it's worth to provide a video - recording ~~at~~

Profillinie

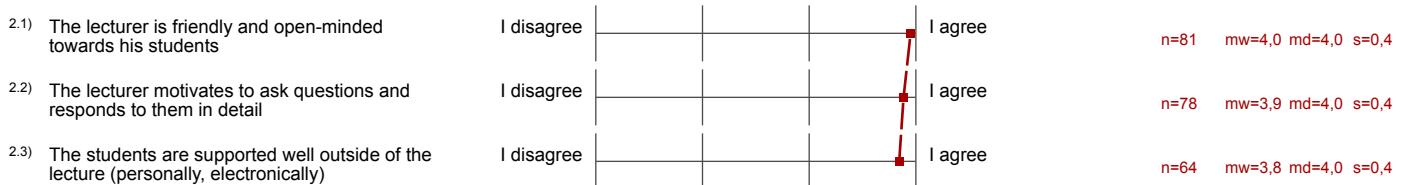
Teilbereich: LVE FB WiWi
Name der/des Lehrenden: Prof. Dr. Markus Beckmann
Titel der Lehrveranstaltung: Business Ethics and Corporate Social Responsibility
 (Name der Umfrage)

Verwendete Werte in der Profillinie: Mittelwert

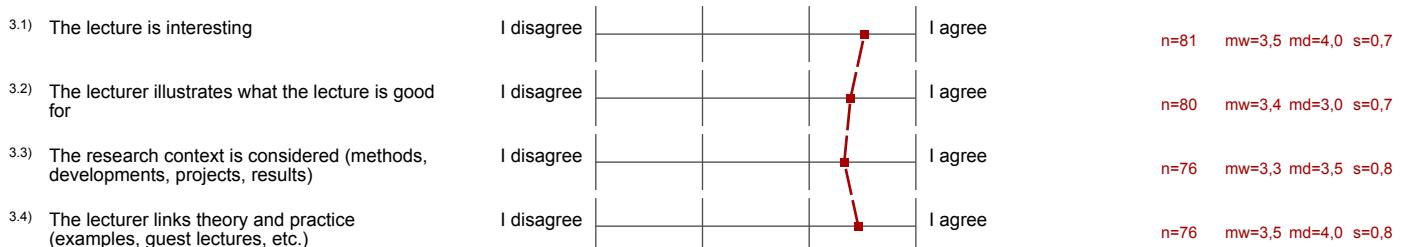
1. Planning and Presentation



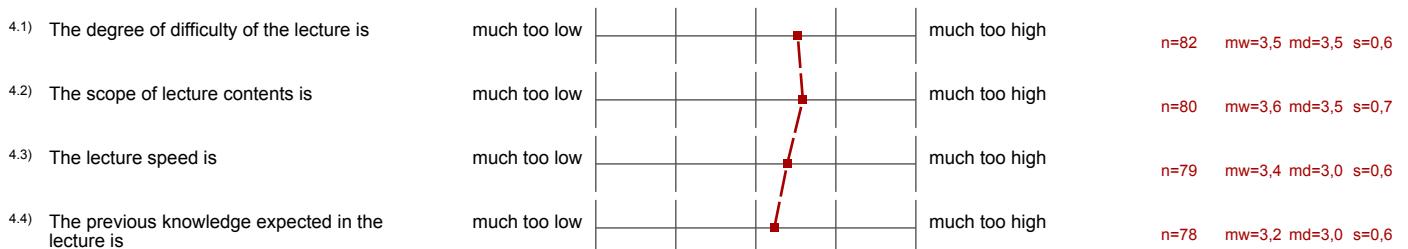
2. Interaction with Students



3. Interest and Relevance



4. Challenge and Scope



6. Global Lecture Assessment

6.2) I learned in the lecture



n=76 mw=4,0 md=4,0 s=0,8

7. Socio-demographic Data and Background Variables

7.2) The lecture's subject is interesting



n=78 mw=3,4 md=3,0 s=0,6